

The future of big data:
ethics, data management,
and governance



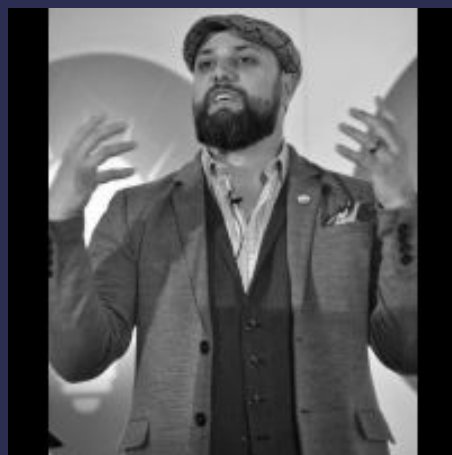
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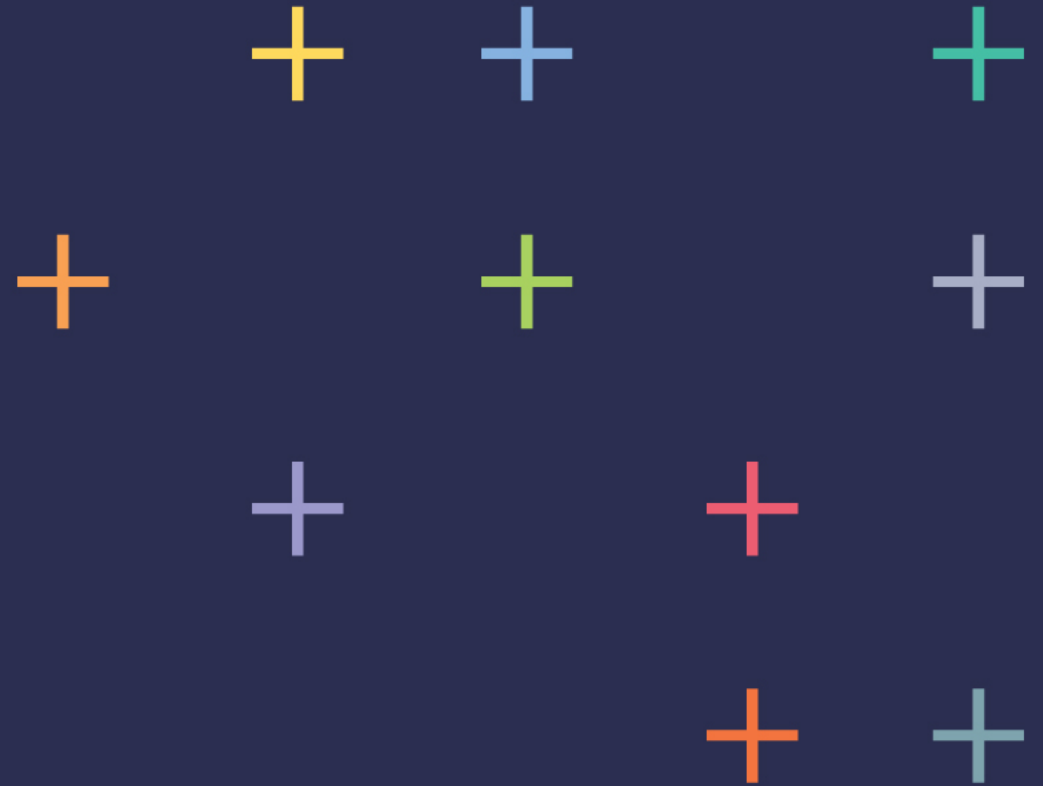


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2019
**Business
Intelligence
Trends**



