Definition of Terms

The availability of these benefits depends on a number of factors, such as Tableau resource availability, ability of a proposed joint activity to address a clear need in a specific market or vertical, or demonstrated partner capacity and capability in a specific market. These factors can vary between benefits but are considered to ensure that we consistently provide the best experience and resources to our joint customers. If you are eligible for a specific benefit based on your track and level, more information about the selection process and how to express your interest in gaining access can be found in the benefits section of the most recent Partner Program Guide (available in the Partner Portal).

These benefits are offered to a select group of qualifying partners based on limited availability. Most often the selection process begins with a partner being nominated by a member of the Tableau partner team.

These benefits prioritize partners with a higher program level designation. For example, Premier level partners will be listed first in the Partner Finder and have priority when registering for Partner Bootcamps.

At launch in September and through the end of FY21 we will continue to use Gold, Silver, and Bronze as the terms to describe partners’ program levels. When we measure performance against the new program requirements in February 2021 partners will receive their new level designation of Premier, Select, or Member as well as updated partner logos and the new financial benefits will go into effect.