

#TC18

Top 10 reasons to attend TC18

Elissa Fink, CMO, Tableau



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CONFERENCE

#TC18 New Orleans Oct 22-25

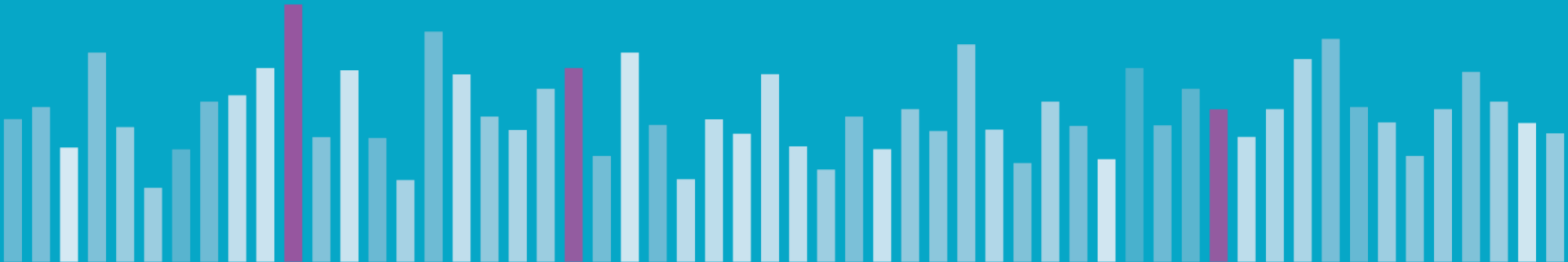


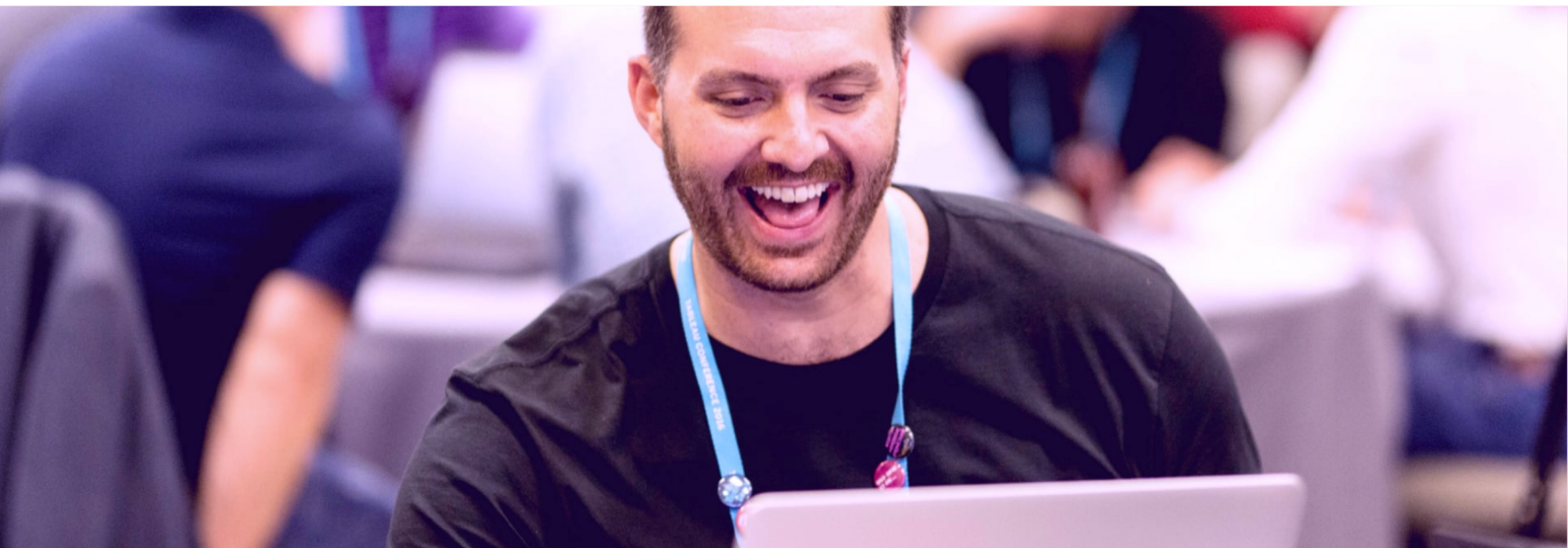
Why Attend

Wondering what's in it for you? Customers come to Tableau Conference from all walks of life to learn faster, gain inspiration, and build lasting connections. Hop on board for the Tableau journey of a lifetime.



