



# Maximizing Quality & Safety Performance with Visual Analytics at Massachusetts General Hospital

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**Dan Benevento**, Principal, HealthDataViz



# Today's Speakers



**Andrea Tull, PhD, MGH Lawrence Center  
for Quality & Safety, Mass General Hospital**



**Dan Benevento, Principal, HealthDataViz**

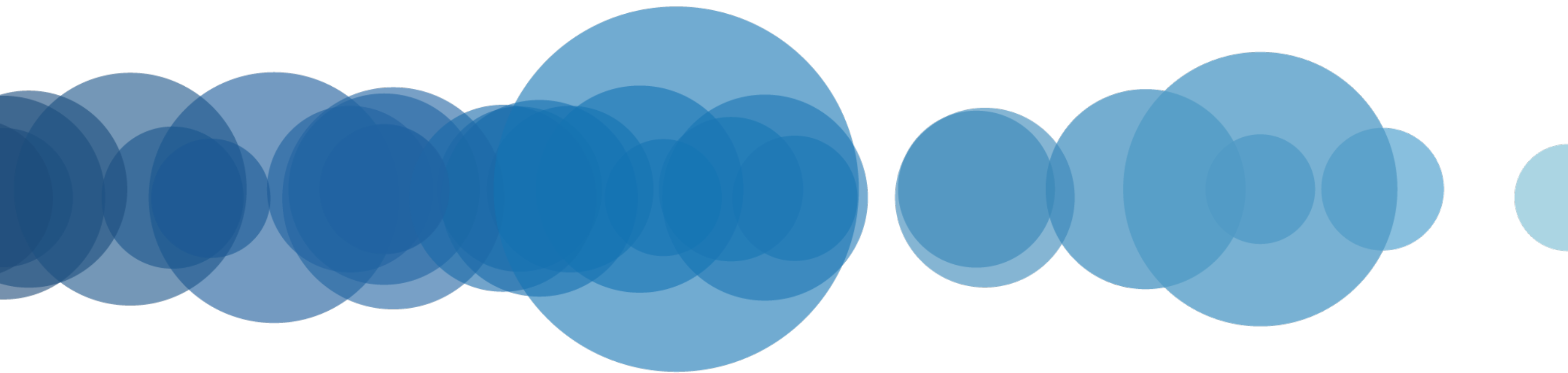


# Agenda

- Background, Business Challenges & Implications
- Analytics Strategy & Objectives
- Implementing Self-Service Visual Analytics: Readmission, Core Measures & Infections
- Impact: Improving Outcomes for Patients & How We Do Our Work
- Future Directions with Self-Service Visual Analytics



# Background & Context





# Massachusetts General Hospital

- Founded in 1811
- Large, complex academic medical center
  - 48,000 inpatient admissions
  - 1.5M outpatient visits
  - 100,000 emergency room visits
- 1,046 licensed beds
- 25 satellite locations in metro-Boston
- 30,000 employees - *largest private employer in Boston*
- \$ 800 MM in research funding



# Center for Quality & Safety Structure

## Areas of Expertise

Clinical  
Compliance

Patient Safety

Research &  
Education

Quality  
Management,  
Analytics &  
Reporting

Patient  
Experience

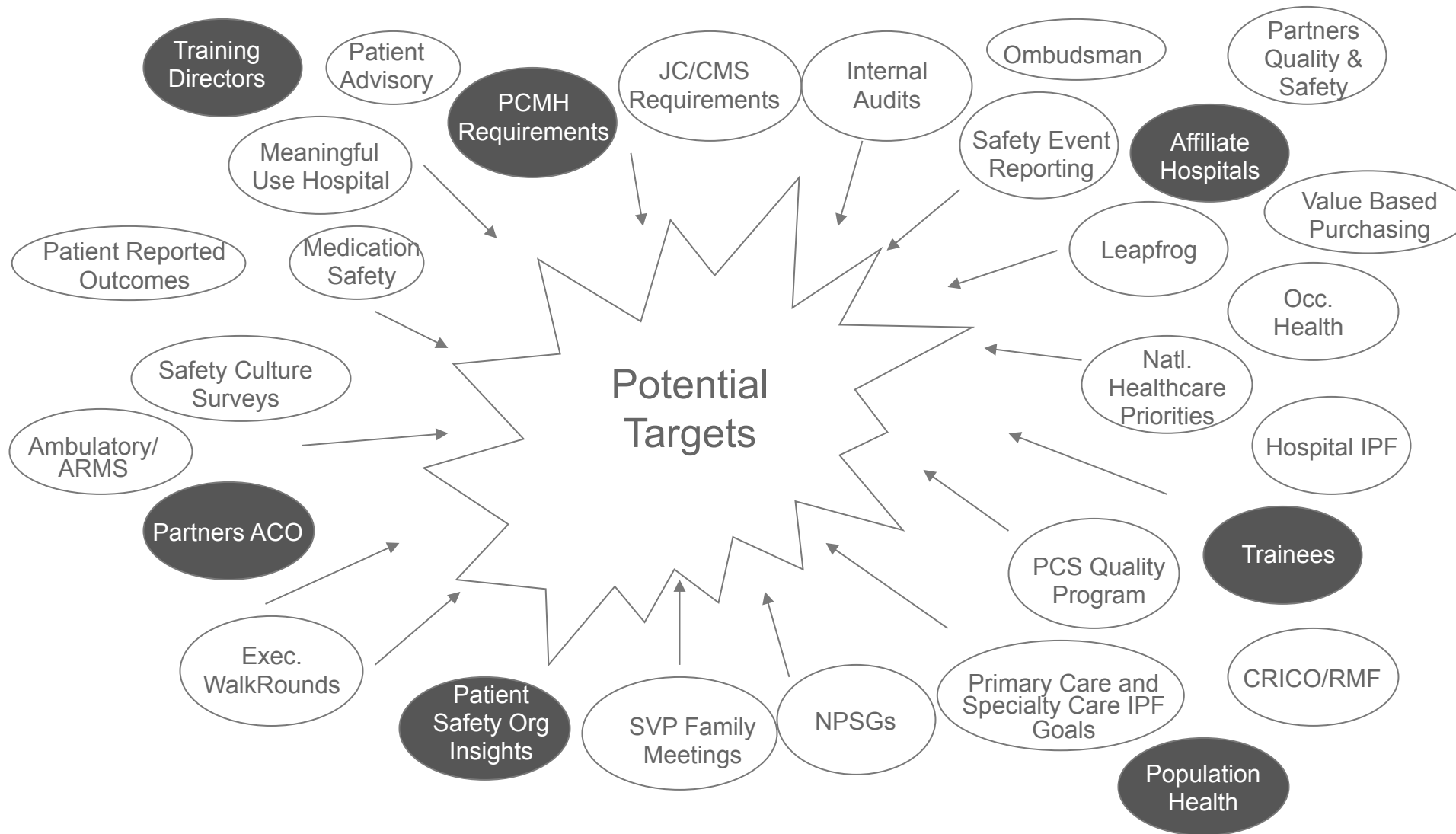
Process  
Improvement

Informatics

- Established in 2007
- Employs a multidisciplinary team of physicians, nurses, analysts, researchers, consultants and informatics professionals
- Serves as an institution-wide resource



# Analytics Challenge: Enabling Focus



- Hundreds of measures tracking to dozens of improvement programs
- Enormous appetite for data and reporting

## Implications:

- Impossible to address all measures/inputs: need to create **focus**

# 2014:The Business Case for Change

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PHYSICIANS ORGANIZATION

EDWARD P. LAWRENCE CENTER FOR QUALITY & SAFETY

Quarterly Readmission Report

30-Day All-Cause Readmissions to Massachusetts General Hospital

Department	CY 2012		2013,Q1		2013,Q2		2013,Q3		2013,Q4		2013 YTD Total		ALOS		Discharge Info CAHPS Survey		
	N	Readmit Rate	N	Readmit Rate	N	Readmit Rate	N	Readmit Rate	N	Readmit Rate	N	Readmit Rate	Baseline (CY2012)	YTD 2013	Target	CAHPS 2012	CAHPS YTD
Medicine Service	16,870	10.0%	3,933	10.0%	4,214	10.0%	4,515	10.0%	4,220	10.0%	16,883	10.0%	6.3	6.7	6.1	87.8%	89.2%
Neurology Service	1,848	7.7%	434	12.4%	444	6.1%	513	6.4%	496	10.0%	1,887	10.1%	6.6	6.5	6.2	85.6%	90.4%
Neurosurgery Service	2,301	9.9%	534	11.8%	550	9.1%	608	10.7%	543	9.5%	2,235	9.9%	5.3	5.7	5.5	93.0%	95.3%
OB/GYN Service	4,418	3.9%	1,063	3.4%	1,135	3.0%	1,290	6.9%	1,173	3.2%	4,631	4.1%	3.6	3.6	3.6	93.1%	92.8%
Oral & Max. Surgery	179	6.1%	46	3.2%	52	1.9%	50	3.0%	53	0.0%	201	1.0%	2.9	3.0	3.0	89.7%	95.6%
Orthopedic Surgery	4,061	6.9%	1,023	9.3%	1,041	6.9%	1,098	9.0%	1,117	6.9%	4,269	10.0%	4.4	4.1	4.2	94.1%	94.6%
Pediatric Service	1,726	10.0%	475	10.0%	462	10.0%	464	9.0%	559	10.0%	1,960	10.0%	5.8	4.4	6.0	na	na
Psychiatry Service	838	7.4%	191	11.0%	211	6.9%	215	7.4%	170	7.1%	787	8.1%	10.8	9.8	11.0	na	na
Surgery Service	9,267	10.0%	2,198	10.0%	2,318	10.0%	2,403	10.1%	2,361	9.7%	9,280	10.0%	6.6	6.9	6.5	93.8%	92.8%
Urology Service	1,286	10.0%	290	9.7%	289	7.3%	324	9.0%	285	11.8%	1,167	9.4%	2.7	3.4	2.8	94.4%	95.2%
Unknown/Null	1,916	9.7%	618	10.0%	525	10.0%	150	9.7%	198	9.7%	1,491	11.0%	na	5.5	na	91.0%	90.6%
MGH TOTAL	44,750	10.0%	10,784	10.0%	11,290	10.0%	11,591	10.0%	11,175	10.0%	44,840	10.0%	5.7	6.0	5.6	91.2%	91.8%
MGH TOTAL W/O PEDI	43,024	10.0%	10,309	10.0%	10,798	10.0%	11,127	10.0%	10,616	10.0%	42,850	10.0%	5.7	6.0	5.5	91.2%	91.8%

