

Welcome Address

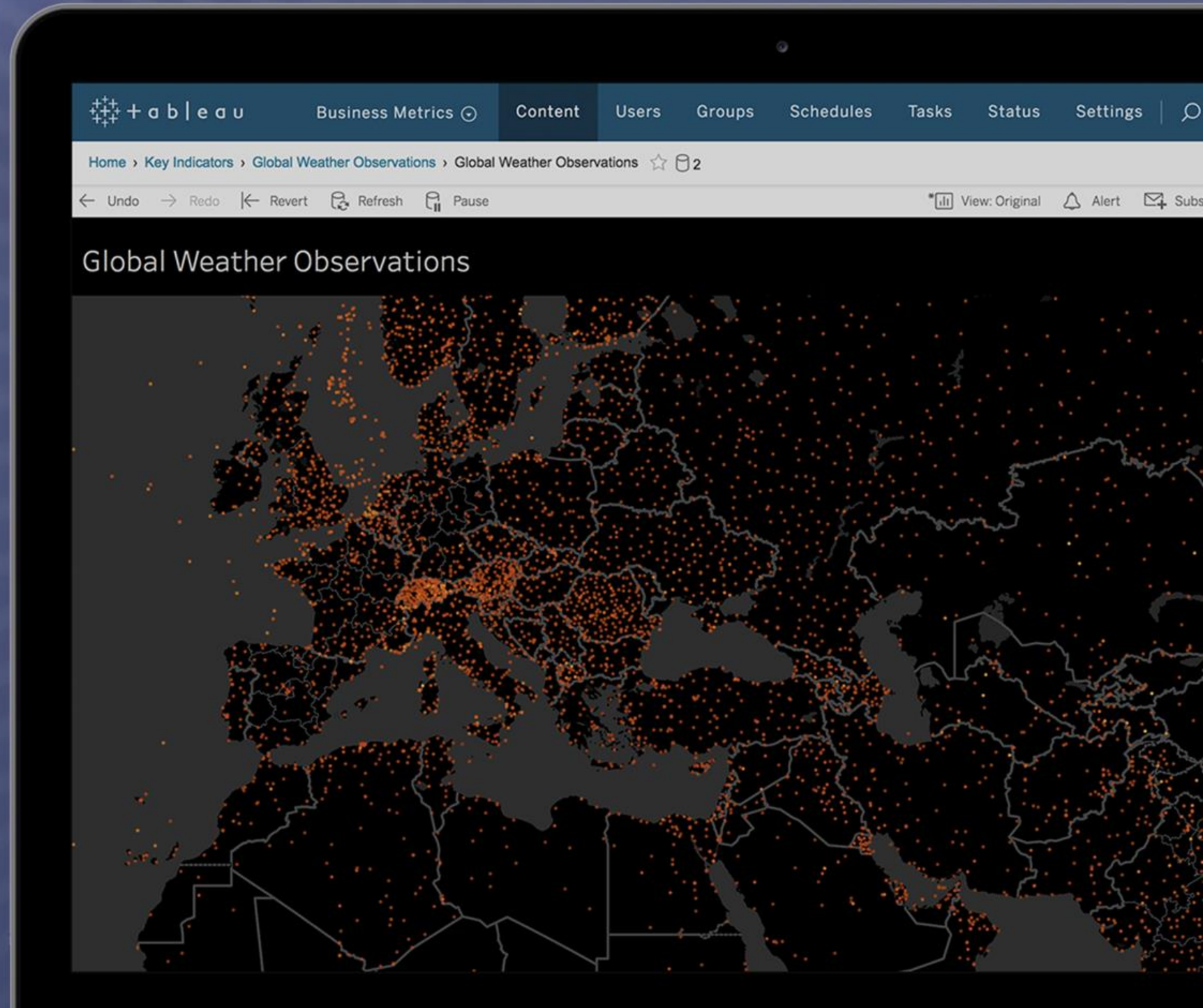
Leslie Ong

Country Manager, South East Asia
Tableau

#TableauPSDay



In this age of **data ubiquity**, public officers who are empowered to **see and understand data**, are becoming **agents of transformation**.



