



Tableau Blueprint

Conseils Pratiques pour Développer votre Data Culture

David Wheaton
Customer Success
Tableau

David Zelee
Customer Success
Tableau

Alain Lok
Account Partner
Tableau



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Customer Success
Tableau



David Zelee
Customer Success
Tableau



Alain Lok
Account Partner
Tableau

Pourquoi une Data Culture?

20%

Contribution des initiatives
autour de la donnée au
gains de l'entreprise

1,5x

Entreprises data-driven plus
susceptibles d'indiquer une
croissance des revenus d'au
moins 10%

De quoi allons-nous parler?

- Présentation rapide de Tableau Blueprint
- Conseils pratiques & retours d'expérience client
- Questions/Reponses

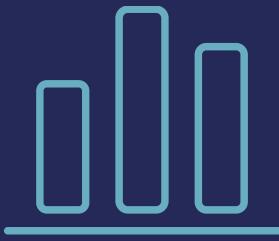


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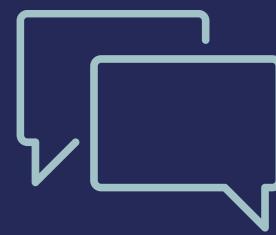
The word "BLUEPRINT" is written in a large, thin, blue sans-serif font. It is positioned on a horizontal grid system consisting of several thin blue lines that define its stroke width and letter spacing. The letters are outlined, showing the internal structure of each character.