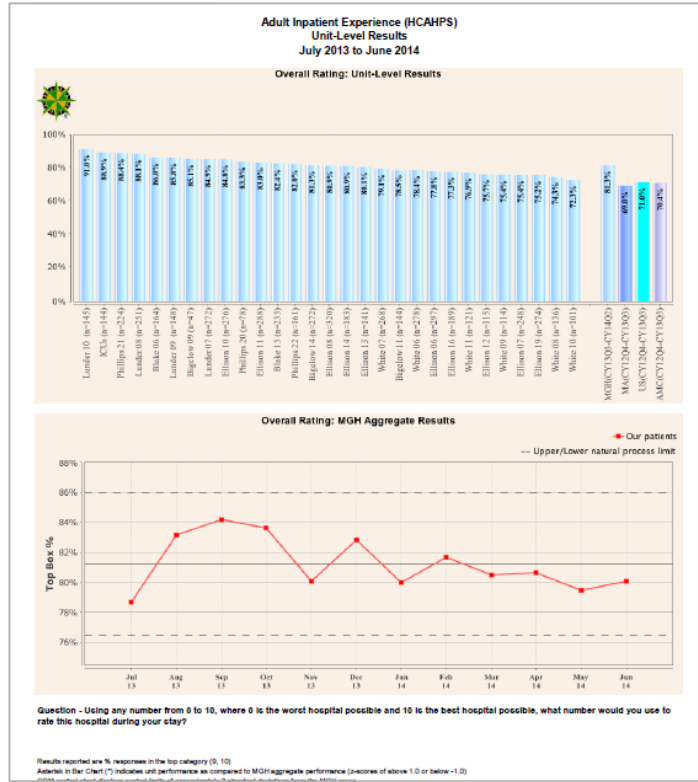
Report Definitions:

Readmission rates are calculated using the FY2011 Partners Definition. These rates reflect Readmissions only to MGH. The following are excluded in the rate calculation:  
1) From the Index Admission and Readmissions: Rehabilitation and hospice admissions  
2) From the Index Admission Only: Discharged deceased, left against medical advice, transferred to another short term acute facility, discharged/transferred to a psychiatric hospital  
3) From the Readmission Only: Chemotherapy, radiation, dialysis, OB (birth/delivery) admissions

The service area assigned to the attending physician of each encounter in accordance with the MGPO QI Program; Source: Performance Analysis and Improvement  
The MGH Readmission Rate for calendar year 2012, per the Partners Readmission Definition.  
The number of discharges that are eligible for the readmission rate after exclusions are applied (see Partners Definition below); Source: EPSS and UHC  
The percentage of patients who were readmitted to MGH within 30 days of discharge; Source: EPSS and UHC  
The number of discharges beginning Jan 1, 2013 that are eligible for the readmission rate after exclusions are applied; Source: EPSS and UHC  
The MGH Readmission Rate with discharges beginning Jan 1, 2013 through available data; Source: EPSS and UHC

Department  
Baseline Readmit Rate  
N  
Readmit Rate  
2013 YTD Total  
2013 YTD Total Readmit Rate  
ALOS CY2012 Baseline  
ALOS CY2013 YTD  
ALOS CY2013 Target  
Discharge Info  
CAHPS Survey

The average length of stay from all discharges during CY 2012; Source: EPSS.  
The average length of stay from all discharges to date during CY 2013; Source: EPSS.  
FY2013 Budgeted ALOS: Budgeted OB ALOS and Budgeted GYN ALOS were averaged for this report; Source: MGH Budget Office.  
Composite of 2 HCAHPS questions: (1) "Did doctors, nurses and other staff talk with you about the help you needed when you left the hospital?" (2) "Did you get information in writing about what symptoms or health problems to look out for after you left the hospital?" (Responses: "a lot", "a little", "not at all") Population: Discharged to home or someone else's home; Source: GDM. "na" = n<10



- Summary, static, PDF reporting
- Different designs
- Multiple tools & technologies
- Hard-coded and labor intensive
- Long queue of data requests from curious audience
- Transition to Epic...

## Implications:

- Human Data Integrators not sustainable!

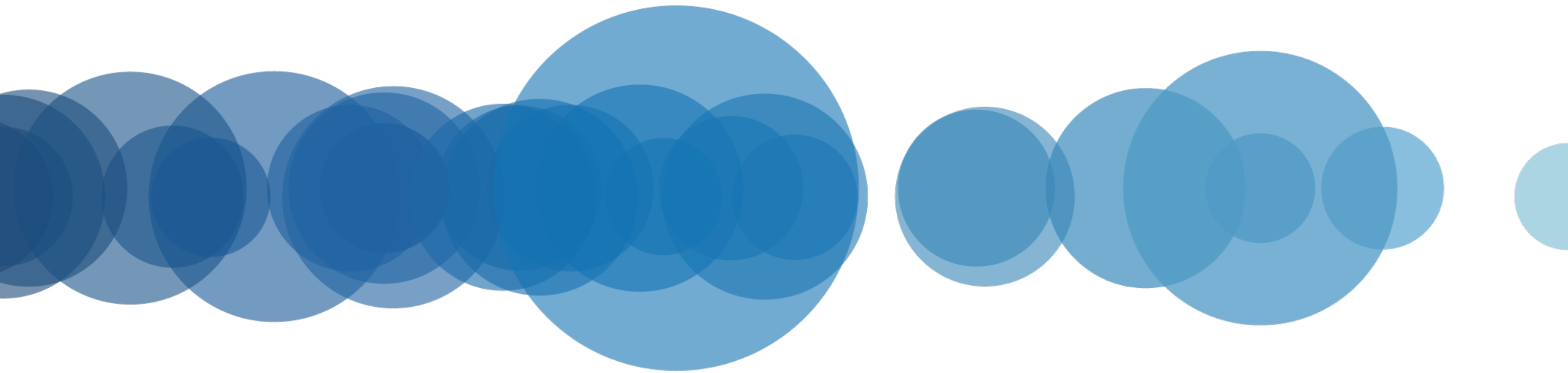
Score equal/better than National 90th percentile

Score equal/better than National Average

Score worse than National Average

National Hospital Quality Measures		MGH Performance		TJC Benchmarks <sup>2</sup>	
		Rolling 4 quarters		Oct13-Dec13	
		Oct12-Sep13		Final, not public	
		Final, public <sup>1</sup>		TJC Website	
AMI		N	Rate	N	Rate
		745	99%	195	100%
		676	99%	182	100%
		69	93%	18	100%
		658	99%	182	99%
		49	96%	19	100%
		658	99%	180	99%
HF		286	100%	77	100%
		61	95%	15	93%
		211	92%	60	95%

# Healthcare Analytics Strategy & Objectives



# Healthcare Analytics Strategy & Goals

## Create focus on most important measures

- Provide context to measures
- Promote understanding of complex quality measures across wide audience
- Promote transparency

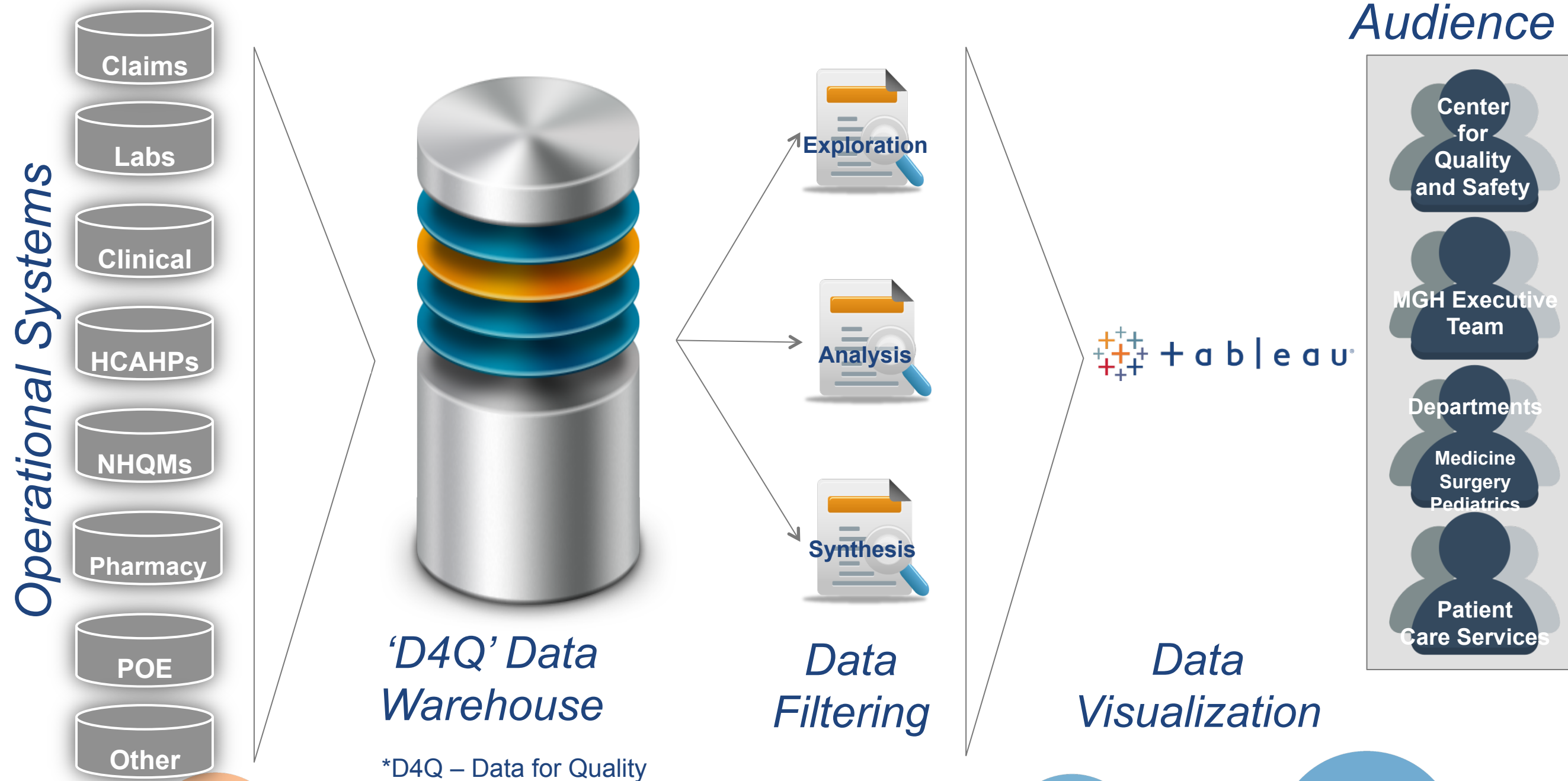
## Deliver actionable reporting tools that support improvement

