Tableau Blueprint Assessment 2.0 Appendix

Purpose: *This appendix provides a general overview of the Tableau Blueprint Assessment, quick guidance on how to get the questions most relevant to you, and question routing logic.*

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Tableau Blueprint Assessment Overview

The Tableau Blueprint methodology comprises five pillars—Data Culture, Agility, Governance, Proficiency, and Community. The Tableau Blueprint Assessment is divided into three sections—Data Culture, Capabilities, and Governance. Each section ties to pillars and is designed for a specific stakeholder. Depending on your role and responsibility within your organization, you will be routed to particular assessment sections.

Tableau Blueprint Pillars

Pillar	**Description**
Data Culture	Data Culture is the collective behaviors and beliefs of people who value, practice, and promote the use of data to improve decision-making. Data Culture fundamentally changes how an organization thinks about and acts on data. Interwoven, **Data Culture and supporting technology realize the goal of becoming a data-driven organization.**
Agility	The Agility workstream is focused on **deployment, monitoring, and maintenance.** These are typically IT-led efforts that rely heavily on understanding the broader technical requirements and overall business strategy.
Governance	Governance makes self-service analytics possible. It's the combination of **controls, roles,** and **repeatable processes that create trust and confidence in data and analytics** within your organization.
Proficiency	Proficiency focuses on **user education, measuring adoption and engagement,** and **increasing data fluency** within your organization.
Community	Community focuses on **enabling user growth and evangelizing analytics through communications, engagement activities,** and **support.**

Tableau Blueprint Assessment Sections

Section	**Description**
Data Culture	The **Data Culture section** addresses the question: *Is your organization fostering the behaviors and beliefs that lead to a Data Culture?* This section contains 15 questions meant for **executives** and covers business priorities, decision-making processes, data literacy, and more.
Capabilities	The **Capabilities section** ties to four pillars of Tabluea Blueprint—Governance, Agility, Community, and Proficiency, and asks questions to determine your current capabilities in those areas and if you've adopted the best practices.
Commitment	The **Commitment section** addresses the question: *Are executives committed to*

	maturing each capability? This section covers executive sponsorship, organizational structure, business value, and investment decisions related to each Tableau Blueprint capability. We know that executive commitment to building capabilities separates data leaders from data laggards, so it's vital to secure the right level of commitment.

Questions included in each section

As outlined above, the Tableau Blueprint Assessment is divided into three sections—Data Culture, Capabilities, and Commitment. Below is a complete list of the questions asked in each section.

Data Culture Questions

Question *[Question type = multiple-choice and single select]*
Developing a Data Culture is a strategic priority in the next 2 years.
At what organizational level has a vision and strategy on Data Culture been defined?
What is the highest level that has a mandate on developing a Data Culture?
What function is responsible for developing a Data Culture?
What is your ability to demonstrate the impact of being a data-driven organization on business value?
How are you investing in people, process, and technology to develop a data-driven organization?
Are business outcomes clearly defined prior to using data and analytics to make strategic decisions?
How would you describe your current Data Culture?
What is the prevailing thinking when it comes to data in your organization?
Overall, which phrase best describes how major decisions are made in your organization?
Do employees have access to the data they need to make strategic decisions?
How is data shared across functions/departments?
Do your job descriptions include data and analytics skills?
Do enablement or training programs exist to help employees at ever level develop data skills?
What is the primary driver for making data-driven decisions?

Capability Questions

Pillar	Question *[Question type = multiple-choice and single select]*
Agility	What processes do you have in place to support the deployment of Tableau Server?
	What processes do you have in place for monitoring your Tableau Server environment?
	What processes do you have in place for maintaining your Tableau Server environment?
	What processes do you have in place to support the deployment of Tableau Cloud?
	What processes do you have in place for monitoring your Tableau Cloud environment?
	What processes do you have in place for maintaining your Tableau Cloud environment?
Governance	What people and processes are in place to enable Governance?
	For each of the areas in Data Governance, which of the following have defined processes for data source publishers to follow?
	For all areas in Data Governance, what is in place to ensure processes are being followed?
	For each of the areas in Content Governance, which of the following have defined best practices for content publishers to follow?
	For all areas in Content Governance, what is in place to ensure processes are being followed?
Proficiency	What processes are in place to provide training on Tableau products (Desktop, Prep Builder, etc.)?
	What processes are in place to provide training on analytics best practices?
	What processes are in place to provide training on working with business data?
	Which of these tools are in place to encourage employees to continue developing their Tableau skills?
Community	What roles are in place to create and maintain an analytics community?
	What modes of communication are used to interact with the analytics community?
	Which of these groups has been established as part of the analytics community?
	Which of these activities have you launched to connect users with one another?
	How are your users engaging with the wider Tableau community?
	How do you support your internal Tableau user community?