1. Let the learning begin







I loved the hands-on training. I learned so much and it was great being able to try doing things myself.

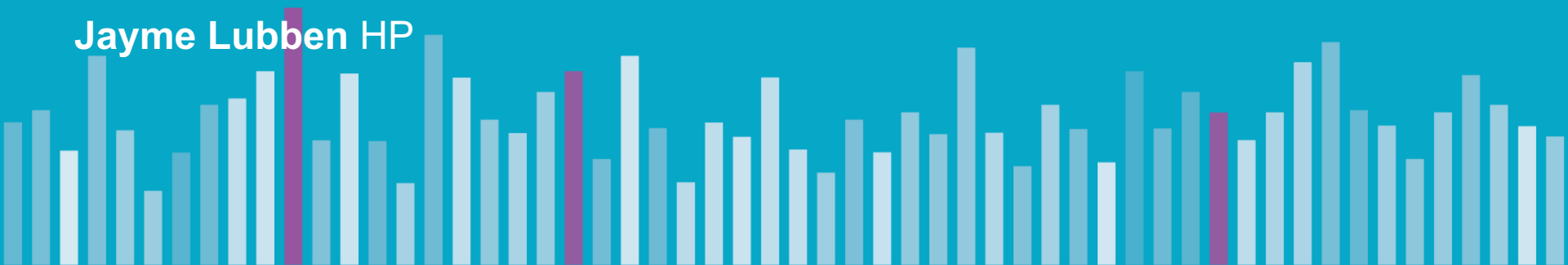
Katie Pickrell

Walt Disney Studios

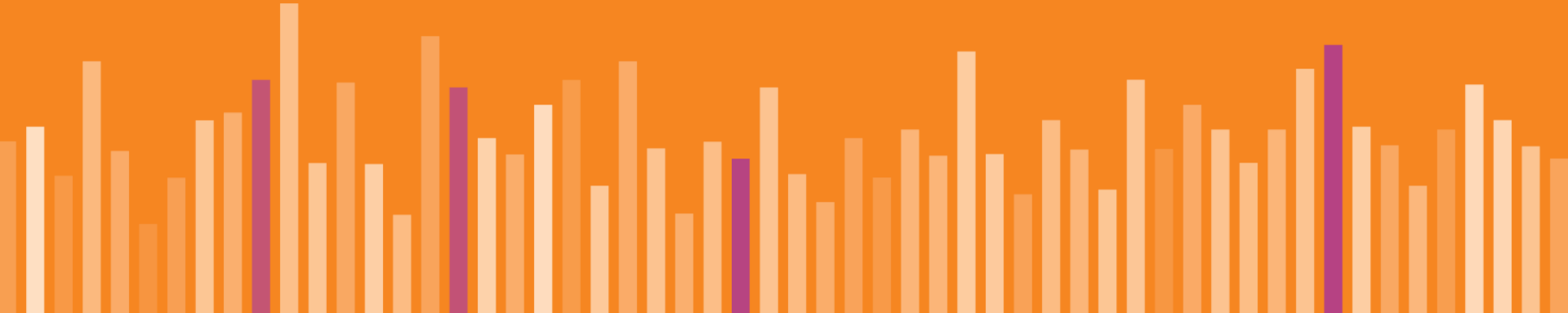


What an amazing experience! I learned so many new skills and best practices and am so excited to build more engaging and interactive dashboards.