Agilité



Connaissances

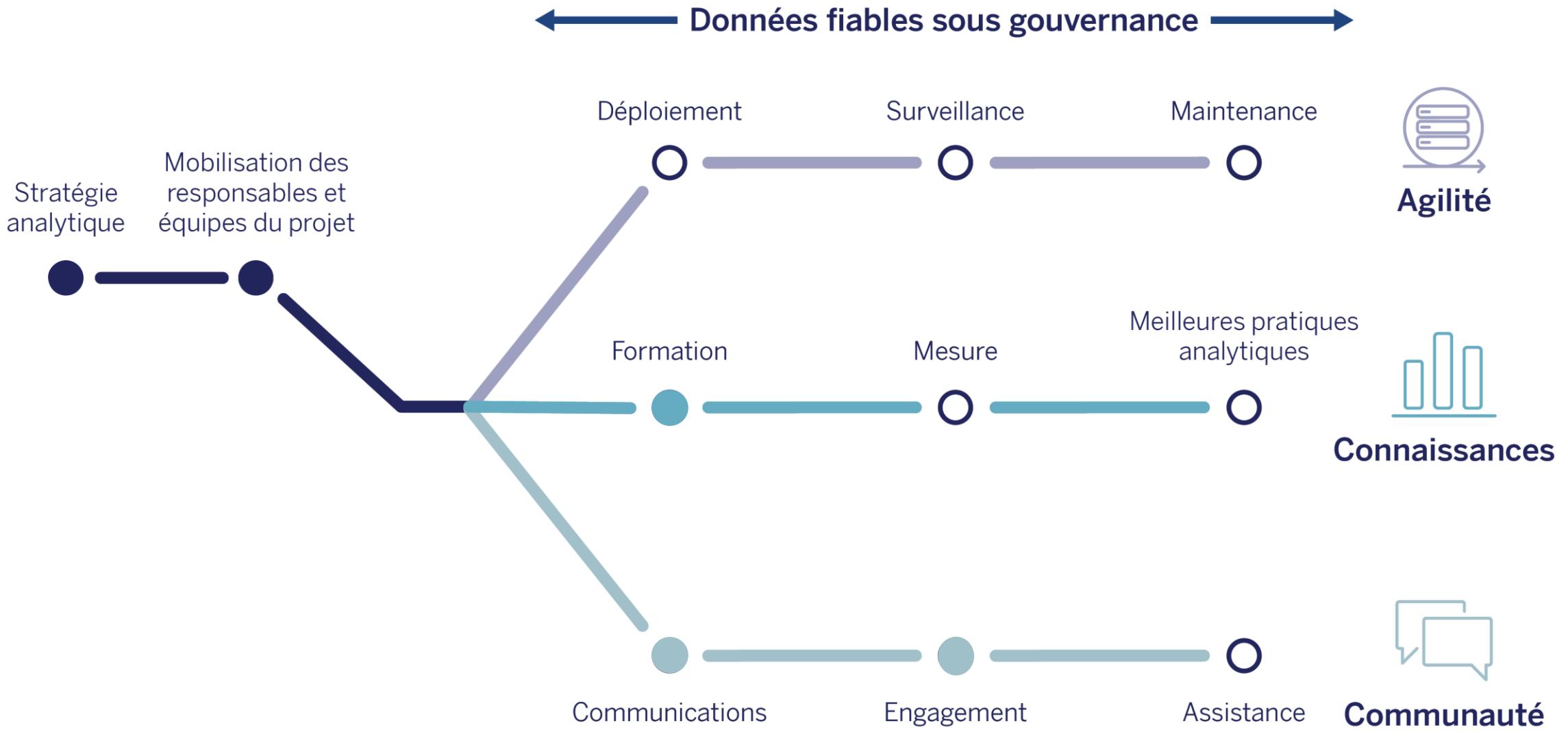


Communauté



DONNÉES FIABLES SOUS GOUVERNANCE





BLUEPRINT

+++ + a b l e a u ·



Stratégie analytique

Definir votre strategie

Définir la vision, les objectifs et la stratégie pour l'analytique. Identifier les parties prenantes sur le projet et définir les rôles.

*Points de départ
(déploiements de petite/moyenne taille)*

- Objectifs et métriques clés
- Cas d'usages et source de données importantes
- Planificateur Blueprint

*Axes de développement
(déploiements de plus grande taille)*

- Vision, architecture et risques documentées par l'entreprise

Mobiliser vos équipes

- Sponsors exécutifs
- Référants métiers

- Centre d'Excellence
- Programme Champions Tableau

Tableau Champions Program

Initiatives
stratégiques

Digital Transformation
New company wide BI
infrastructure more efficient

Develop a Data Culture
Drive change management toward
fully self sufficient users

