### **Conducting Effective Institutional Research**





Kurt Eisele-Dyrli Web Seminar Editor *University Business* 

Dallin Crump Business Intelligence & Analytics Specialist Utah State University

The web seminar will start promptly at 2 p.m. ET. There will be no audio until the presentations begin. Thank you.





### Welcome! Conducting Effective Institutional Research

The Web Seminar will start shortly. There will be no audio until the presentations begin. Thank you.

#### To submit a question to our panel:

Use the <u>Q&A panel</u> at the right of your screen. Send your question to All Panelists, the default option.

#### For technical support:

Use the <u>Chat panel</u> at the right of your screen. Direct your query to the event Host.

#### No computer speakers? Prefer to listen privately?

Dial the phone number and access code posted in the Chat window at right.

#### Don't see a panel?

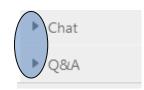
Click the "expand panel" triangle in front of the panel name.

#### Want to download a copy of our speakers' slides?

All attendees will get an email with a link for downloading the slide decks after our presentation.



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# Housekeeping

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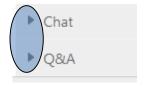
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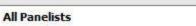
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# Conducting Effective Institutional Research

### Dallin Crump

Business Intelligence & Analytics Specialist Office of Analysis, Assessment & Accreditation Utah State University <u>dallin.crump@usu.edu</u>

June 21<sup>st</sup>, 2016 – 11 AM PT / 2 PM ET





# About Utah State University

- Founded March 8, 1888
- Land-grant, space-grant, public research university
- Fall 2015 Enrollment: 28,622
- #2 highest-ranked public university in the West, #4 in the nation for lowest tuition (*Forbes, "Top Colleges," Aug 2014*)
- Top 2% of graduate schools of education (US News and World Report, "America's Best Graduate Schools")
- 2<sup>nd</sup> oldest undergraduate research program in nation (est. 1975)



# About Analysis, Assessment, & Accreditation

- Responsible for Institutional Research & Accreditation
- Gather and analyze data about university activities and outcomes and create actionable information
- Establish systems and measures that inform continuous improvement
- Provide information on USU students, faculty, and the university community



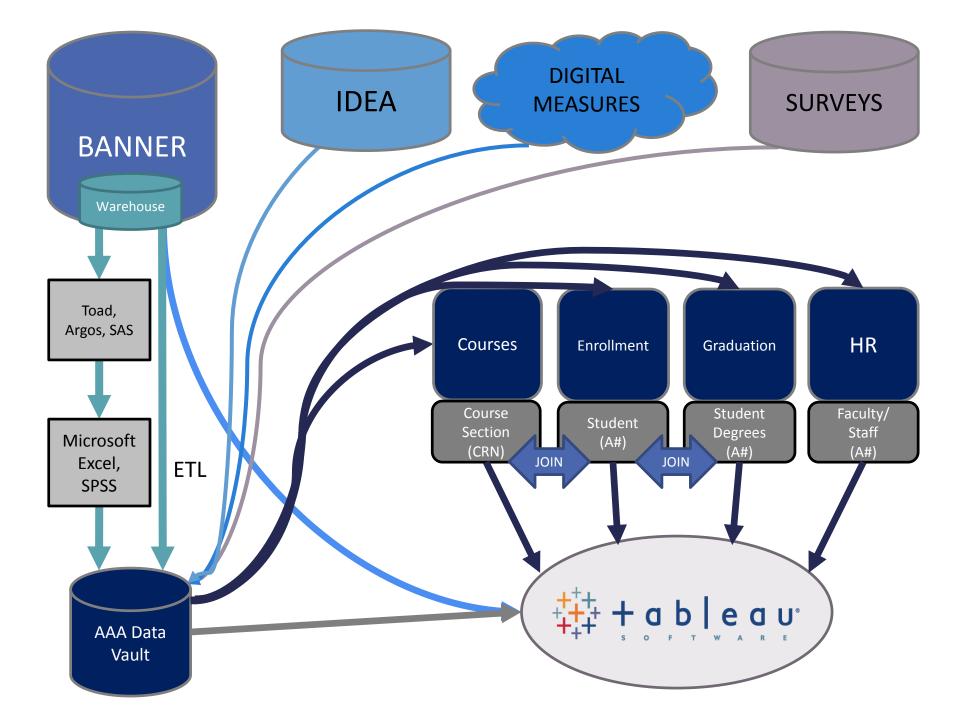
# About Our Data

- Enrollment, course, graduation, faculty/staff
- Student ratings of instruction (IDEA)
- Digital Measures (faculty activity tracking and reporting)

**UtahState**University

ANALYSIS, ASSESSMENT, & ACCREDITATION

- Survey results (NSSE, FSSE, Fresh/Soph, Graduating Students)
- Accreditation information



# Old Website



Office of Analysis, Assessment, & Accreditation (435)797-0001

**UtahState**University





# DEMO usu.edu/aaa





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### Conducting Effective Institutional Research Q&A





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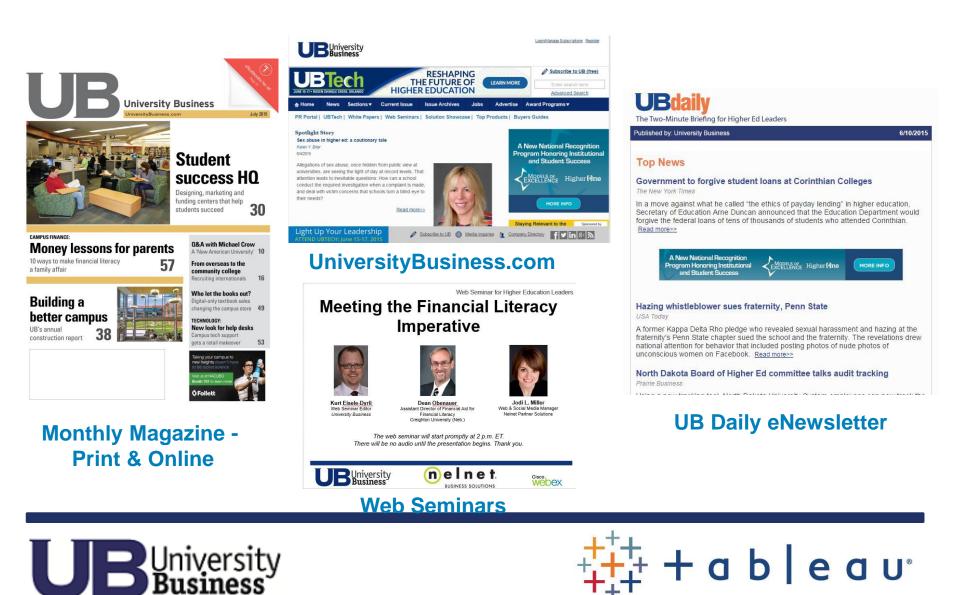
(Please stay tuned following the Q&A session for additional slides with important resources and Web seminar archive access information.)





## About University Business

Reaching more than 80,000 leaders of colleges and universities of all sizes and types.



# Thank you for joining us!

The recorded version of this Web seminar will be available within 48 hours at

www.UniversityBusiness.com/webseminars

Please feel free to recommend it to your associates for viewing 'on-demand.'

In addition, you will receive an email message later today with instructions for downloading the slide decks.

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