Jayme Lubben HP



2. Get inspired by thought leaders



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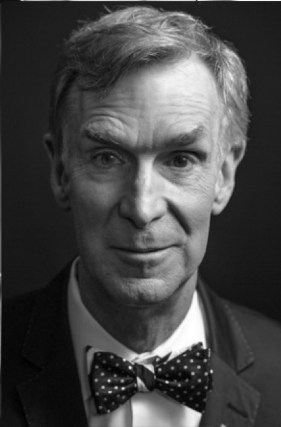


Data Myth #2

~~Data is only for analysts~~

DATA IS FOR EVERYONE

A stylized illustration of a bearded man in a robe sitting in a chair, holding a small object. A large red circle is behind him. The background is dark blue with a network of glowing lines and dots.



3. Connect with other data fanatics

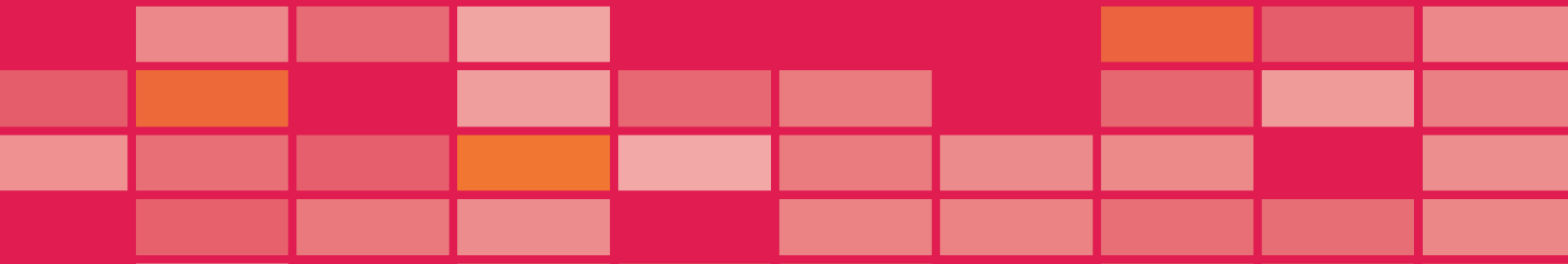


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#makeovermonday

VIZ
FASTER

The Information Lab



#TC18meetups

Welcome to TC17
Get ready to geek

TABLEAU
CONFERENCE
2017 Las Vegas | Oct 9 - 12

#TC18hackathon

+tableau⁺₊public



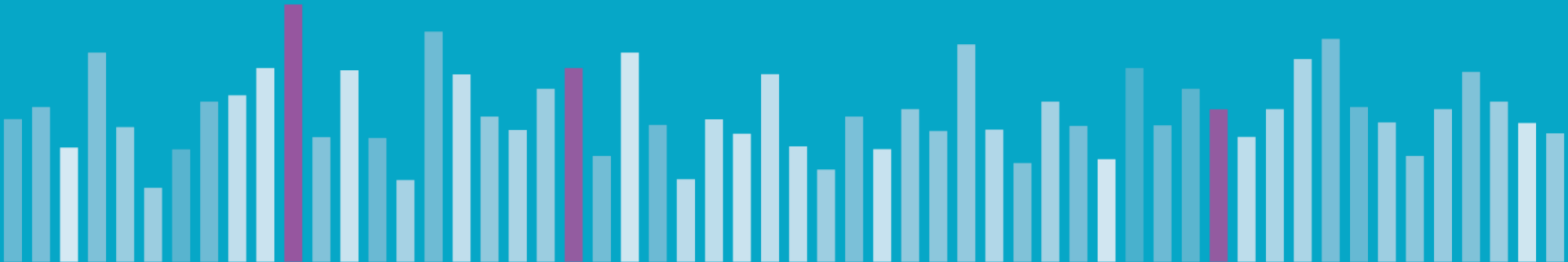
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DATA
NIGHT
OUT

A large audience is silhouetted in the foreground, looking towards a stage. The stage is illuminated with blue spotlights and features a large screen displaying the 'DATA NIGHT OUT' logo. The logo is composed of the words 'DATA', 'NIGHT', and 'OUT' stacked vertically in a stylized, outlined font. The background of the screen shows a colorful, abstract cityscape or data visualization. The overall atmosphere is vibrant and high-tech.

