Data Doctor

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Practice Design Worksheet

Defining your Data Doctor practice will inform major decisions you will make including your technology solutions, location, and staff selection. This worksheet will help you clarify your ideas and design the guiding vision for your Data Doctor practice.

Business needs

Your Data Doctor practice should be launched in order to address a business need of your organization. Business needs can be to build a Tableau community, improve user engagement with Tableau, or to remove roadblocks when individuals use Tableau.

In this section identify your business need, what is needed to address the business need (goal), and what success looks like (metric).

For example:

Business need	Goal	Metric
Many individuals have access to Tableau, but do not use it	Engagement	Improve users' Tableau usage by 10%
Users using Tableau, but are frustrated when they get stuck	Enablement	Reduce IT tickets by 15%

My organizational business need(s)

Business need	Goal	Metric

Data Doctor experience

In this section, determine the type of appointment and appointment scheduling you will offer.

If your Tableau community is just beginning their journey with Tableau, open office hours may be the right appointment strategy because specialized knowledge is not required of your Doctors. Alternatively, if your Tableau community are experienced users, pre-scheduling appointments allows you to better match the patient with the Doctor who has the specialized knowledge needed to help them.

My organization's use of Tableau can best be categorized as   Beginner   Intermediate   Advanced

Your Data Doctor practice can offer free form appointment topics, where any question or issue can be discussed, or can be themed to a specific topic. With a themed Data Doctor, you may not need to pre-schedule appointments because all questions will be around the same topic.

My Data Doctor practice will offer

Theme day / workshop
A themed Data Doctor allows you to address hot topics among your patient community or provide targeted skills training around a particular topic.

Free form appointments
Free form Data Doctor allows any patient to bring any question or issue they have to your practice.

If your organizational culture thrives on order and organization, pre-scheduled appointment scheduling may be the most successful choice for you. If your organizational culture prefers more flexibility, then open office hours may work best.

My organization's culture prefers

Order
↓
Pre-scheduled appointments
Appointment necessary
Time allotment defined

Flexibility
↓
Open office hours
No appointment necessary
Time allotment defined or fluid