- Trended data with multiple drill-down (service, unit, provider, patient)
- Identify opportunities for standardization, cost savings, improvement
- Provide a measurement platform to support process improvement efforts

## Build a culture of self-service to reduce analyst burden

- Understand audience needs and build tools to meet those needs
- Branding of reports with similar look and feel to enhance user experience
- Free up analysts from ad-hoc queries to do more complex analytic work

# Data Analytics Structure: 'Data for Quality'



# Why Self-Service Visual Analytics?

## Visualization + Interactivity + Self-Service = Lower Analyst Overhead

- Intuitive display works for busy clinicians and executives
- Minimal user training
- Moving from “dashboards” to “tools” allows users to self-serve

## Drive Transparency and Culture Change

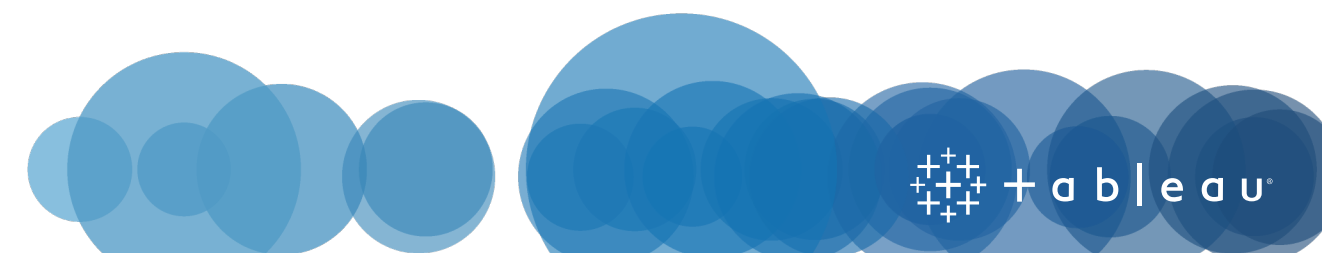
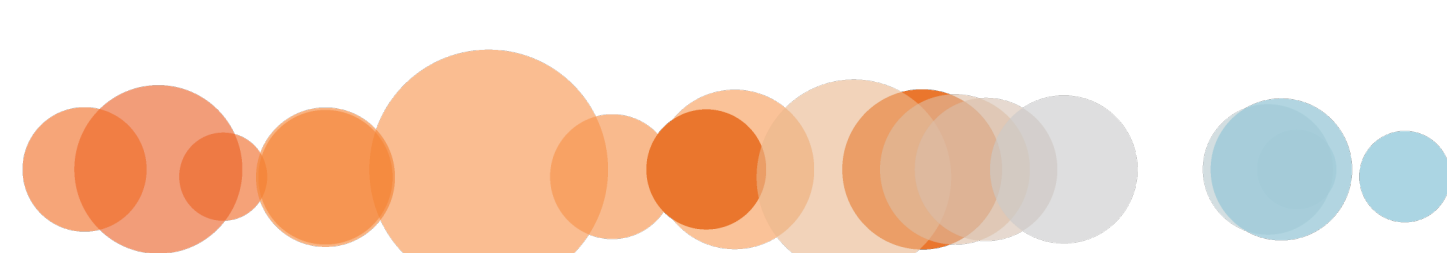
- Promotes friendly competition
- Drives identification & sharing of best practices
- Present quality measures in context

## Measurable Return on Investment

- Easily integrated with existing databases & BI platform
- Durable and flexible
- Promotes collaboration & data sharing across departments, silos

### Goals & Desired Impact:

- Reduce ad-hoc reporting queue by 75%
- Provide more proximal data (3 months faster)
- Reduce report refresh times by 50%
- Staff working at “top of their license”





# Key Business Objectives with Visual Analytics

## Lead in Quality of Care: Hospital Acquired Infections & Clinical Process of Care

- Create awareness and focus on key safety indicators such as Hospital Acquired Infections
- Monitor, measure, analyze and reduce variation in care delivery
- Enable conversations with providers about variation and pathways to improvement
- Achieve “best decile” performance

## Maximize Efficiency: Readmission Reduction

- Monitor, measure, analyze trends in readmission rates
- Engage clinicians in finding opportunities for improvement and build QI programs
- Reduce ad-hoc reporting requests by **50%**

# Partnership with



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HEALTHCARE | DATA VIZ + DESIGN | TECHNOLOGY

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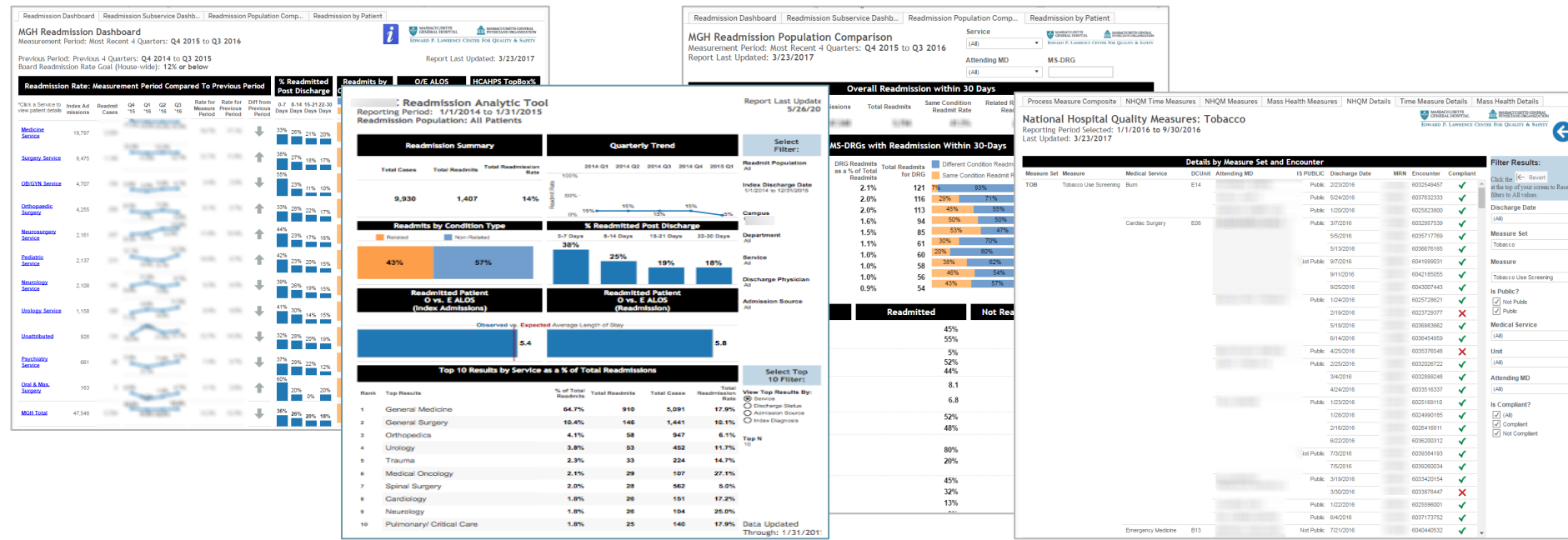
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# A few best practices for Mass General Hospital

1. Building a culture of data: Education & Training
2. Building a culture of data: Empowering MGH Analysts to be Doctors, not Order Takers
3. Considering Audience: Readmission Summary and Swiss Army Knife
4. Drill Downs and Interactivity: Overview > Zoom > Detail



# How did we build a culture of data driven decision making at MGH?

## Step 1: Education & Training

**We educated members from disparate teams with varied roles:**

**Who did we teach:**

- IT Programmers and Database Architects
- Quality and Safety Analysts
- Managers and Decision Makers

**What did we teach:**

- Healthcare Data Visualization Best Practices
- Tableau for Healthcare Beginner to Advanced
- Fundamentals of Data Analysis and Statistics

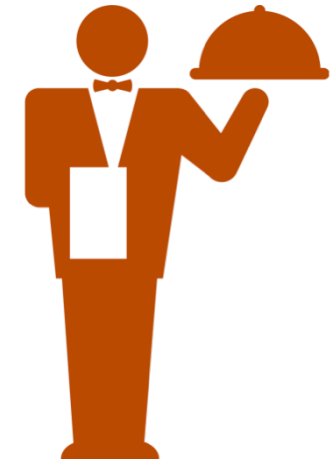


# How did we build a culture of data driven decision making at MGH?

## Step 2: Empowering Analysts to be Doctors, not Order Takers

### **Analytics from an Order Taker:**

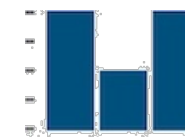
- Stakeholder places an exact order for reports
- Analyst delivers what was requested
- Realize the solution does not solve the business need and start over!



### **Analytics at the Doctor's:**

- Stakeholder presents the business problem
- Analyst collaborates to determine the right data and view, developing and incorporating subject matter expertise
- Iterative feedback leads to data driven decision making!

