WE ♥ DATA

ITScore for BI and Analytics: Levels of BI and Analytics Maturity

Level 1: Unaware	Level 2: Opportunistic	Level 3: Standards	Level 4: Enterprise	Level 5: Transformative
Spreadsheet and information anarchy	Inconsistent data and stovepiped systems	Business executives becomes BI champions	Sophisticated program management	Business-strategy-driven
One-off report requests	Limited users	Technology standards start to emerge	Deploy an enterprise metrics framework	Enterprise performance culture
Appoint governance sponsor	Document hidden cost of silos	Projects cross business processes	Proactively research new methods, technologies	Outside-in perspective
		BICC started	BICC evolves to ACE	CAO/CDO roles well-established
				Driving enterprise and industry transformation

Gartner

BI and Analytics Maturity From ITScore Assessments

Gartner

Training

Design

Collaboration

Iteration

Iraq's bloody toll

Iraq: Deaths on the decline
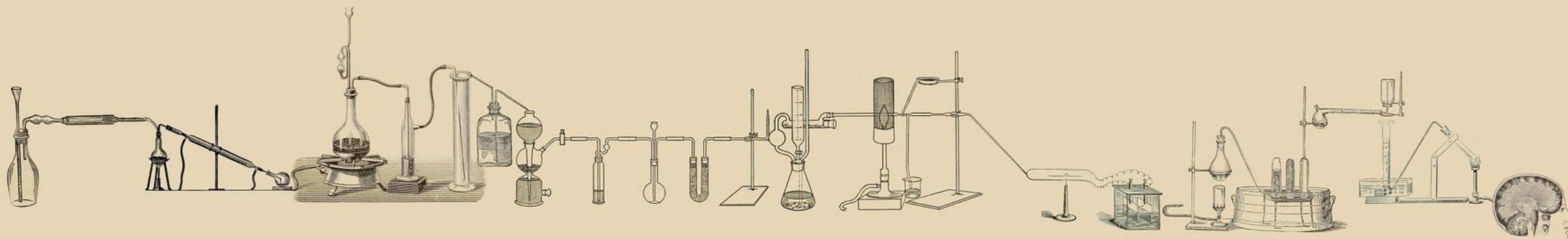
Consigli per creare dashboard coinvolgenti

Consigli per creare dashboard coinvolgenti

1- Sfruttare la griglia
2- Design chiaro ed efficace
3- Colore
4- Posizione

+ableau

Posizione

Ricerca di Tableau: Eye-Tracking

Agency Utilization Rollup

$3.8M	$3.4M	$1.3M	$2.6M	+12..
Fees	Potential	New Biz + Opportunity	Internal Projects	FTE Overstaff

36%   56%

Target vs Billable vs Non-Billable %   Non-Billable vs Billable Hours   Cost | Fees | Pote

Creative	99%	53%	46%	5,749	6,743	$1,083K	
Account Management	105%	47%	58%	10,670	8,620	$1,159K	$79..
Project Management	104%	35%	69%	8,396	4,274	$698K	$808K
Technology	102%		74%	14,454	5,46..	$883K	$1,76..
Operations				10	33		
Executive/Admin			2,179				
Biz	106%						

Show Potential

Utilization Trend
Billable vs Potential

New Biz + Opp
1,456 hrs

Internal Projects

Internal Admin
	24%
	25%
	3..

% Potential

% Billab

25%

Cost   2015

Collocazione degli elementi visivi

Le dashboard ben progettate...

- Sono piu' coinvolgenti
  - Personalizzate per l'audience e per gli obiettivi specifici

- Sono concise e comunicano i dati nel modo più chiaro ed efficace possibile

- Sono interattive
  - Contengono azioni e navigazione per incentivare l'esplorazione mediante l'analisi guidata

- Possono superare la prova dei 5 secondi

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Domande?