Benefits of seeing and understand data in the public sector:

38%

Saved time

38%

Increased transparency

36%

Led to discovery of
a previously unknown
data point

44%

Positively influenced the mission of
their agencies to deliver services
for the public good

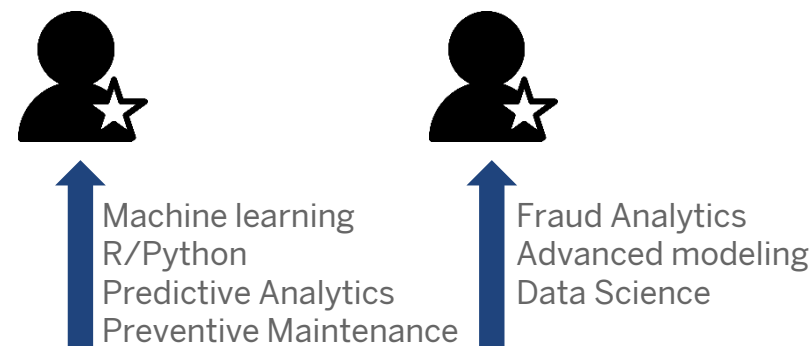
Leveling Up the Workforce is Necessary

Workforce needs
insights to do
their jobs.



Leveling Up the Workforce is Necessary

Expert skill level



Workforce needs insights to do their jobs.



Leveling Up the Workforce is Necessary

Expert skill level



Machine learning
R/Python
Predictive Analytics
Preventive Maintenance

Fraud Analytics
Advanced modeling
Data Science

**Self-sufficient
analytics skill**



Workforce needs
insights to do
their jobs.