Objectifs Tableau



Champion User Group



Expand data to all
employee

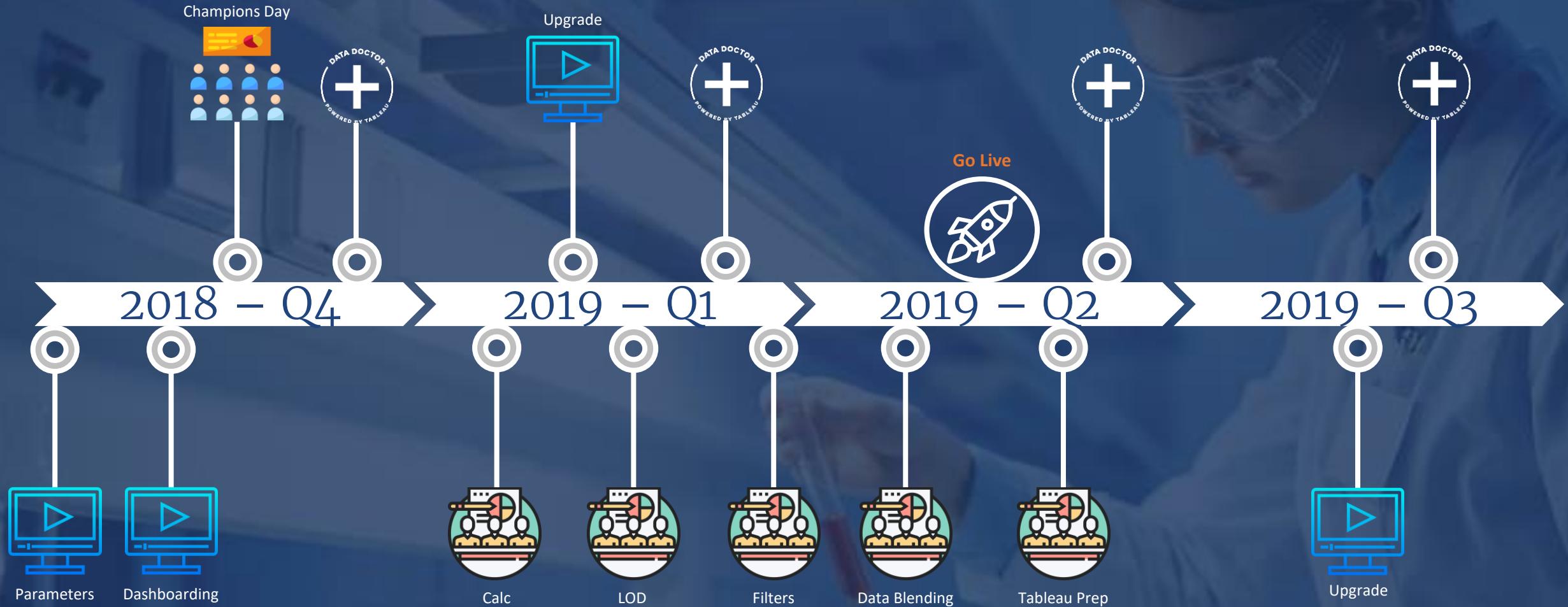


Value Documentation

Objectifs Tableau

Success Goals	Description - Why this is important	Success Criteria
	<p>Champion User Group</p> <ul style="list-style-type: none">• OPERA's goal is to enable a group of champions amongst Sales & Margin analyses, on the new company wide BI infrastructure of SAP Hana and Tableau. <p>This in preparation to a deployment amongst 3,000 users (Explorer and Viewers), mainly via the integration of Sales dashboards in CRM application (Salesforce).</p>	<ul style="list-style-type: none">• OUTCOME Expected : Enable key users to become champions. Own advanced analyses. Dynamic sharing of dashboards and solutions.• MEASUREMENT of Success : Use cases &2. Target: move all key users to level 1 to 5. Today, key users are at level 1 to 3. 5 sales dashboards in CRM. <p>23 Champions</p>
	<p>Expand data to all employee</p> <ul style="list-style-type: none">• Develop the Analytics driven culture, to encourage the data driven decision and daily usage of Data.	<ul style="list-style-type: none">• OUTCOME Expected : All employees use Tableau on a daily basis. Use of Dashboard alert and Subscription• MEASUREMENT of Success : +500 active users by Q1 2020 <p>500 Active users</p>
	<p>Value Documentation</p> <ul style="list-style-type: none">• Document Tableau Use Cases in order to help illustrate why Tableau is being used and the business benefits realized.• This should be used internally to help users understand how Tableau is used with their organizations data; and for the management to have visibility of the value created by Tableau.	<ul style="list-style-type: none">• OUTCOME Expected : Knowledge sharing and value realization for management.• MEASUREMENT of Success : 3 use cases <p>3 Use cases</p>

Timeline d'activités Champions Program



Impact

Taux d'adoption Tableau



700 utilisateurs actifs dès le GoLive Tableau contre 500 attendus

Analytics en self-service



50 Champions intégrés au sein des BUs actives sur Tableau



Formations

Concevoir des programmes éducatifs adaptés aux différents rôles au sein de votre entreprise.