Commitment Questions

Pillar	Question *[Question type = multiple-choice and single select]*
Agility	What is the highest level that has a mandate on ensuring the Tableau environment is agile and high-performing?
	What function is responsible for ensuring the Tableau environment is agile and high-performing?
	How are you organized to support the agile/high-performing Tableau environment?
	What is your ability to demonstrate the impact of the agile/high-performing Tableau environment on business value?
	How are you investing in people, process, and technology for the agile/high-performing Tableau environment?
Governance	What is the highest level that has a mandate on ensuring the Tableau environment is governed and embraces self-service?
	What function is responsible for ensuring the Tableau environment is governed and embraces self-service?
	How are you organized to support the governed/self-service Tableau environment?
	What is your ability to demonstrate the impact of the governed/self-service Tableau environment on business value?
	How are you investing in people, process, and technology for the governed/self-service Tableau environment?
Proficiency	What is the highest level that has a mandate on establishing analytics proficiency amongst users?
	What function is responsible for establishing analytics proficiency amongst users?
	How are you organized to support analytics proficiency?
	What is your ability to demonstrate the impact of analytics proficiency on business value?
	How are you investing in people, process, and technology for analytics proficiency?
Community	What is the highest level that has a mandate on fostering an analytics community?
	What function is responsible for fostering an analytics community?
	How are you organized to support the analytics user community?
	What is your ability to tie the impact of the analytics user community on business value?
	How are you investing in people, process, and technology for the analytics user community?

How to get to the questions that matter to you

The Tableau Blueprint Assessment routes respondents to certain sections based on their answers to the third (Q3) and fourth (Q4) Organization and Responsibilities questions – Q3: *"Which best describes your level within your organization?"* and Q4: "*Choose your area(s) of responsibilities."* or *"As a senior leader in your organization, which of the following are you responsible for?"*

The tables below guide you on what answers to select in Q3 and Q4, depending on what you want to assess.

Note: *You can also view this FLOW CHART to identify what selections to make based on what you want to assess.*

ALL Questions or Data Culture Only

I want to assess…	**Select this level in Q3**	**Select this responsibility in Q4**
Everything! Give me all of the Tableau Blueprint Assessment questions.	Mid-level leader	All areas of responsibility
Our organization's Data Culture only	C-Suite *or* Executive leader	Analytics strategy and vision

Agility

Typical stakeholders: IT, data, and analytics

I want to assess…	Select this level in Q3	Select this responsibility in Q4
Our organization's Data Culture Leadership's commitment to a high-performing Tableau environment	C-Suite *or* Executive leader	Tableau environment
Our organization's Data Culture Leadership's commitment to a high-performing Tableau environment Our Tableau environment's alignment to deployment, monitoring, and maintenance best practice	Mid-level leader	For Tableau Server environments: ● Install, integrate, and maintain Tableau Server ● Manage the operations of Tableau Server For Tableau Cloud environments: ● Deploy and maintain Tableau Cloud ● Manage the operations of Tableau Cloud
Leadership's commitment to a high-performing Tableau environment Our Tableau environment's alignment to deployment, monitoring, and maintenance best practice	Front-line manager	
Our Tableau environment's alignment to deployment, monitoring, and maintenance best practice	Individual contributor	

Governance

Typical stakeholders: Data officers, data stewards, content stewards, and content organizers

I want to assess…	Select this level in Q3	Select this responsibility in Q4
Our organization's Data Culture Leadership's commitment to ensuring the data and content in our Tableau environment is governed and embraces self-service.	C-Suite *or* Executive leader	Governance
Our organization's Data Culture Leadership's commitment to ensuring the data and content in our Tableau environment is governed and embraces self-service. Our controls, roles, & process around our data and content in Tableau and how they align to governance best practice	Mid-level leader	Select at least one: ● Manage sites and projects within the Tableau environment ● Make governed data sources available for users ● Create and publish dashboards
Leadership's commitment to ensuring the data and content in our Tableau environment is governed and embraces self-service. Our controls, roles, & process around data and content and how they align to governance best practice	Front-line manager	
Our controls, roles, & process around our data and content and how they align to governance best practice	Individual contributor	

Proficiency

Typical stakeholders: Learning and development, and analytics

I want to assess…	Select this level in Q3	Select this responsibility in Q4
Our organization's Data Culture Leadership's commitment to establishing analytics proficiency amongst users	C-Suite *or* Executive leader	Analytics proficiency/education
Our organization's Data Culture Leadership's commitment to establishing analytics proficiency amongst users Our user education, measurement of adoption and engagement, and efforts to increase data fluency in our organization. How much they align with analytics proficiency best practice	Mid-level leader	Drive Tableau proficiency/education
Leadership's commitment to establishing analytics proficiency amongst users Our user education, measurement of adoption and engagement, and efforts to increase data fluency in our organization. How much they align with analytics proficiency best practice	Front-line manager *or* Individual contributor	Drive Tableau proficiency/education

