



Sales and Finance report a 20% increase in data reporting efficiency

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CHALLENGE

BGI has many business systems and they are not standardized or unified. They need a tool to do data docking, data cleaning, data standardization and fast and accurate control of report content and permissions related to data content. Previously, reports were directly exported by Excel, with low degree of visualization and limited analysis. cost is high. IT was supporting in the front end but the cycle was long and costly.

SOLUTION

BGI leverages on Tableau Creator and Tableau Viewer to carry out multi-dimensional cross analysis and accurate problem positioning. Using Tableau Prep to turn dirty underlying data into data which can be analysed.

- Tableau Server is used to build the internal visualization analysis platform, which improves the convenience and security of data and report sharing.
- Tableau is easy to use. Visual dashboards meet the needs of business analysis in terms of aesthetics and interactivity.
- Reduce IT front-end development and improve IT work efficiency.