Onboarding

*Points de départ
(déploiements de petite/moyenne taille)*

- Ressources d'aide en ligne Tableau
- Tableau Public
- Emails d'onboarding

*Axes de développement
(déploiements de plus grande taille)*

- Serie de webinars
- Ateliers reguliers d'onboarding

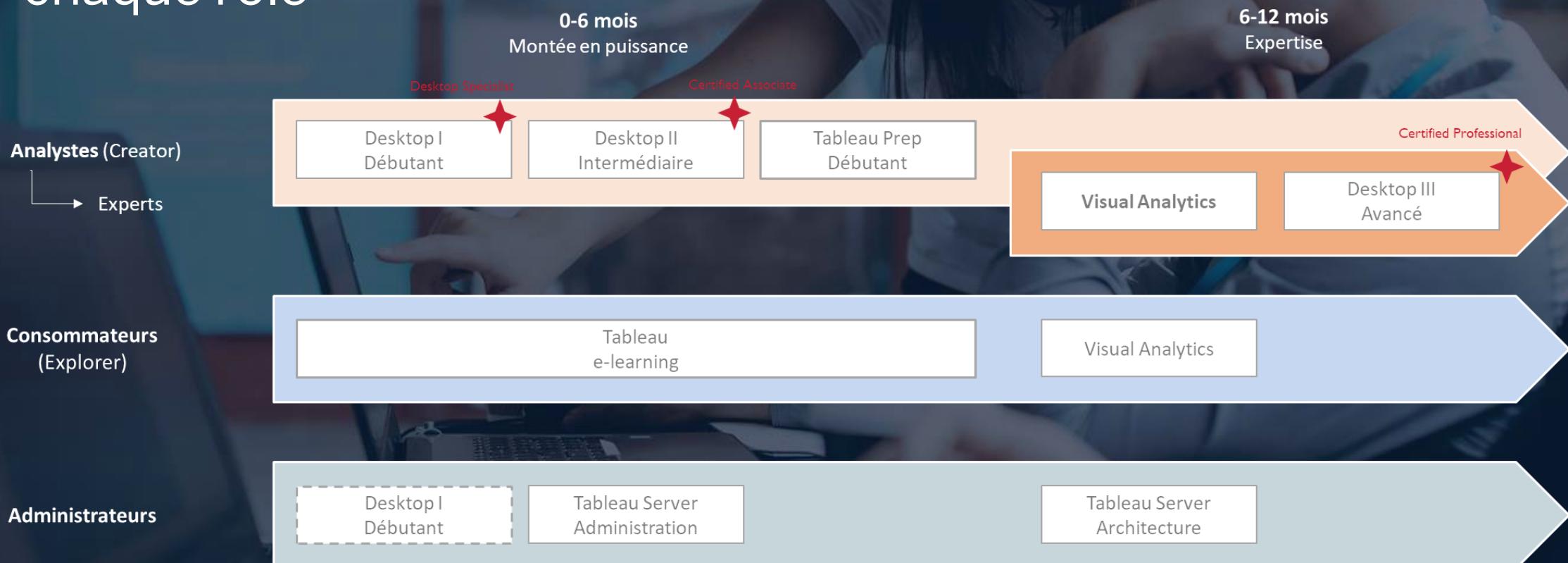
Montée en compétence

- Parcours de formation suggères
- eLearning Tableau

- Programme à plusieurs niveaux
- Ateliers de design visuel

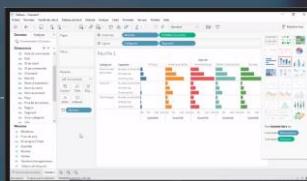
Onboarding et montée en compétence

Nous proposons des programmes de formation adaptés à chaque rôle



Analystes

Intranet client
+



Vidéo d'introduction
sur tableau.com

Tableau Desktop I+II
Acceleree
Classe privee sur site

E-learning for
Creators
(Desktop I+II+III)
Abonnement annuel
individuel

Visual Analytics
Inter-entreprises

Coaching Tableau
Prep
Ateliers a la demande

Administrateurs techniques

Coaching technique
Ateliers a la demande

Formation Server
Administration
Inter-entreprises

Impact

30

Personnes
formees en
classes privees

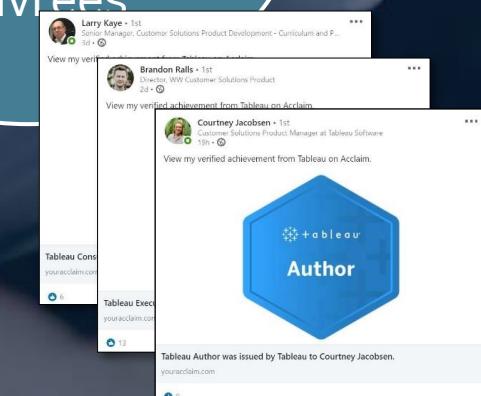
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+

Licences E-
Learning activees

27

Badges de
certification
delivrees





Communications

Etablir des canaux de communication accessible afin de faciliter l'autonomie et la collaboration

Autonomie

*Points de départ
(déploiements de petite/moyenne taille)*

- Wiki
- Newsletter

*Axes de développement
(déploiements de plus grande taille)*

- Intranet
- Blog

Collaboration

- Outils de chat (Slack, MS Teams ...)
- Forums Tableau externes

- Repertoire d'utilisateurs

Wiki & Chat

45 pages

Rechercher dans cet espace

Pages / Best practices / Why best practices ? 🔍 ⚡

RACCOURCIS ESPACE

With better access to the links for its pages and links respectively for more hyperlinks on same page.