**Order Takers provide what was asked for...**  
**Doctors provide what is needed.**

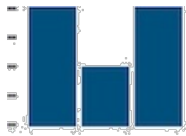
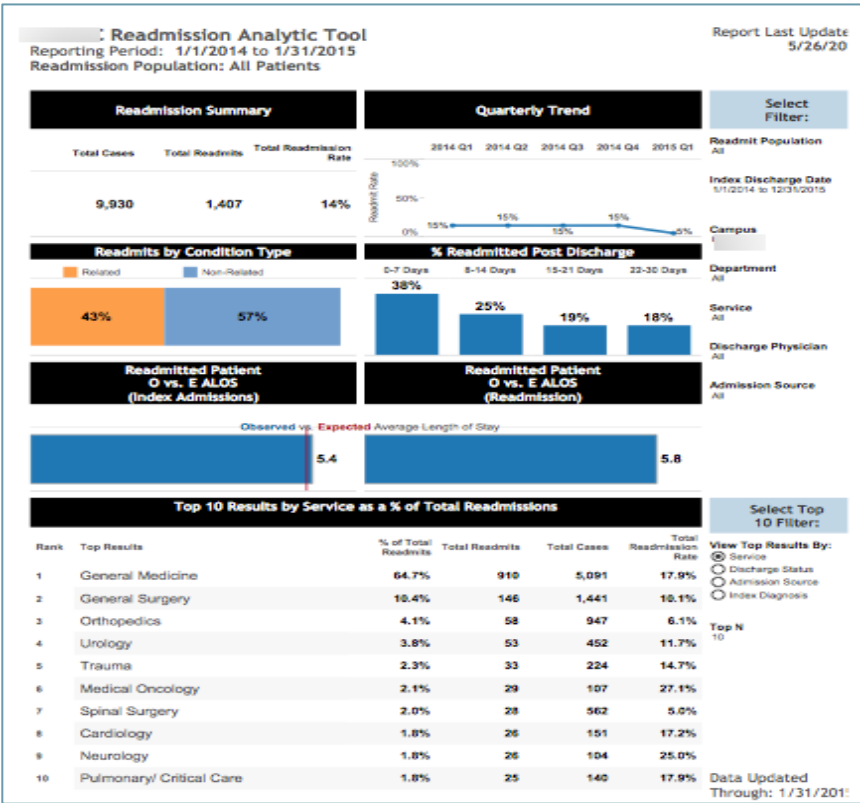
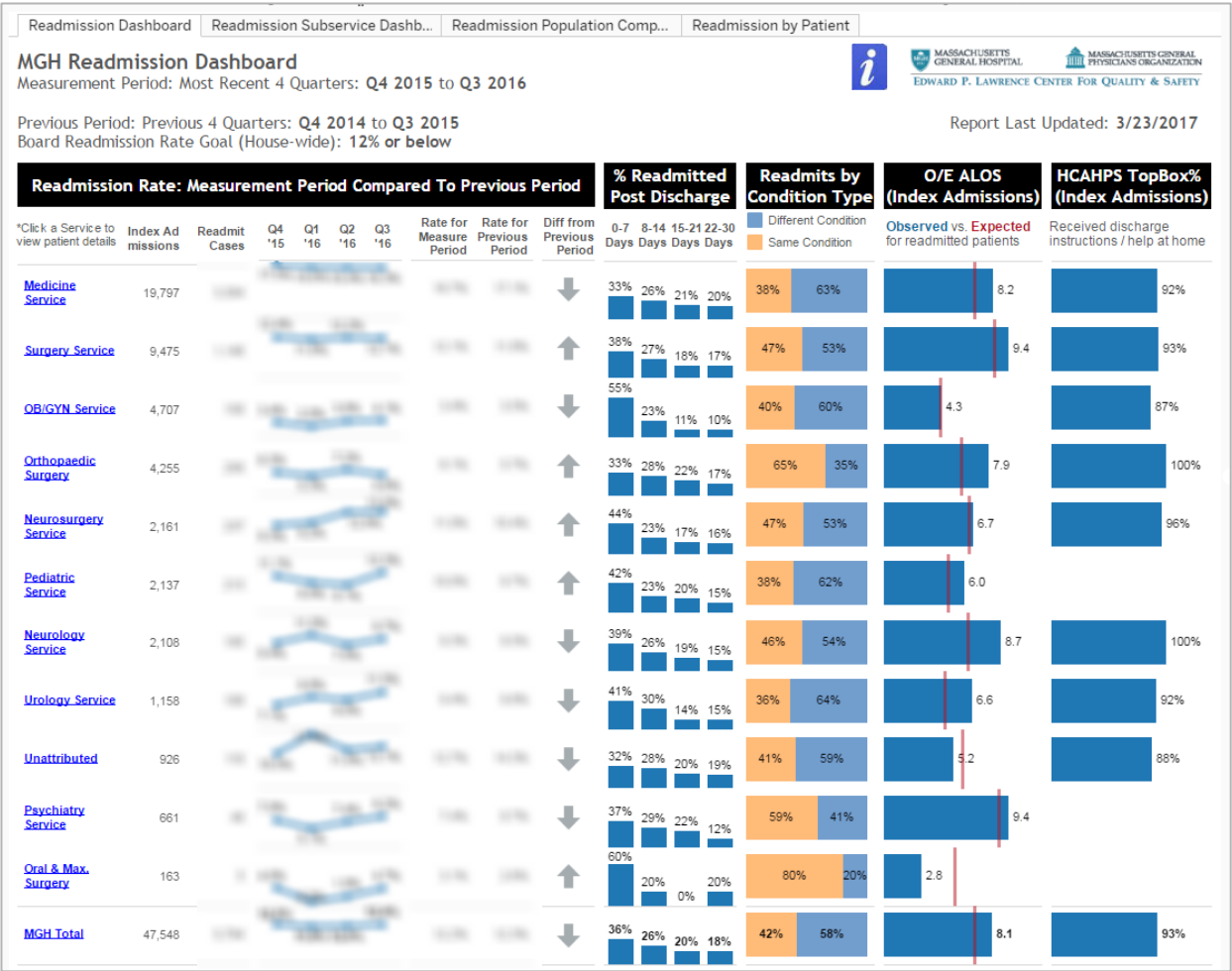


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# Know your Audience

What does a **CMO** need to know about readmissions?

What does a **Business Analyst** need to know about readmissions?



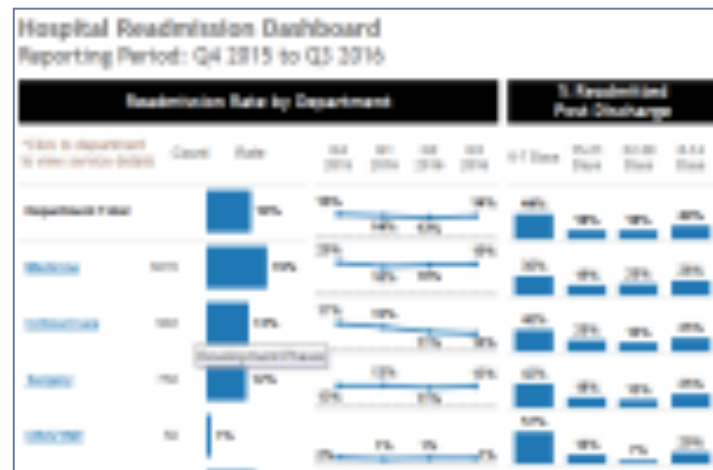
HealthDataViz

See how you're doing

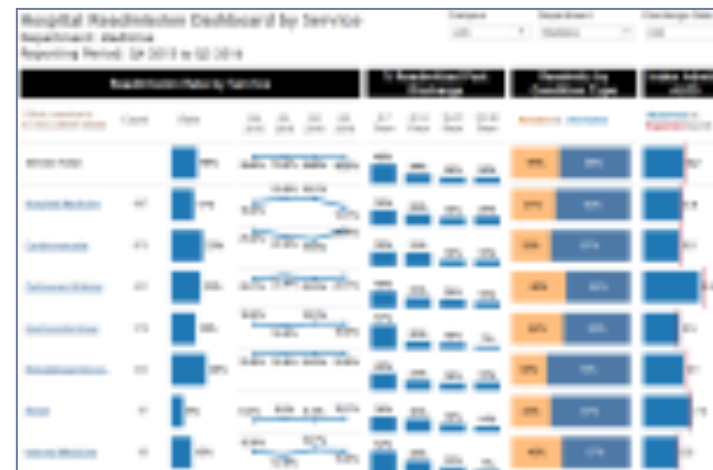
# Anticipate Drill-Down Questions:

## Intuitive Report Navigation

### Overview



### Zoom

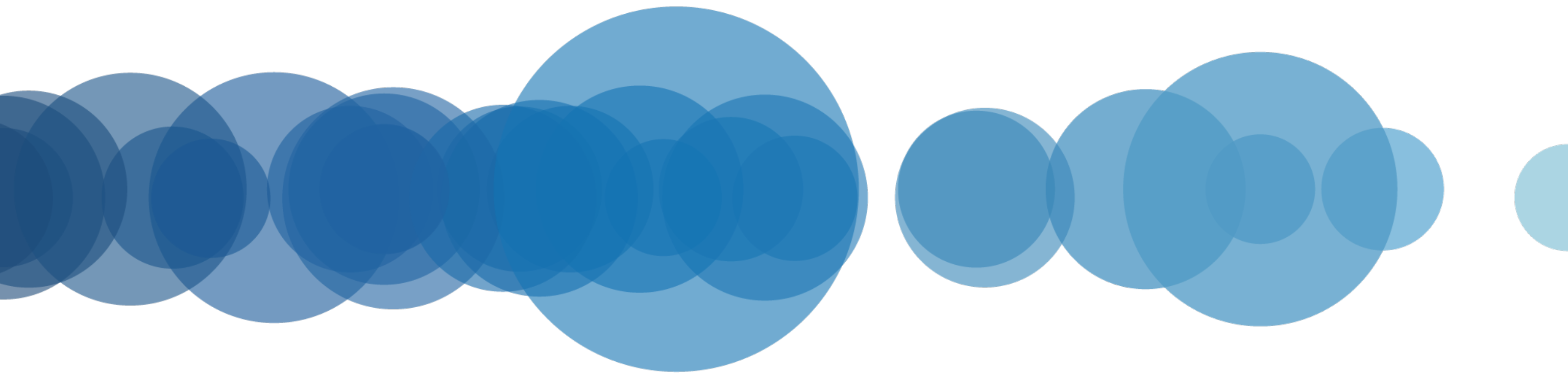


### Detail



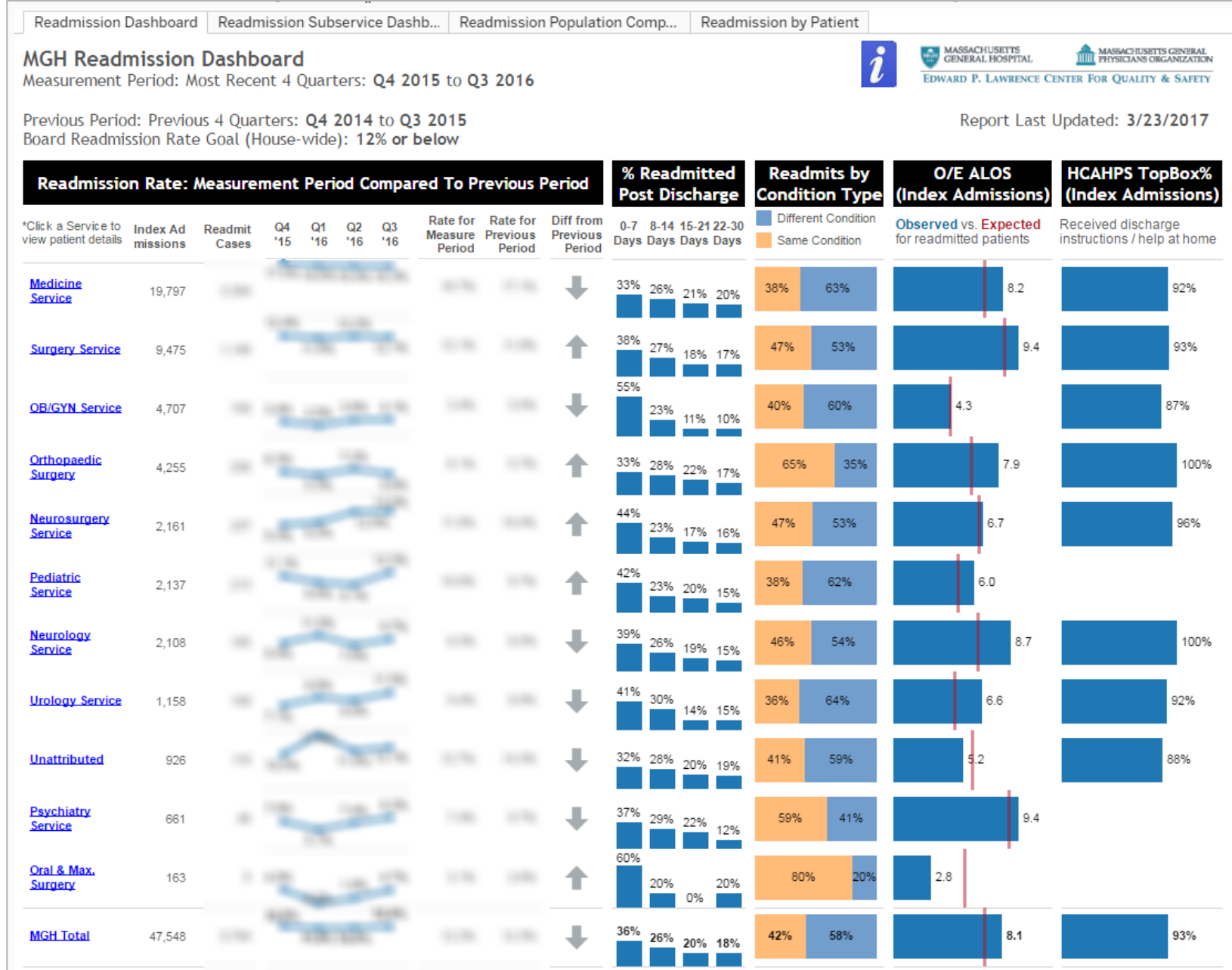


# Implementing Self-Service Visual Analytics: Use Cases and Value





# Use Case: 30-Day Readmissions



# MGH Readmission Tool

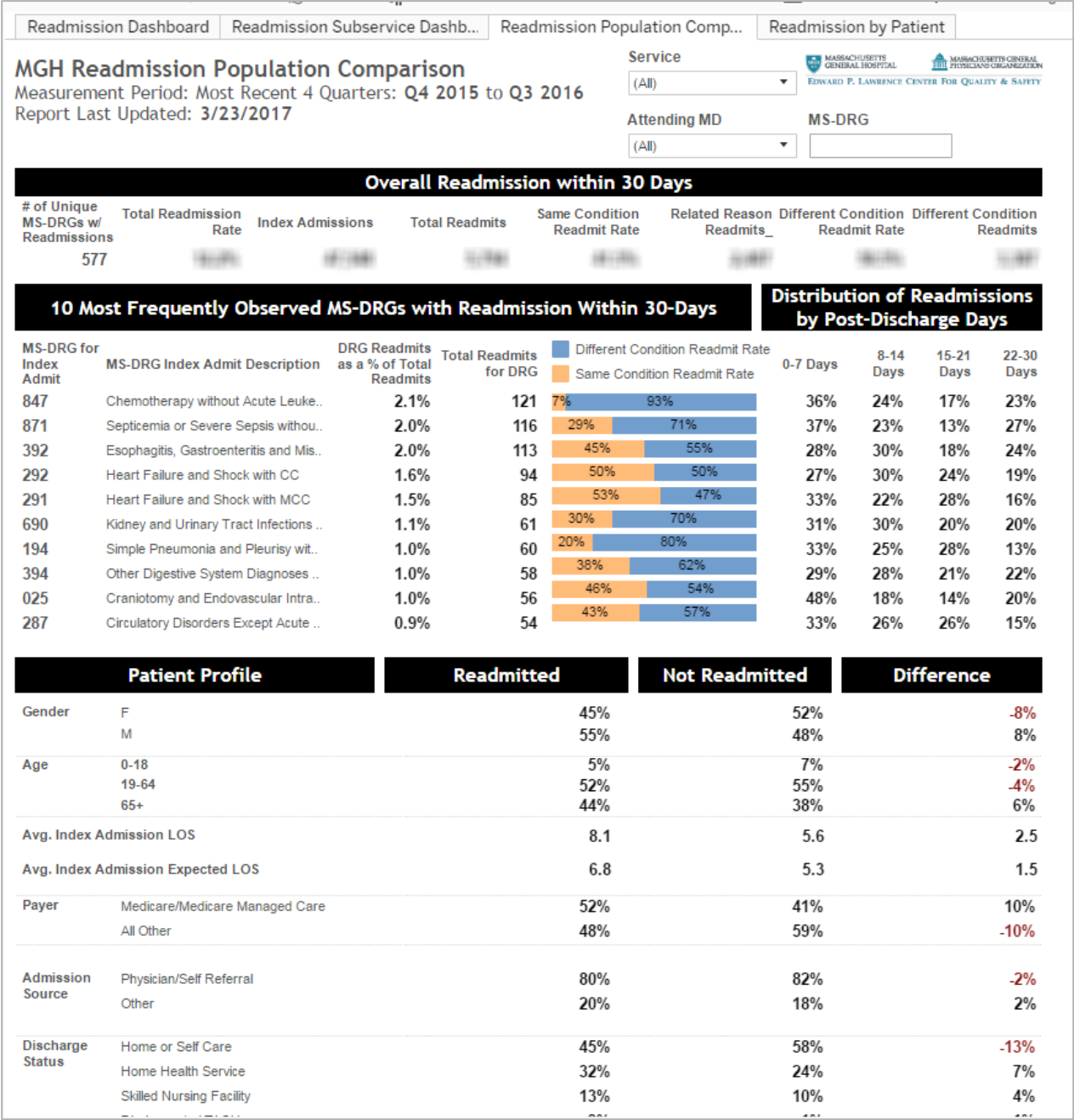
## Use Case

- Executive view by service
- Trend and progress toward goal
- Contextual information
  - When are patients readmitted?
  - Where are patients readmitted?
  - Is there a tradeoff between length of stay and readmissions?
  - What do readmitted patients have to say about discharge instructions and whether they have help at home?

## Measurable Impact

- Readmission performance in context

# Use Case: 30-Day Readmissions: Population Comparison



## Use Case

- Filters by service, MD and MS-DRG
- How do readmitted patients differ from those who are not readmitted?

## Measurable Impact

- Helped MGH identify patterns of high risk patients by disease group & acuity
  - Implemented improvement programs aimed at high risk patients
- Uncovered best practices by Service/MD

MGH Readmission Tool

# Use Case: 30-Day Readmissions - Patient Level

Readmission Dashboard | Readmission Subservice Dashb... | Readmission Population Comp... | Readmission by Patient

MGH Readmission by Patient  
Reporting Period: 7/1/2016 to 9/30/2016  
Report Last Updated: 3/23/2017

Service: (All) | Index MS-DRG Code: | Attending MD: (All) | Payer: (All) | Index Discharge Date: 2016 Q3

