



### Christian Chabot, CEO & Co-founder

Christian Chabot is Chairman, CEO and Co-founder of Tableau Software (NYSE: [DATA](#)), one of the world's fastest growing technology companies. Christian has led the company to nine consecutive years of record sales and customer growth. Prior to Tableau, Christian was with Softbank Venture Capital, where he specialized in enterprise software. Before that, Christian was CEO and co-founder of BeeLine Software, a pioneer of next-generation mapping technology. BeeLine was acquired by Vicinity Corporation. He holds an MBA from Stanford University, an M.Sc from the University of Sussex, and a BS from Stanford's School of Engineering.

### Company Overview

Tableau's mission is to help people see and understand data.

Tableau's software products put the power of data into the hands of everyday people, allowing a broad population of business users to engage with their data, ask questions, solve problems and create value.

Based on innovative core technologies originally developed at Stanford University, Tableau's products dramatically reduce the complexity, inflexibility and expense associated with traditional business intelligence applications. Tableau aims to make products easy to use, ubiquitous and as deeply-rooted in the workplace as spreadsheets are today.

Tableau is designed for anyone with data and questions. People can access information, perform analysis and share results without assistance from technical specialists. Tableau customers have diverse skill levels and work in all kinds of organizations, including Fortune 500 corporations, small and medium-sized businesses, government agencies, universities, and non-profits. Organizations use Tableau in a broad range of use cases such as increasing sales, streamlining operations, improving customer service, managing investments, assessing quality and safety, studying and treating diseases, and improving education.

### Customers

More than 42,000 customer accounts get rapid results with Tableau in the office and on-the-go.

#### MUJI

Japan-based MUJI is a household and consumer goods retailer recognized for its purposeful and beautiful designs with over 640 stores worldwide. MUJI, using Tableau on top of cloud-based Amazon Redshift, is analyzing roughly 300 million rows of data generated from online and brick-and-mortar store data combined with data from MUJI Passport, the retailer's recently-launched mobile app.

#### The Texas Rangers

The American Major League Baseball club is using Tableau to see and understand their marketing data. With Tableau, the Rangers' marketing team is analyzing data on attendance, ticket sales, promotions, and giveaways to make data-driven decisions about its programs.

#### BNP Paribas

BNP Paribas, the French banking giant, has standardized on Tableau Software. Connecting and analyzing critical data now takes minutes—not hours, weeks or even months.

CUSTOMERS IN  
MORE THAN  
**150+**  
COUNTRIES

### TOTAL REVENUES (\$000s)

2012  
**127,733**

2013  
**232,440**

2014  
**412,600**

2015  
**653,600**

### QUICK FACTS

16 OFFICES WORLDWIDE

MORE THAN 3,000 GLOBAL  
EMPLOYEES

MORE THAN 42,000 CUSTOMER  
ACCOUNTS

FOUNDED IN 2003

For more information, screenshots, and B-roll, visit:  
<http://www.tableausoftware.com/media-info>