- Welcome to Tableau Support
- Information
- Start with Tableau
- TIPS & Help Articles
- Best practices
 - Why best practices ?
 - 1 - How to build a dashboard
 - 2 - How to choose your graphics
 - 3 - Colors
 - 4 - Keep it Simple
 - 5 - How to correctly use a pie chart
 - 6 - Visual Features
 - 7 - Line Chart
 - 8 - Tables
 - 9 - Effective Dashboards
 - Viz Gallery
 - Whitepapers
 - Webinars

(Coming soon) Tableau's Gallery

News

5 - How to correctly use a pie chart

Cette page fait l'objet d'une notification : il y a jude un instant.

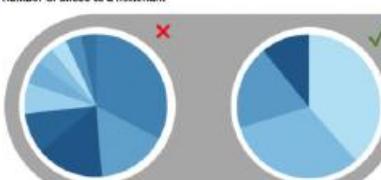
How to correctly use a pie chart? And when to use a pie chart?

As far as possible, you should not use pie charts, since other charts are known to be more efficient when comparing values with one another. Indeed, one have trouble distinguishing proportion in the segments, meaning the impact of the data is lost or misinterpreted. In this case, it is usually better to use a bar chart when specific numbers have importance or large data sets are a factor.

However, if you have to use a pie chart, please keep in mind that it should usually be used when making a part-to-whole comparisons. It allows to represent the proportion of several categories, and so have the most impact when the proportion being expressed holds more importance than the specific numbers.

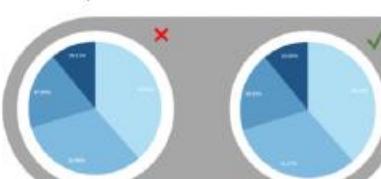
Tips for creating a pie chart

1) Keep the number of slices to a minimum



It is difficult to differentiate between small values; depicting too many slices decreases the impact of the visualization. If needed, you can group smaller values into an "other" or "miscellaneous" category, but make sure it does not hide interesting or significant information, and so as much as possible to keep the number of slice to a minimum.

2) Make sure all data adds up to 100%



As previously mentioned, if you have to use a pie chart, it should be when comparing a category to all the other one and so, the total proportion of considered items should be represented, i.e. 100% of total items.

100 vidéos

Tableau Solutions

Tableau @BTL

Find videos, webinars and any resources you need in order to get started with Tableau solutions.

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[Analytique Visuelle] 01 - Fonctionnement des filtres dans Tableau
1 0 0 28/01/2020 [Français](#) [Analytique](#) [Filtres](#) [fonctionnalités](#) 0:44

[Analytique Visuelle] 02 - Création d'ensembles
1 0 0 28/01/2020 [Français](#) [Analytique](#) [ensembles](#) [fonctionnalités](#) 0:44

[Analytique Visuelle] 03 - Utilisation d'ensembles
0 0 0 28/01/2020 [Français](#) [Analytique](#) [ensembles](#) [fonctionnalités](#) 0:49

[Analytique Visuelle] 04 - Lignes de référence
0 0 0 28/01/2020 [Français](#) [Analytique](#) [références](#) [fonctionnalités](#) 0:07

[Analytique Visuelle] 05 - Paramètres
1 0 0 28/01/2020 [Français](#) [Analytique](#) [paramètres](#) [fonctionnalités](#) 0:54

[Analytique Visuelle] 06 - Volet Mettre en forme
0 0 0 28/01/2020 [Français](#) [Analytique](#) [en forme](#) [design](#) [personnalisation](#) [fonctionnalités](#) 0:23

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69 0

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Impact



350 Users
Tableau



511 Members of
Tableau@BTL

New use cases



35 Projects on
Tableau Server





Engagement

Créer des opportunités d'engagement, de partage et de support pour votre communauté d'utilisateurs

Connexion et partages

- Presentations des nouveautés Tableau
- Lunch & Learn
- User Groups Tableau externes

*Axes de développement
(déploiements de plus grande taille)*

- User Group interne
- Viz Games
- Tableau Day

Apprentissage et support

- Permanence analytique
- Data Doctor
- Hackathons

Tableau Day

250 attendees, **120** onsite attendees, **3** regions (EMEA, US, APAC), **3** executives, **55** Champions, **10** doctor appointments,



Adam Slader • 1st
Head Of Business Intelligence & Data Analytics at Hotelbeds
Great event - was a lot of fun and great to see the tableau community at Hotelbeds. Learned about some great new Tableau features too! Well done **Alicia Fuentespina** Gediminas, **@Josep Soler** and Gema Pastor for organizing - Thanks Tableau for making it such a good day.