Patient Readmission Details															
Service	Attending MD	Patient MRN	Index Admit Date	Index Discharge Date	Index LOS	Expected LOS (Index)	O/E LOS Difference	Readmission Date	Readmission Discharge Date	Payer	MS-DRG for Index Admit	MS-DRG Index Admit Description	MS-DRG for Readmit	MS-DRG Readmit Description	Days To Readmit
Medicine Service		9/4/2016	9/8/2016	4	6.2	-2.2	9/13/2016	9/27/2016	Medicare/M..	602	Cellulitis with MCC	602	Cellulitis with MCC	5	
		8/16/2016	8/22/2016	6	5.6	0.4	8/24/2016	9/1/2016	Medicare/M..	638	Diabetes with CC	073	Cranial and Peripheral Nerve ...	2	
		8/19/2016	8/23/2016	4	3.2	0.8	8/30/2016	9/2/2016	Medicare/M..	880	Acute Adjustment Re..	309	Cardiac Arrhythmia and Conduction Di..	7	
		8/19/2016	8/26/2016	7	4.3	2.7	8/29/2016	9/6/2016	Medicare/M..	293	Heart Failure and Shock wit..	394	Other Digestive System Diagnoses..	3	
		9/12/2016	9/14/2016	2	4.7	-2.7	9/20/2016	9/27/2016	Medicare/M..	054	Nervous System Neopl..	025	Craniotomy and Endovascular Intra..	6	
		7/1/2016	7/5/2016	4	6.0	-2.0	7/6/2016	7/11/2016	Medicare/M..	291	Heart Failure and Shock wit..	683	Renal Failure with CC	1	
		8/18/2016	8/26/2016	8	3.0	5.0	9/21/2016	9/24/2016	Other	727	Inflammation of the Male Repr..	441	Disorders of Liver Except Malignancy..	26	
		7/8/2016	7/12/2016	4	5.0	-1.0	7/19/2016	7/22/2016	Medicare/M..	660	Kidney and Ureter Proced..	659	Kidney and Ureter Procedures for No..	7	
		9/3/2016	9/6/2016	3	5.7	-2.7	9/30/2016	10/3/2016	Medicare/M..	432	Cirrhosis and Alcoholic Hep..	812	Red Blood Cell Disorders without ..	24	
		7/26/2016	8/5/2016	10	4.5	5.5	8/13/2016	8/22/2016	Medicare/M..	948	Signs and Symptoms wit..	193	Simple Pneumonia and Pleurisy with ..	8	
		7/6/2016	7/18/2016	12	9.8	2.2	7/26/2016	7/26/2016	Medicare/M..	189	Pulmonary Edema and R..	208	Respiratory System Diagnosis with Ve..	8	
		9/4/2016	9/5/2016	1	5.6	-4.6	9/21/2016	9/23/2016	Big 3 PPO	439	Disorders of Pancreas Exc..	440	Disorders of Pancreas Except ..	16	
		7/7/2016	7/10/2016	3	4.0	-1.0	7/30/2016	8/10/2016	Medicare/M..	190	Chronic Obstructive Pu..	292	Heart Failure and Shock with CC	20	
		7/25/2016	8/1/2016	7	2.5	4.5	8/24/2016	8/28/2016	Big 3 PPO	103	Headaches without MCC	103	Headaches without MCC	23	
		7/6/2016	7/10/2016	4	5.7	-1.7	7/30/2016	8/4/2016	Medicare/M..	728	Inflammation of the Male Repr..	603	Cellulitis without MCC	20	
		8/28/2016	8/30/2016	2	9.5	-7.5	9/16/2016	9/18/2016	Medicare/M..	421	Hepatobiliary Diagnostic Pro..	432	Cirrhosis and Alcoholic Hepatitis..	17	
		8/4/2016	8/24/2016	20	30.7	-10.7	8/26/2016	9/22/2016	Big 3 PPO	014	Allogeneic Bone Marrow ..	919	Complications of Treatment with M..	2	
		9/2/2016	9/9/2016	7	9.2	-2.2	9/14/2016	9/19/2016	Medicare/M..	644	Endocrine Disorders with ..	101	Seizures without MCC	5	
		8/8/2016	8/16/2016	8	4.6	3.4	9/9/2016	9/14/2016	Big 3 PPO	309	Cardiac Arrhythmia an..	308	Cardiac Arrhythmia and Conduction Di..	24	
		8/10/2016	8/13/2016	3	5.1	-2.1	8/24/2016	8/25/2016	Other	644	Endocrine Disorders with ..	627	Thyroid, Parathyroid and T..	11	
8/24/2016	8/29/2016	5	3.7	1.3	9/19/2016	9/23/2016	Medicaid/M..	308	Cardiac Arrhythmia an..	292	Heart Failure and Shock with CC	21			
9/2/2016	9/10/2016	8	7.0	1.0	10/1/2016	10/14/2016	Medicaid/M..	227	Cardiac Defibrillator Im..	291	Heart Failure and Shock with MCC	21			
6/30/2016	7/3/2016	3	3.0	0.0	7/5/2016	7/9/2016	Medicaid/M..	781	Other Antepartum Di..	774	Vaginal Delivery with Complicating ..	2			
7/29/2016	7/31/2016	2	4.6	-2.6	8/29/2016	9/1/2016	Medicaid/M..	699	Other Kidney and Urinary Tr..	660	Kidney and Ureter Procedures for No..	29			

MGH Readmission Tool

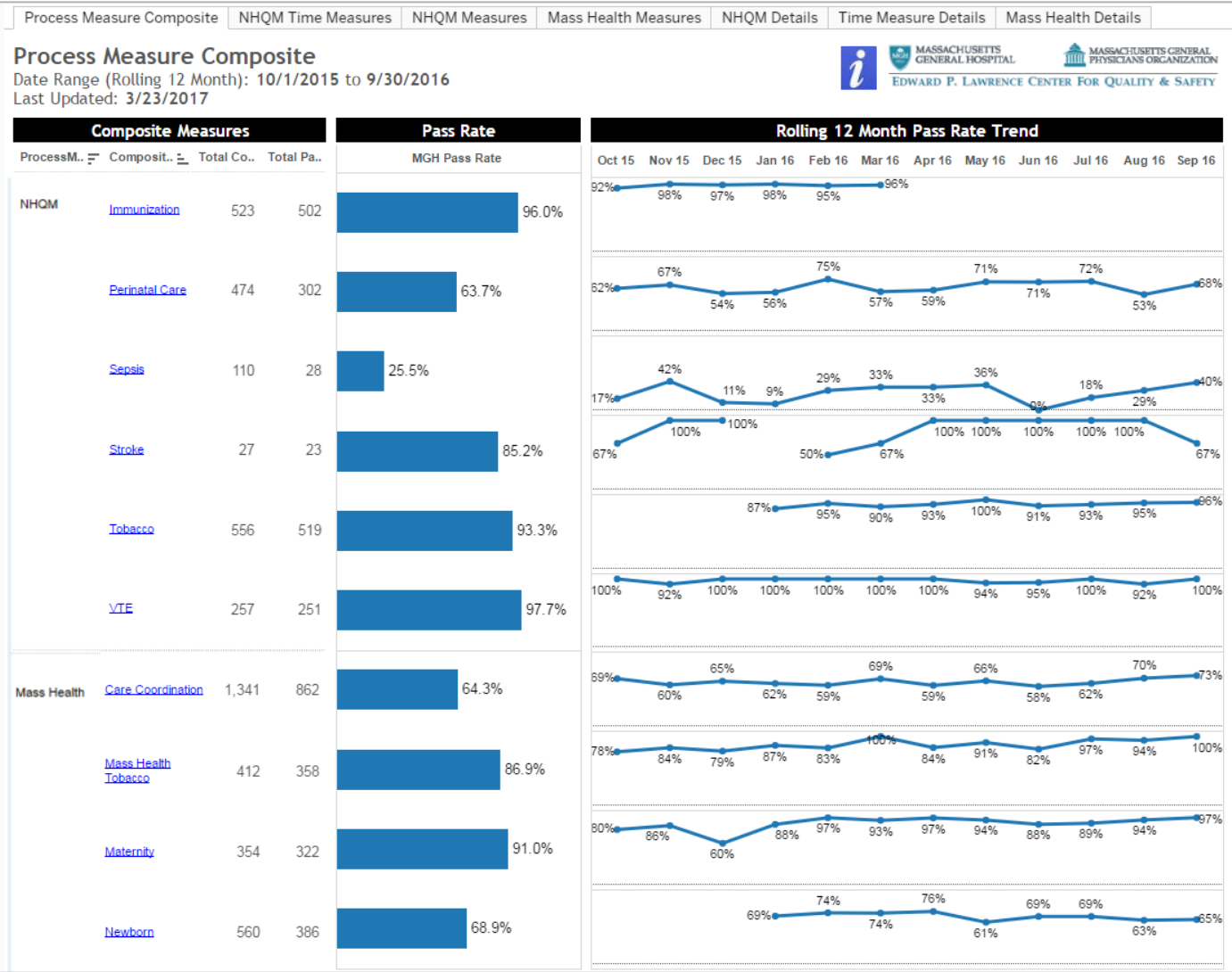
## Use Case

- Filter by Service, MS-DRG, MD, Payer, Index Discharge Date
- I want to do a chart review of the readmitted patients. May I have a patient list?

## Measurable Impact

- Clinician engagement in understanding who is readmitted and why
- Supports departmental M&M process
- Reduced ad-hoc reporting by 100%

# Use Case: Clinical Process of Care - Composite View



## Use Case

- Publicly reported clinical process measures
- Executive view of performance at composite level
- National (CMS &TJC) as well as Medicaid
- How are we doing on composite measures over time?

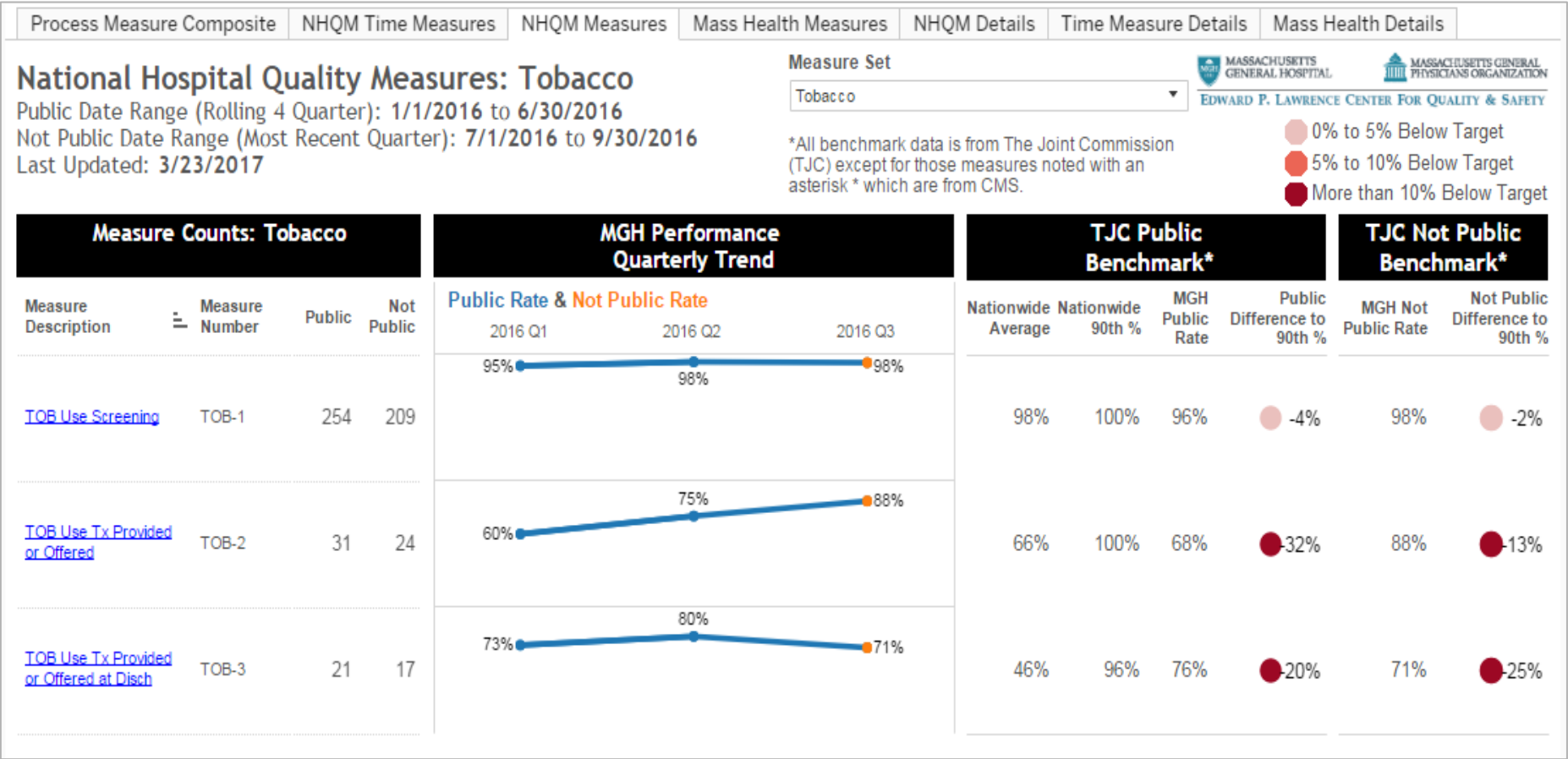
## Measurable Impact

- Identification and improvement on metrics without waiting for public reporting

MGH Clinical Process of Care Tool



# Use Case: Clinical Process of Care - Individual Measures



MGH Clinical Process of Care Tool

## Use Case

- Drill-down to individual measures
- How far are we from our targets?
- Where do we need to improve?