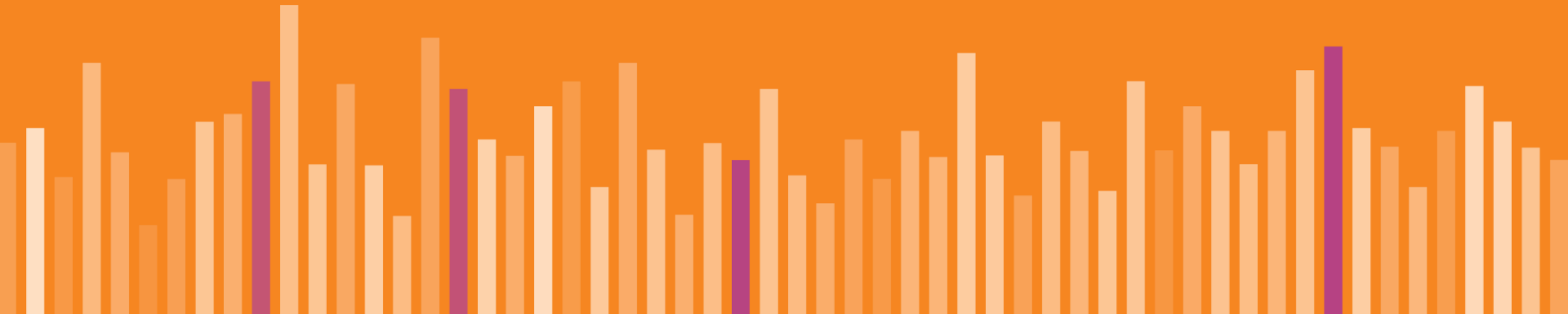


4. Get advice from Tableau experts





5. Training & Certifications



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6. Preview the Tableau roadmap

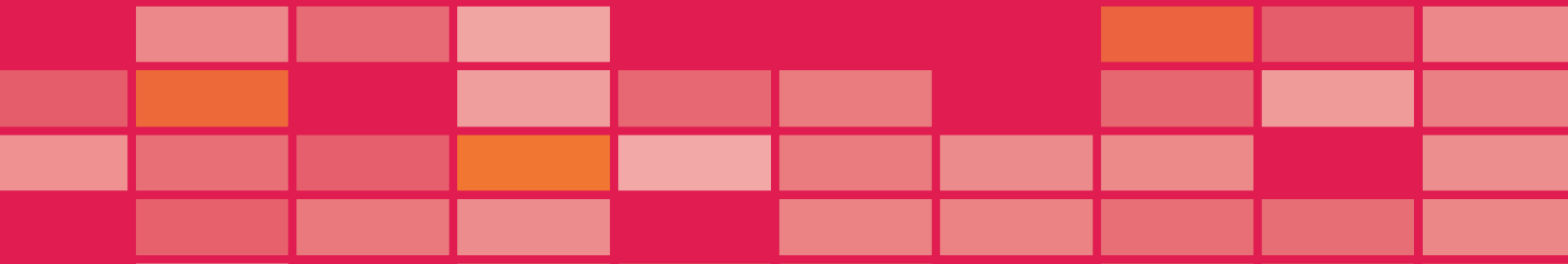
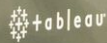
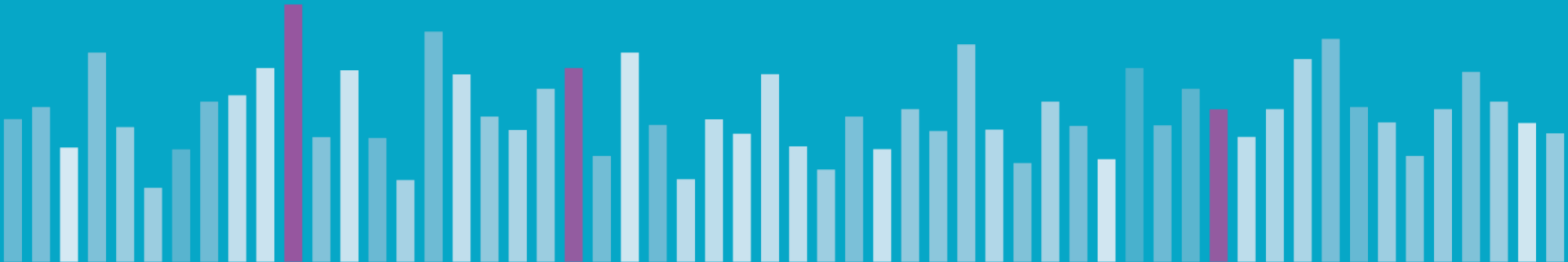