01
The rise of explainable AI

02
Natural language humanizes your data

03
Actionable analytics put data into context

04
Data collaboratives amplify social good impact

05
Codes of ethics catch up to data

06
Data management converges with modern BI platforms

07
Data storytelling is the new language of corporations

08
Enterprises get smarter about analytics adoption

09
Data democracy elevates the data scientist

10
Accelerated cloud data migration fuels modern BI adoption

SMART ANALYTICS

01

02

ANALYTICS & ADOPTION

03

07

08

ETHICS & SOCIAL IMPACT

04

05

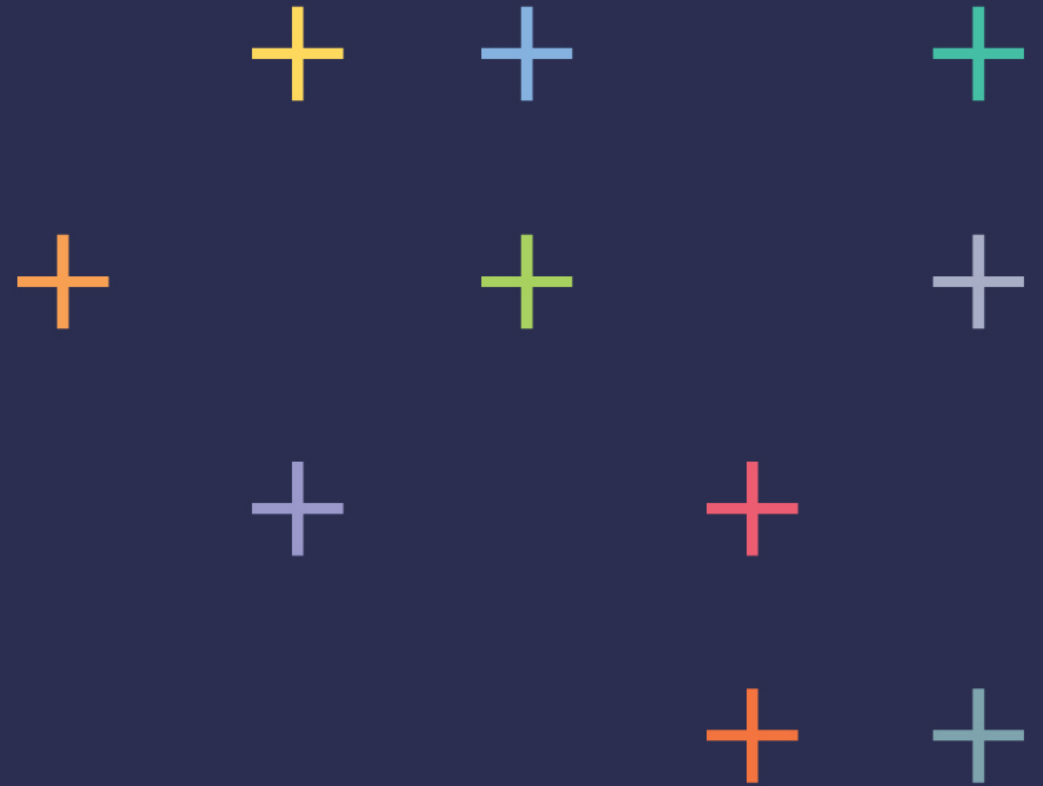
DATA MANAGEMENT

06

09

10

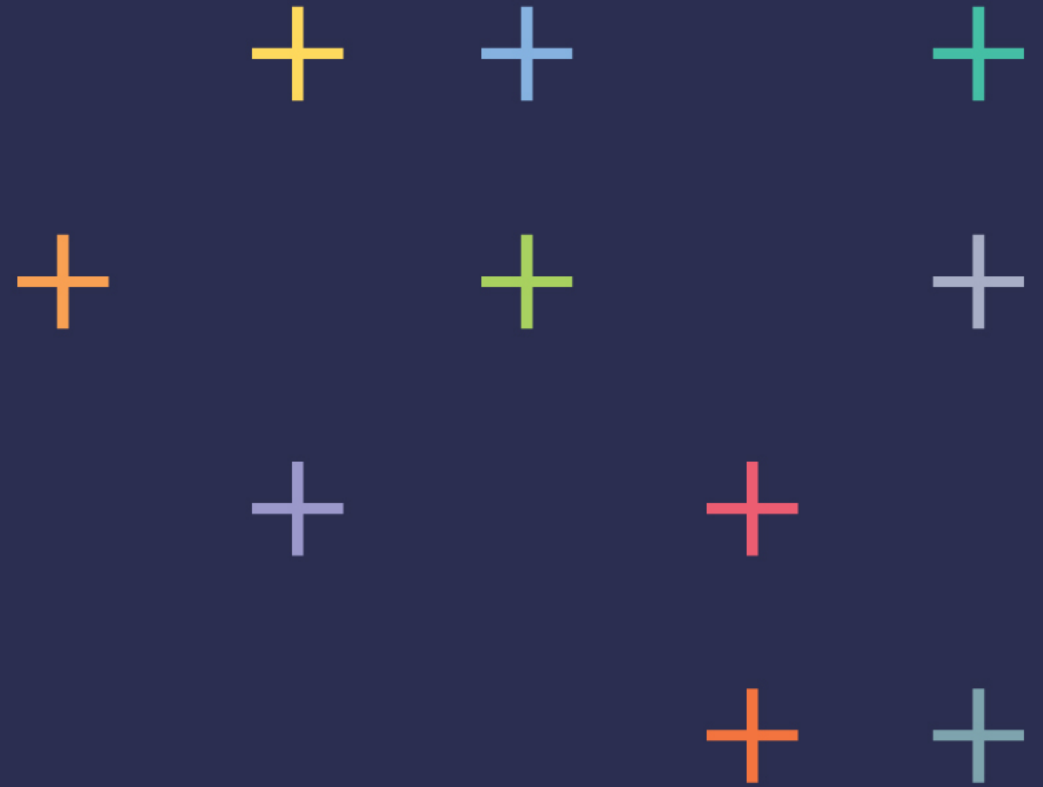
Access & Governance



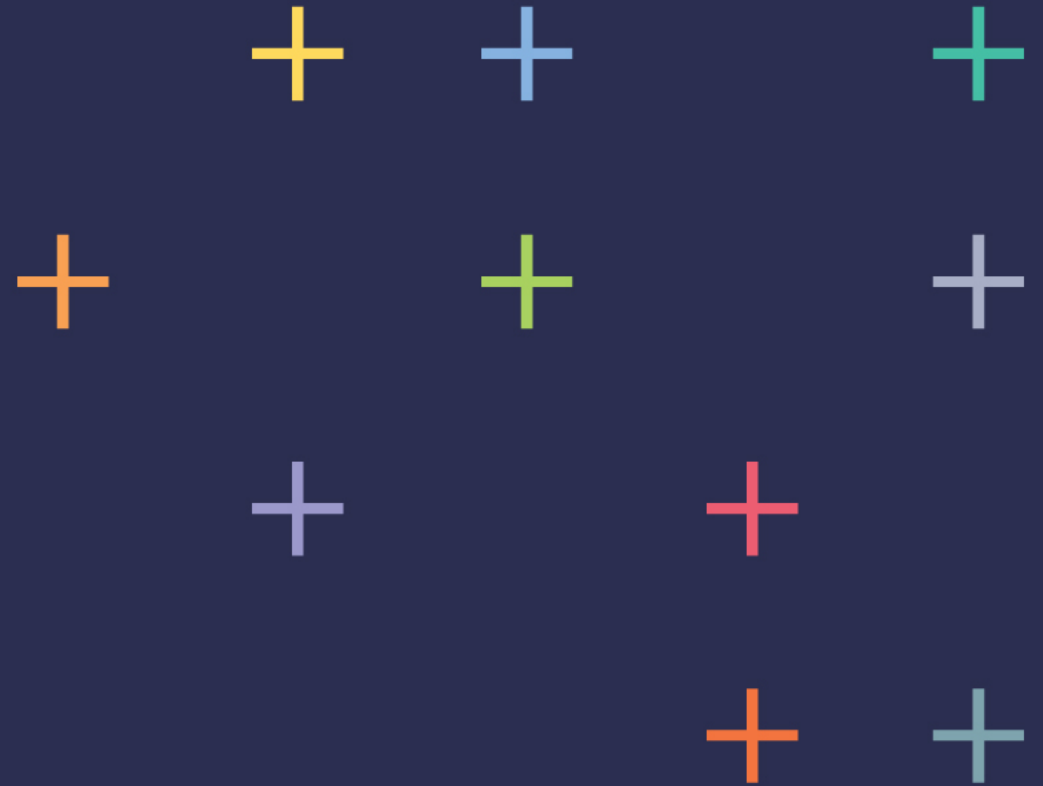
Dealing with Personal Data



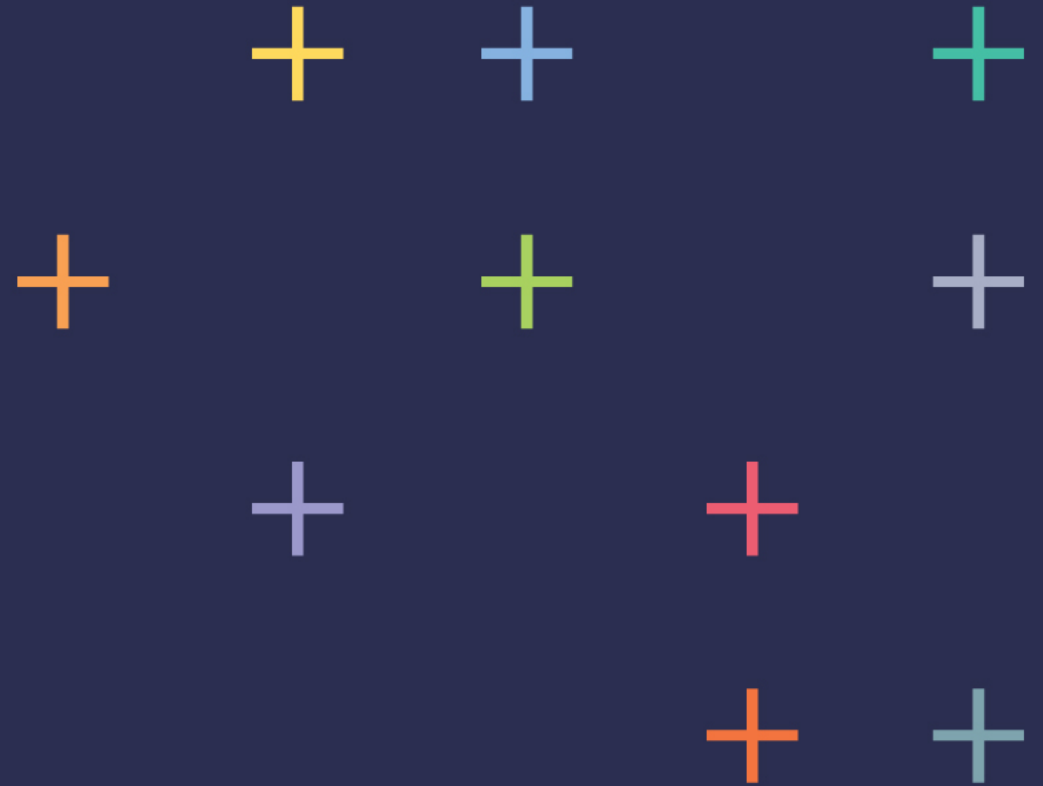
Analyzing Big Data



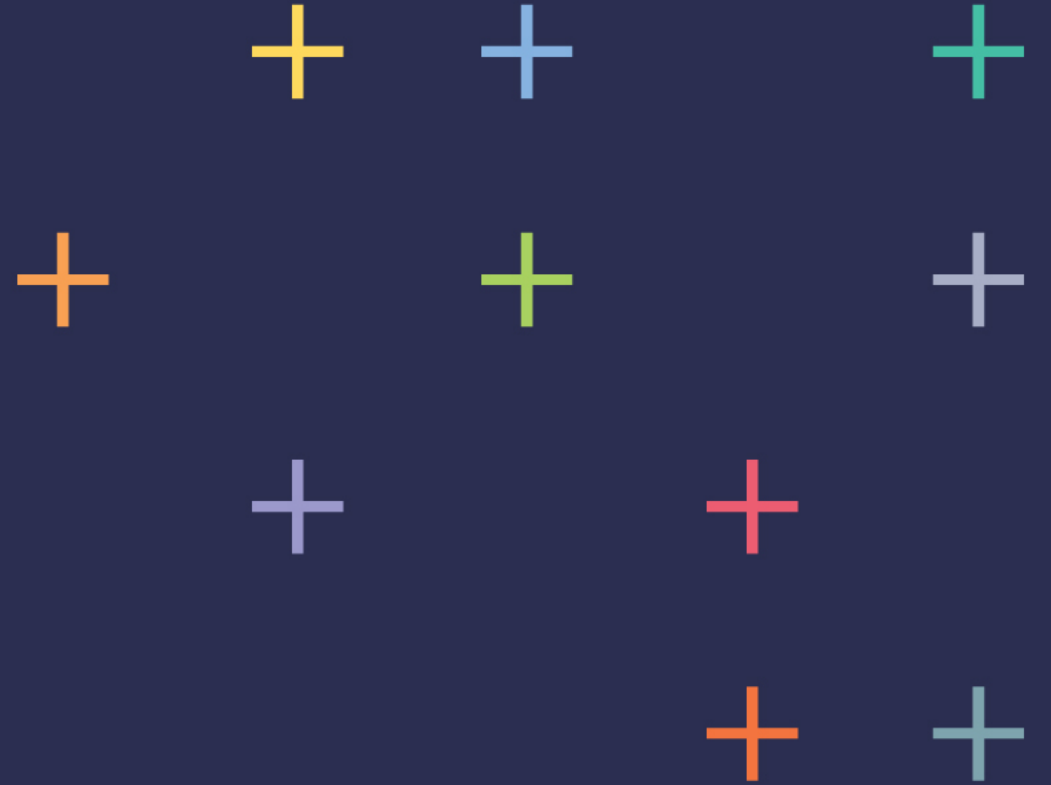