Community

Typical stakeholders: Tableau user group leader, and analytics

I want to assess…	Select this level in Q3	Select this responsibility in Q4
Our organization's Data Culture Leadership's commitment to fostering an analytics community in our organization	C-Suite *or* Executive leader	Developing the analytics community
Our organization's Data Culture Leadership's commitment to fostering an analytics community in our organization How we enable user growth and evangelize analytics through communications, engagement activities, and support. How much these efforts align with analytics community best practice	Mid-level leader	Manage the analytics community
Leadership's commitment to fostering an analytics community in our organization How we enable user growth and evangelize analytics through communications, engagement activities, and support. How much these efforts align with analytics community best practice	Front-line manager *or* Individual contributor	Manage the analytics community

Tableau Blueprint Assessment Question Routing Logic

How a respondent answers the third (Q3) and fourth (Q4) **Organization & Responsibilities** questions – Q3: *"Which best describes your level within your organization?"* and Q4: "*Choose your area(s) of responsibilities."* or *"As a senior leader in your organization, which of the following are you responsible for?"* – dictates which sections and questions they're presented with.

The tables below are segmented by the **level** a respondent chooses in Q3—Individual contributor, front-line manager, mid-level leader, and executive leader/c-suite. Each table then shows the **section** and **pillar** the respondent will receive based on their answer to Q4.

Q3: Level—Individual contributor

Q4: Area of responsibility	**Section**			**Pillar**				
Choose all that apply	Data Culture	Capabilities	Commitment	Data Culture	Agility	Governance	Proficiency	Community
Install, integrate, and maintain Tableau Server		X			X			
Deploy and maintain Tableau Online		X			X			
Manage the operations of Tableau Server		X			X			
Manage the operations of Tableau Online		X			X			
Manage sites and projects within the Tableau environment		X				X		
Make governed data sources available for users		X				X		
Create and publish dashboards		X				X		
Drive Tableau proficiency/education		X	X				X	
Manage the analytics community		X	X					X

Note: *Ensure your respondents know if you're on Tableau Server, Tableau Cloud, or both. Respondents can then select corresponding areas of responsibility.*

Q3: Level—Front-line manager

Q4: Area of responsibility	Section			Pillar				
Choose all that apply	Data Culture	Capabilities	Commitment	Data Culture	Agility	Governance	Proficiency	Community
Install, integrate, and maintain Tableau Server		X	X		X			
Deploy and maintain Tableau Online		X	X		X			
Manage the operations of Tableau Server		X	X		X			
Manage the operations of Tableau Online		X	X		X			
Manage sites and projects within the Tableau environment		X	X			X		
Make governed data sources available for users		X	X			X		
Create and publish dashboards		X	X			X		
Drive Tableau proficiency/education		X	X				X	
Manage the analytics community		X	X					X

Note: *Ensure your respondents know if you're on Tableau Server, Tableau Cloud, or both. Respondents can then select corresponding areas of responsibility.*

Q3: Level—Mid-level leader

Q4: Area of responsibility	Section			Pillar				
Choose all that apply	Data Culture	Capabilities	Commitment	Data Culture	Agility	Governance	Proficiency	Community
Install, integrate, and maintain Tableau Server	X	X	X	X	X			
Deploy and maintain Tableau Online	X	X	X	X	X			
Manage the operations of Tableau Server	X	X	X	X	X			
Manage the operations of Tableau Online	X	X	X	X	X			
Manage sites and projects within the Tableau environment	X	X	X	X		X		
Make governed data sources available for users	X	X	X	X		X		
Create and publish dashboards	X	X	X	X		X		
Drive Tableau proficiency/education	X	X	X	X			X	
Manage the analytics community	X	X	X	X				X

Note: *Ensure your respondents know if you're on Tableau Server, Tableau Cloud, or both. Respondents can then select corresponding areas of responsibility.*

Q3: Level—Executive leader and C-Suite

Q4: Area of responsibility	Section			Pillar				
Choose all that apply	Data Culture	Capabilities	Commitment	Data Culture	Agility	Governance	Proficiency	Community
Analytics strategy and vision	X			X				
Tableau environment	X		X	X	X			
Governance	X		X	X		X		
Analytics proficiency/education	X		X	X			X	
Developing the analytics community	X		X	X				X

Contact us

Email us at blueprint@salesforce.com with any questions, comments, or feedback for the Tableau Blueprint Team.

Submit formal feedback and/or sign up to participate in future Tableau Blueprint studies, interviews, and online surveys HERE.