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DEVELOPERS
ON STAGE



7. Meet the partners who enhance Tableau



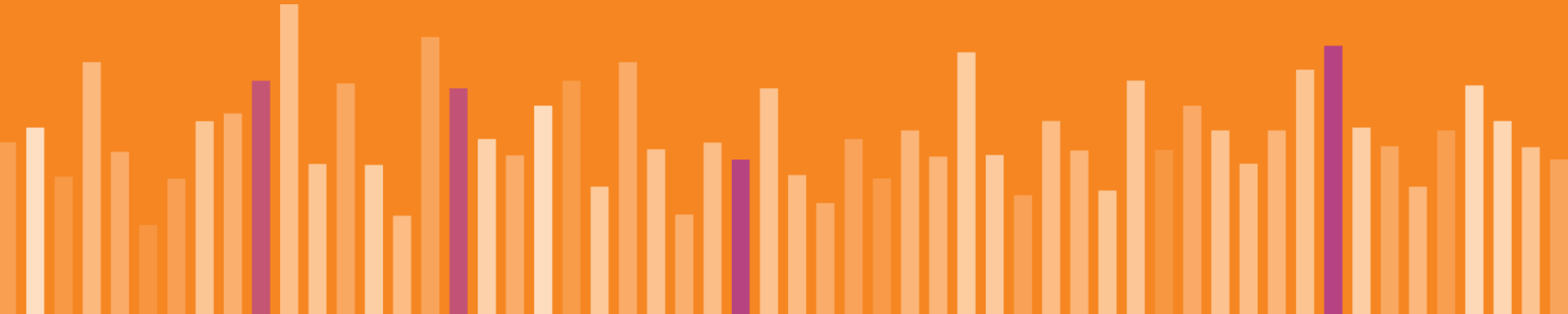
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Bar Chart

Bar Chart



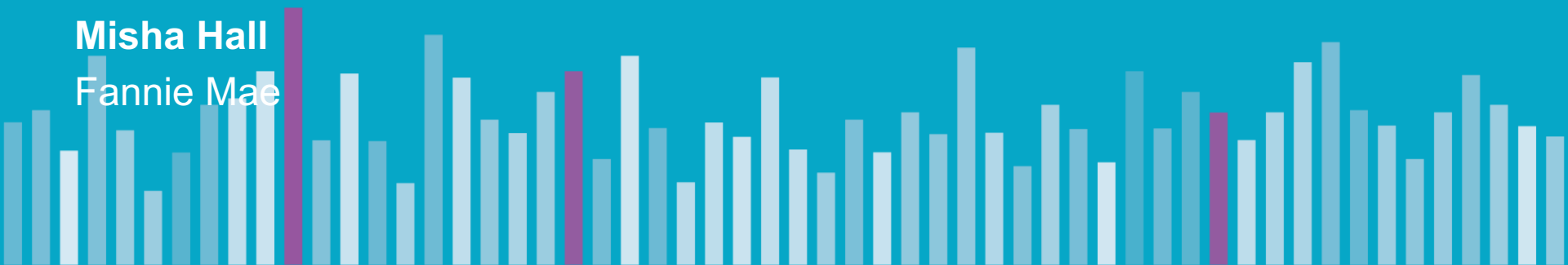
8. Get the inside scoop from enterprise customers





The sessions were so great, I learned so much. I love seeing how other people use Tableau to solve their problems.