Live Q&A



Additional resources

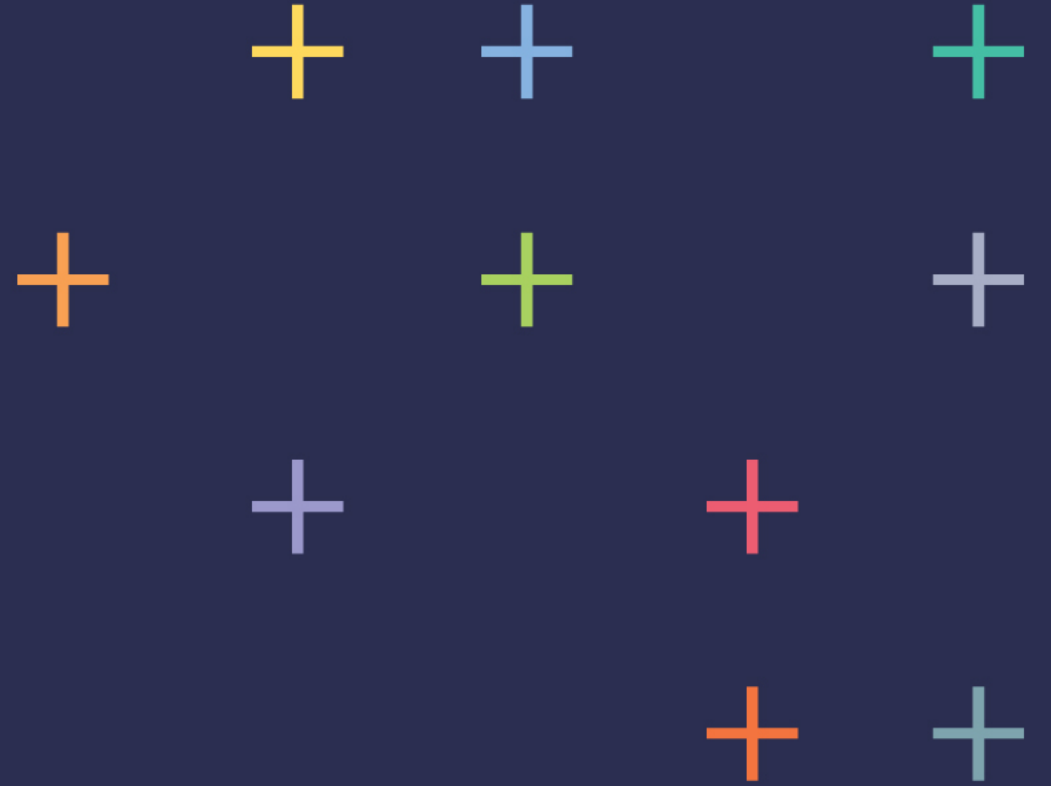


<https://www.tableau.com/solutions/big-data>
www.tableau.com/gdpr



Access the full report, companion videos,
interactive polling, and more:

www.tableau.com/reports/business-intelligence-trends



Thank You