## Measurable Impact

- Creates focus and energy on improving “red” metrics
- Steady improvement on new measures, sustainability on mature measures

# Use Case: Clinical Process of Care - Patient level view

Process Measure Composite | NHQM Time Measures | NHQM Measures | Mass Health Measures | NHQM Details | Time Measure Details | Mass Health Details

**National Hospital Quality Measures: Tobacco**  
Reporting Period Selected: 1/1/2016 to 9/30/2016  
Last Updated: 3/23/2017

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**Details by Measure Set and Encounter**

Measure Set	Measure	Medical Service	DCUnit	Attending MD	IS PUBLIC	Discharge Date	MRN	Encounter	Compliant
TOB	Tobacco Use Screening	Burn	E14		Public	2/23/2016			✓
					Public	5/24/2016			✓
					Public	1/20/2016			✓
					Public	3/7/2016			✓
						5/5/2016			✓
						5/13/2016			✓
						9/7/2016			✓
						9/11/2016			✓
						9/25/2016			✓
					Public	1/24/2016			✓
						2/19/2016			✗
						5/18/2016			✓
						6/14/2016			✓
						4/25/2016			✗
						2/25/2016			✓
						3/4/2016			✓
						4/24/2016			✓
						1/23/2016			✓
						1/28/2016			✓
						2/16/2016			✓
						6/22/2016			✓
		Cardiac Surgery	E08		Not Public	7/3/2016			✓
						7/5/2016			✓
					Public	3/19/2016			✓
						3/30/2016			✗
					Public	1/22/2016			✓
						6/4/2016			✓
		Emergency Medicine	B13		Not Public	7/21/2016			✓

**Filter Results:**  
Click the Revert at the top of your screen to Reset filters to All values.

Discharge Date  
(All)

Measure Set  
Tobacco

Measure  
Tobacco Use Screening

Is Public?  
☒ Not Public  
☒ Public

Medical Service  
(All)

Unit  
(All)

Attending MD  
(All)

Is Compliant?  
☒ (All)  
☒ Compliant  
☒ Not Compliant

## Use Case

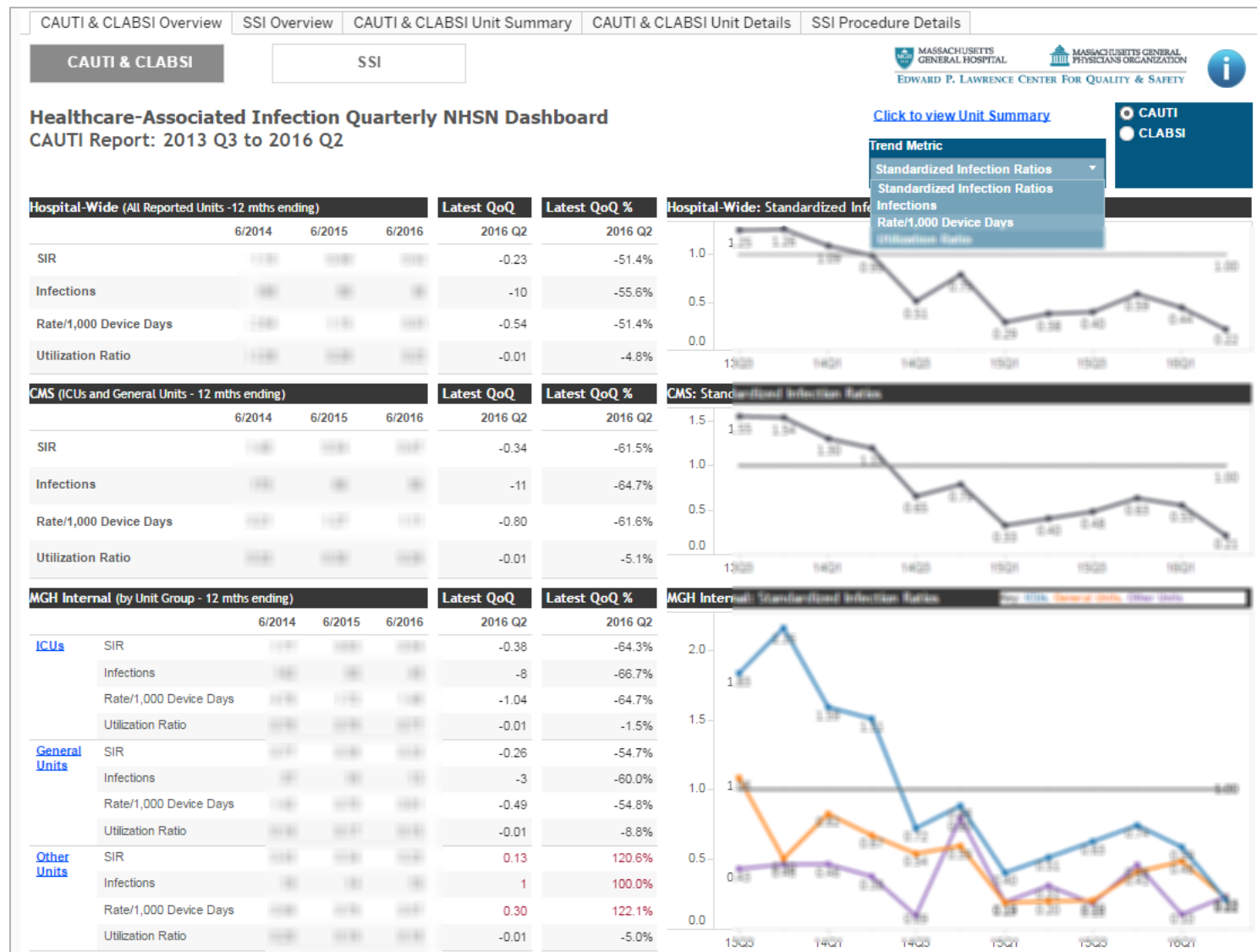
- Filters by Discharge Date, Measure, Service, Unit, MD, Compliant/Not Compliant
- Which cases did not pass the measure? May I have a list?
- Used by QA Nurses to educate clinicians on documentation & practice

## Measurable Impact

- Easy identification and RCA for any missed case
- Reduced ad-hoc data requests by 100%

MGH Clinical Process of Care Tool

# Use Case: Healthcare Associated Infections



MGH Healthcare Associated Infections Tool

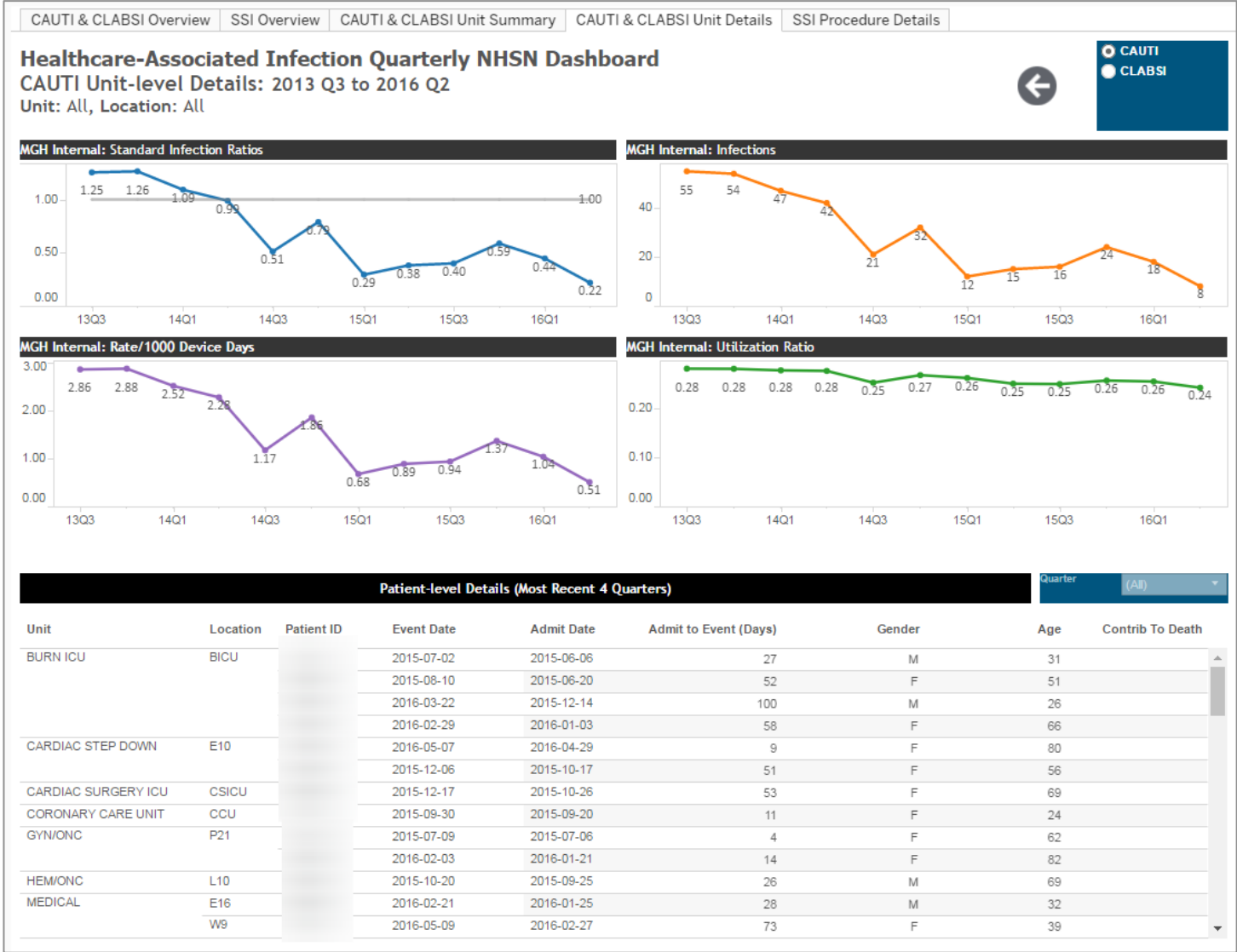
## Use Case

- Designed to be 'source of truth' of infection performance measurement
- Device Associated Infections (CAUTI/CLABSI) and Surgical Site Infections
- Multiple stakeholders with multiple ways of measuring infections (SIR, rates per device day, N of infections, utilization ratio)
- Displays trends for different groupings of units
- How are we doing over time?
- Where are infections occurring?