Misha Hall
Fannie Mae



Honeywell



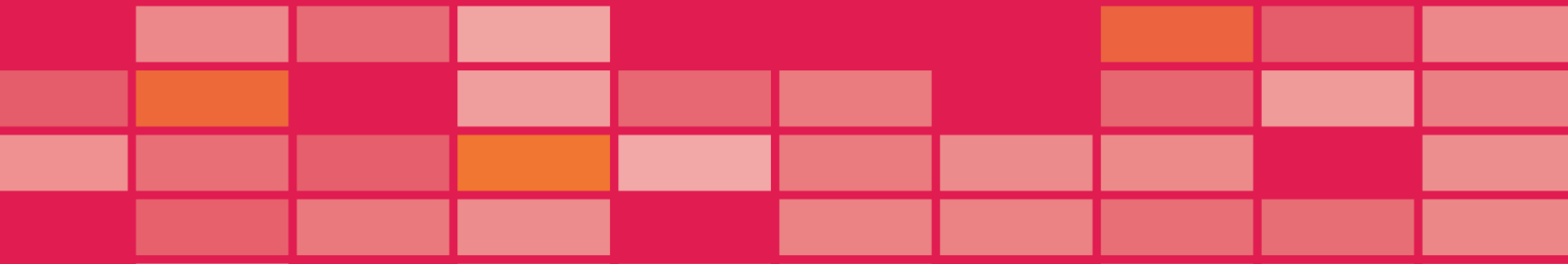
Coca-Cola



allrecipes!



9. Influence a future version of Tableau

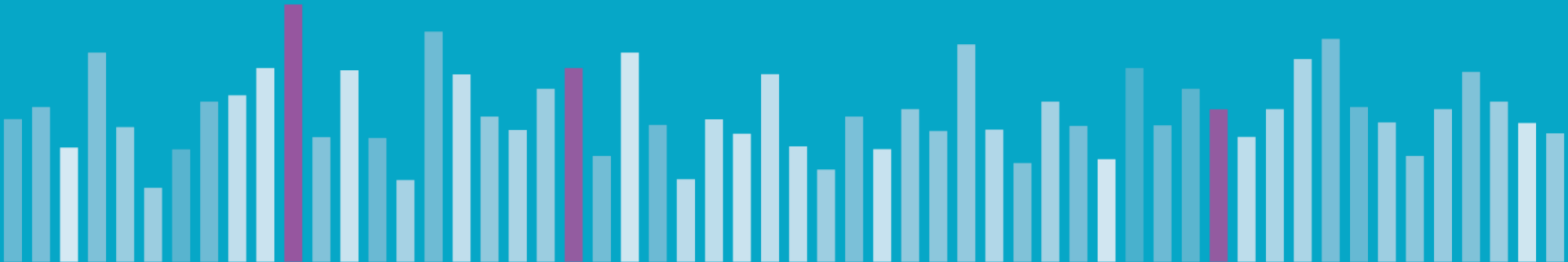




LABS



10. Hear an attendee's perspective



Brittany Fong

**Data visualization and
UX designer/developer**
@bfongdata













“
**Seriously the best conference I have
ever been to. Love the product.
Loved the conference.**

Shannon Kelly

Brigham Young University

Top 10 reasons to attend TC18

-  **Tons of learning opportunities**
-  **Inspiring thought leaders**
-  **Connect with other data fanatics**
-  **Personalized advice from Tableau experts**
-  **In-person trainings & certifications**
-  **Preview the Tableau roadmap**
-  **Meet the partners who enhance Tableau**
-  **Hear from enterprise customers**
-  **Influence a future version of Tableau**
-  **A contagious atmosphere of data curiosity**



Register by April 13th to save \$300