Hotelbeds
94,984 followers
1mo • ⓘ

Yesterday our Business Intelligence & Analytics team joined forces with Tableau – the business intelligence software company that helps people to see data – to set up a great event in our offices in Palma, Spain. Over 250 colleagues attended – both physically and virtually – to deepen their skills on using the data platform, share knowledge and best practices. All whilst having fun too!

1mo ...

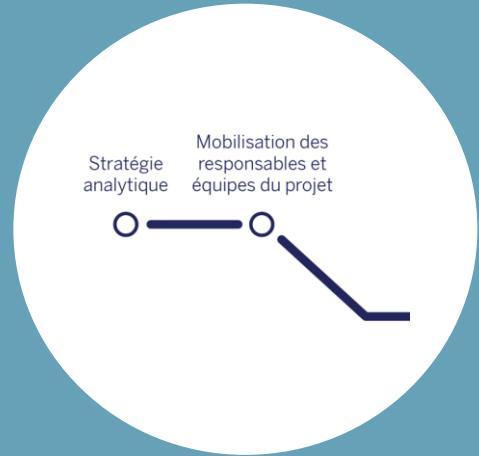
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Alicia Fuentespina • 1st
BI & Analytics - Governance & Engagement en Hotelbeds Group
1mo • ⓘ

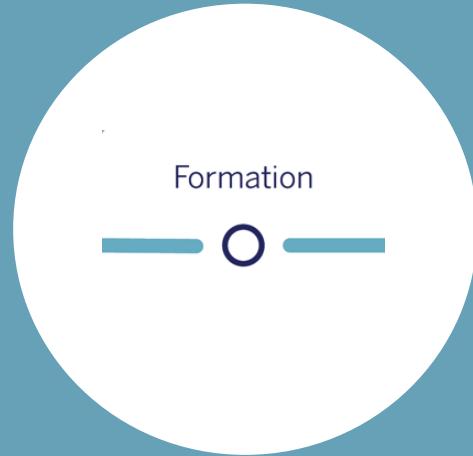
Today in **Hotelbeds** we have joined forces with **Tableau Software** and have run a great data community event which saw over 250 colleagues attend - both physically and virtually - to deepen their skills on using the data platform, share knowledge and best practices, whilst having fun too! We are **#datapeople!**

121 • 12 Comments

Points clés à retenir



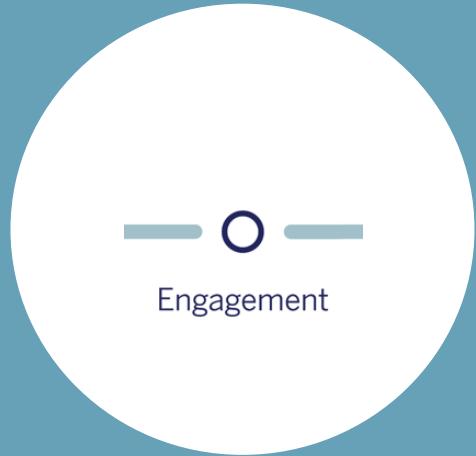
**Définissez des
OBJECTIFS**
**Définissez les ROLES de
chacun**



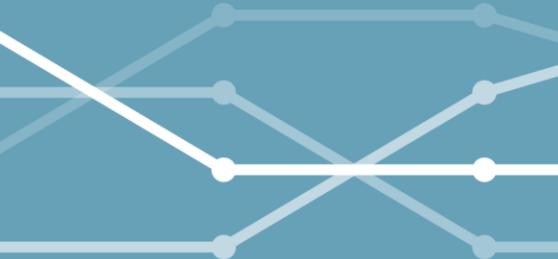
Le développement des COMPETENCES en matière de données est primordial



Les OUTILS de communication facilitent l'autonomie et la collaboration



**Mettez en place des
ACTIONS REGULIERES**
**Encouragez la
communication et le
PARTAGE**





Quelques derniers mots

- Mettez en place des premières **actions rapides**
- Soyez **persistants et réguliers** dans vos actions
- Documentez **la valeur** tout au long de votre parcours



BLUEPRINT

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