## Measurable Impact

- Saved dozens of hours a quarter in infection control RN and analyst time
- Created focus on CAUTI

# Use Case: Healthcare Associated Infections-Unit Level Details



MGH Healthcare Associated Infections Tool

## Use Case

- Displays trend for individual units on all measures
- Select single or multiple units
- Provides patient-level details
- How is my unit performing?
- May I have a list of patients with an infection?

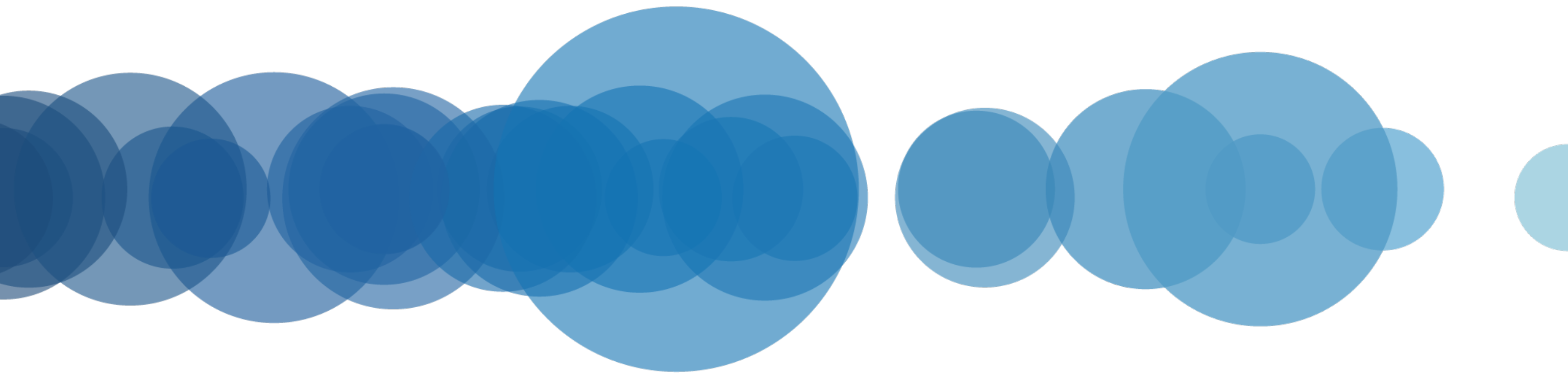
## Measurable Impact

- Tool helped create focus on CAUTI: big opportunity for MGH to improve
  - CAUTI standardized infection ratios: from 2.11 (statistically worse) to 0.56 (statistically better)





# Measurable Impact: Improving Outcomes for Patients and How We Do Our Work

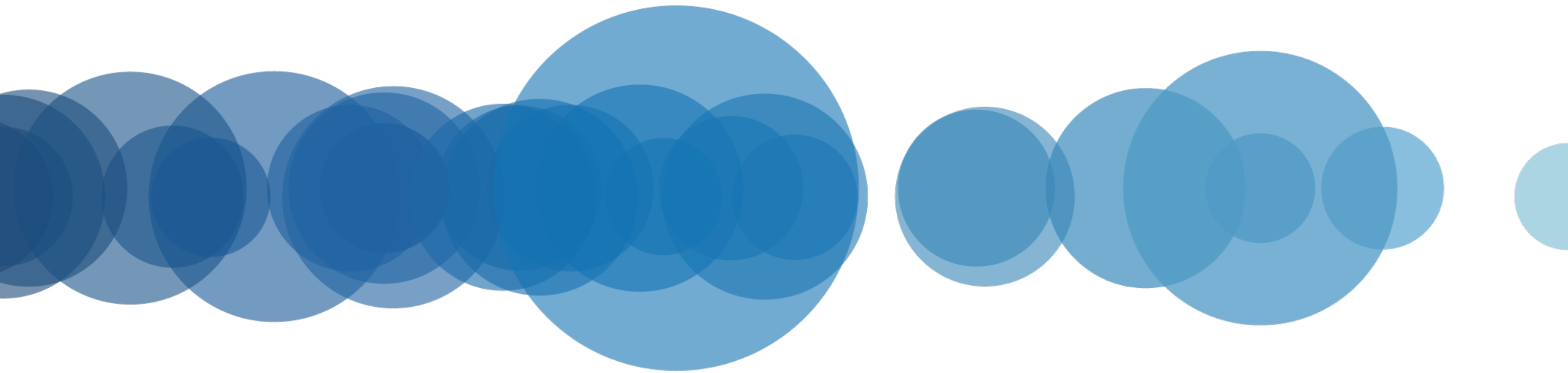


# Impact of Self-Service Visual Analytics

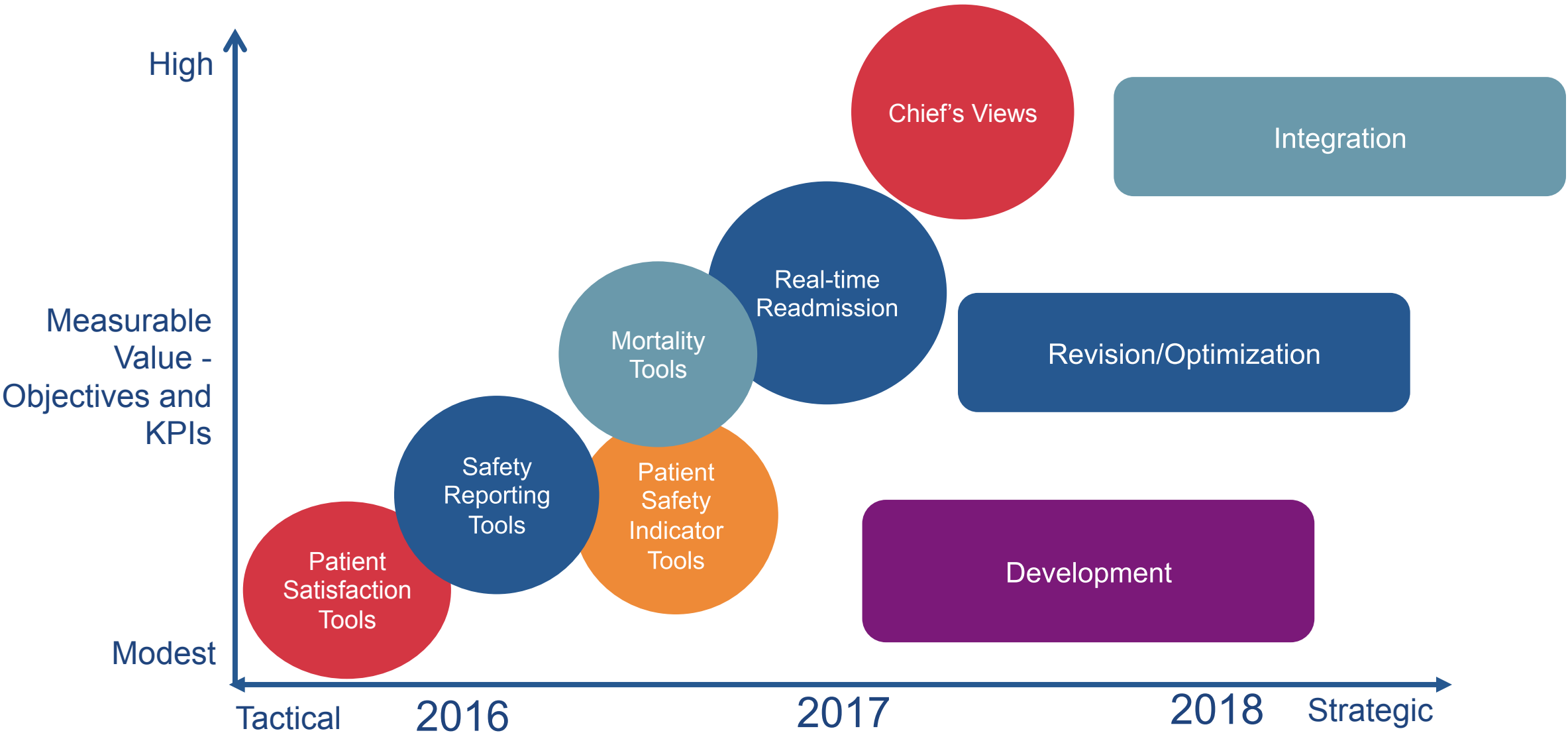
1. Created focus on Key Quality Indicators (KQIs) to drive improvement
  - 85% reduction in CAUTI
  - No Hospital Acquired Condition Penalty 3 years in a row (~\$10m)
  - High reliability on national/state clinical process of care measures: at 90<sup>th</sup> percentile for most
2. Enriched engagement with clinicians around quality measurement and improvement
  - Readmissions tools support new intervention bundle for high risk patients
  - Clinical process of care tool supports QI process for national/state quality measures
3. Maximized analyst skills and diverted to higher priority, more complex work
  - Ad-hoc reporting queue virtually eliminated: from ~100 requests a quarter to <5!
  - Analysts working on higher level projects; clinical staff focusing on clinical work, not reporting
4. Established a culture of transparency



# Future Direction with Self Service Visual Analytics



# Future Direction with Visual Analytics





Questions?





# Maximizing Quality & Safety Performance with Visual Analytics at Massachusetts General Hospital

**Andrea Tull**, PhD, Director of Reporting & Analytics, Mass General Hospital

**Dan Benevento**, Principal, HealthDataViz

