

Tableau Partner Program

Resellers

With the Tableau Partner Program your company benefits from going to market with a leading business intelligence software company. As a Reseller your company purchases Tableau licenses or services at favorable margins and then resells those to customers. Partners enter at the Bronze level and may earn additional program benefits and deeper discounts as your product sales and staff expertise advance. These partners are designated as Silver or Gold by Tableau Software. To become a Reseller, your company must pay an annual program fee, drive >\$150,000 in annual Tableau license sales, and meet the minimum certification requirements.

Key Benefits to All Reseller Partners

1

Revenue: Discounts on software license and maintenance, as well as Services & Training.

2

Awareness: Company listing on our Tableau Partner, and numerous joint go-to-market opportunities.

3

Training: Free in-person Partner Enablement workshops, monthly partner education webinars and certification of staff expertise.

4

Resources: Access to Tableau Desktop & Server demo license to support selling. The Partner Resource Center which contains training, marketing and sales resources.



Experience Tableau Software for yourself and download our free 14-day Tableau Desktop Trial today. If you could see Tableau providing added value to your customers, please consider partnering with us by submitting the [Partner Inquiry form](#).