Average analytics skill level

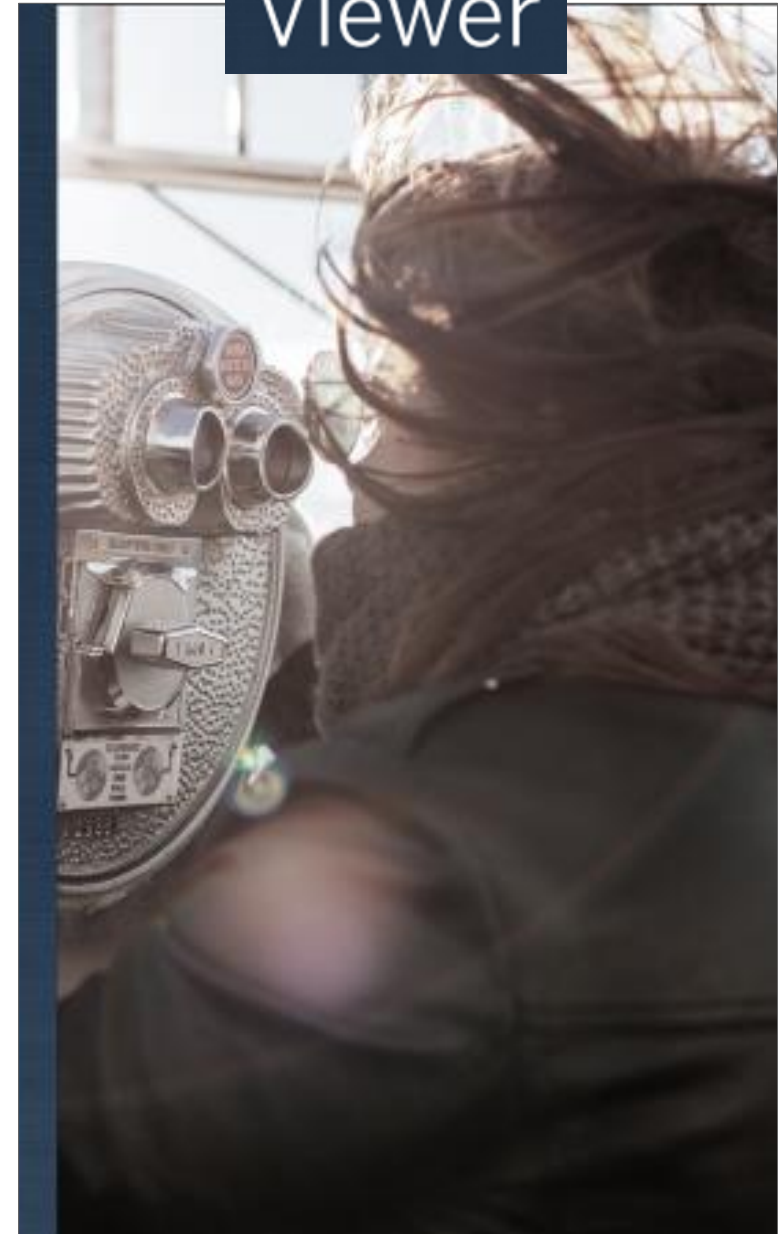
Creator



Explorer



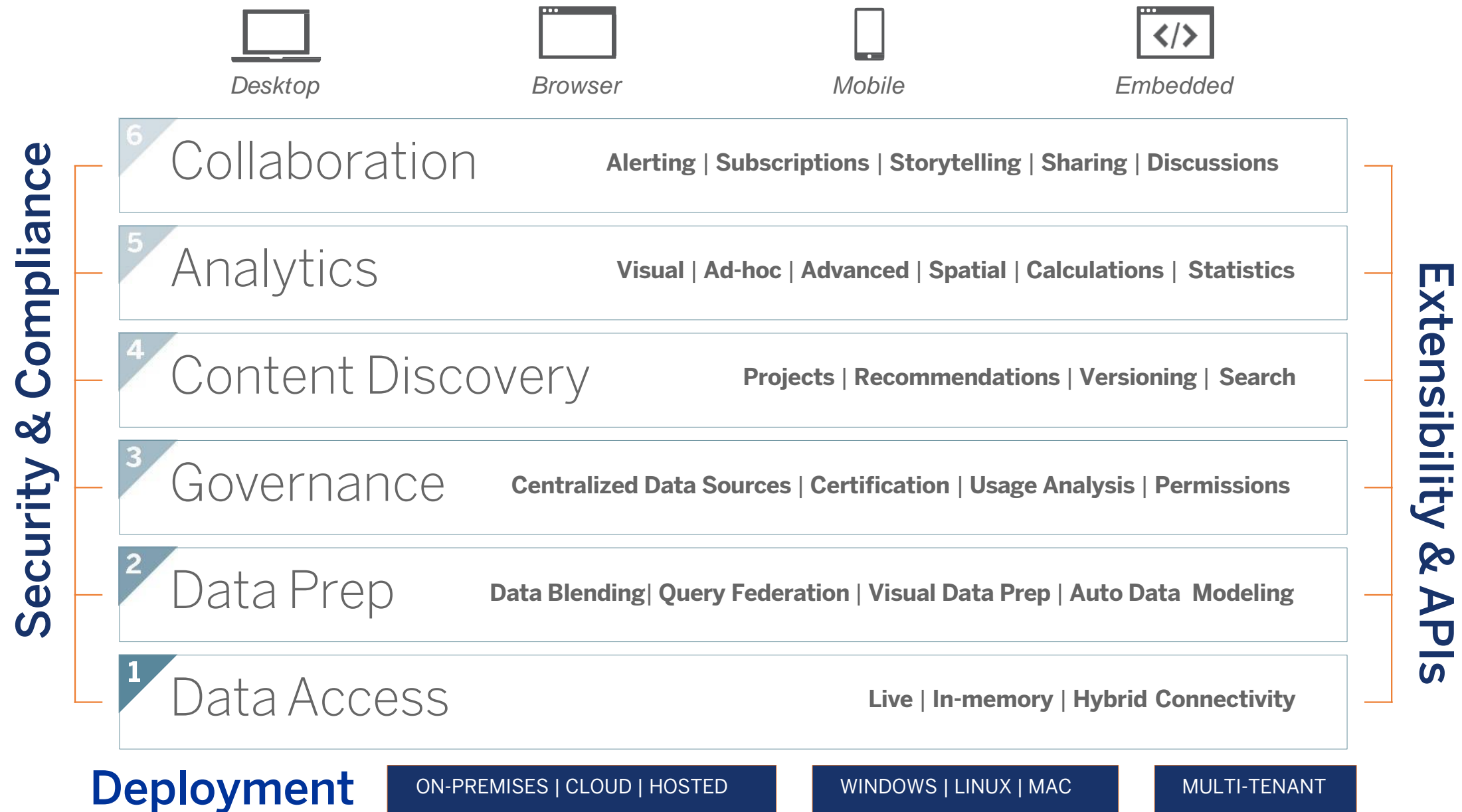
Viewer

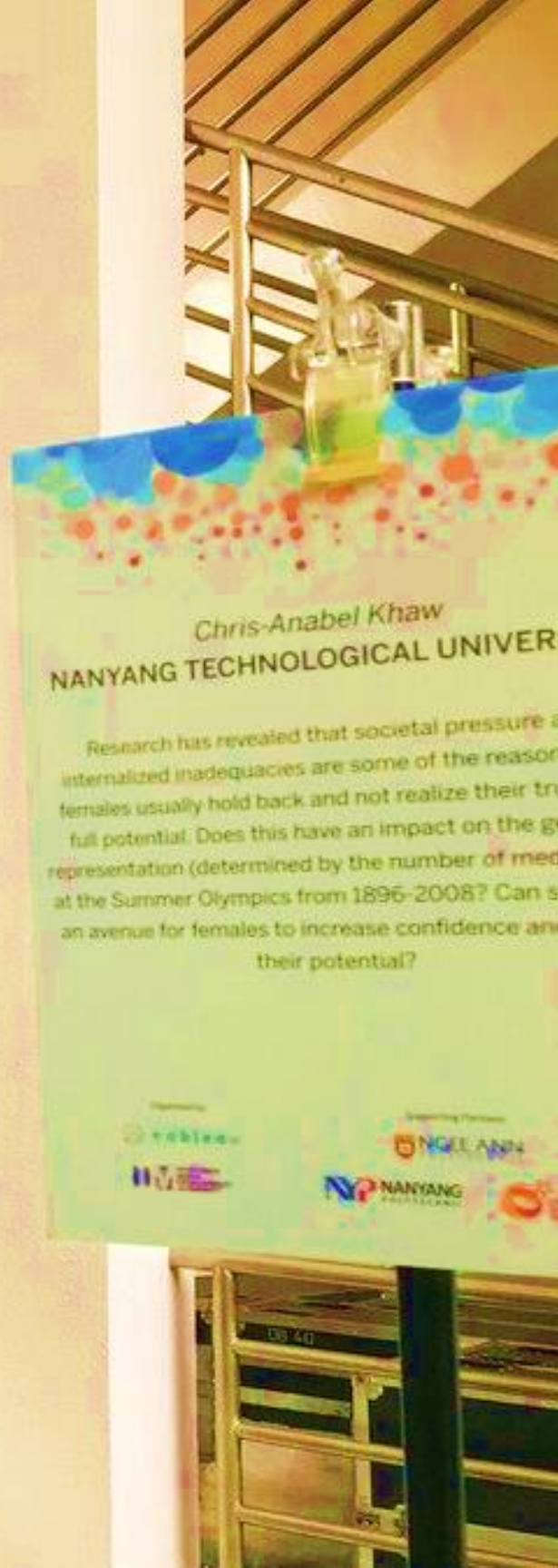
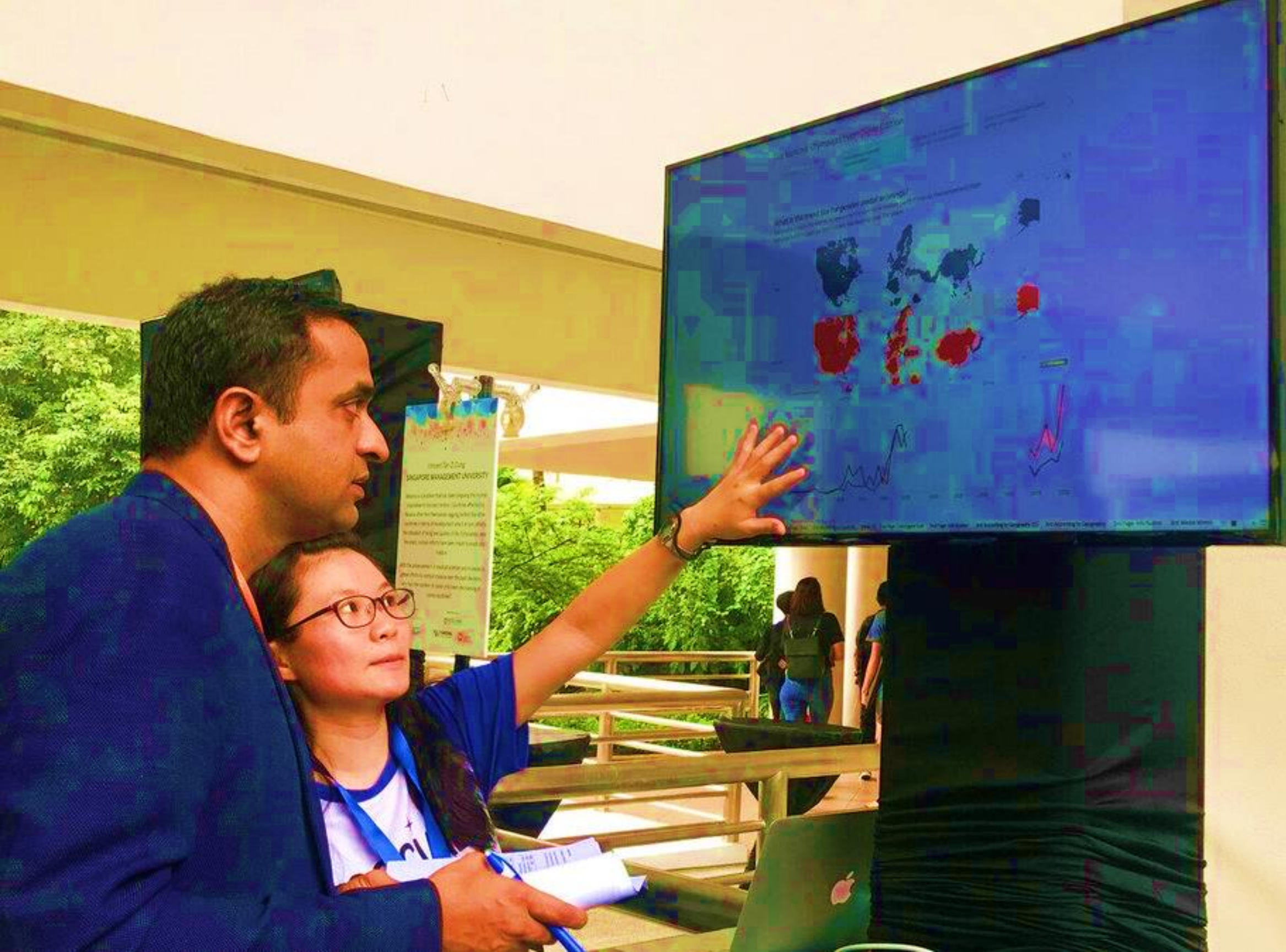


The background is a solid, vibrant orange. Scattered across the frame are several thin, red-orange outlines of circles and arcs of varying sizes. Some are complete circles, while others are partial arcs. They are positioned in a way that creates a sense of dynamic movement and depth, with some overlapping the central text. The text "A new day for data" is centered in a clean, white, sans-serif font.

A new day for data

Enterprise Analytics Platform Expansion + a b l e a u[®]





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