Template: Tableau Blueprint Assessment customer email to stakeholders

Instructions: Use this template to inform analytics stakeholders at your organization that you're running the Tableau Blueprint Assessment and encourage them to complete it.

Subject lines (choose 1):

- [ACTION REQUIRED] Complete the Tableau Blueprint Assessment
- Let's get the most out of Tableau with the Tableau Blueprint Assessment
- The Tableau Blueprint Assessment
- Let's measure our data maturity with the Tableau Blueprint Assessment

Hi [FIRST NAME],

I'm excited to share we're running the Tableau Blueprint Assessment within **[insert your company or team name]**. This assessment is a diagnostic tool designed to measure our organization's current maturity and help us prioritize where to focus.

Please complete the Tableau Blueprint Assessment no later than **[insert due date]**.

- Access the assessment by visiting www.tableau.com/blueprint-assessment and logging into Tableau.com.
- Once you've completed the assessment, please download the PDF of your results and share them with me.

I'll aggregate our results and provide recommendations on our next steps as an organization. For more information, check out the attached one-pager **[attach the one-pager from the tool kit]** and these FAQ resources **[link to relevant BPA videos/articles]**.

Take care,

Signature