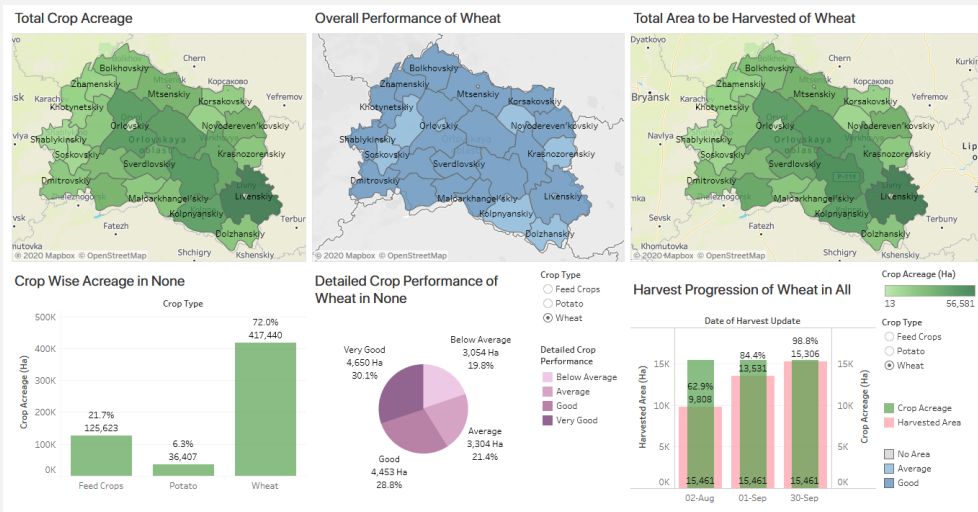




SatSure uses Tableau to enable their customers to make quicker and effective decision making by reducing the time to analyse spatial data by 55%.



CHALLENGE

Various geo-spatial datasets had to be rendered at a much faster pace based on the specific requirements of the clients. SatSure wanted to provide customized dashboards capturing key metrics to track crop performance to their clients across different business vertical to enable a quicker decision making.

SOLUTION

SatSure leveraged Tableau + Mapbox to elevate customer experience by designing interactive maps and render the information in a much more insightful manner by using innovative visualizations. They successfully:

- Reduced turnaround time for dashboards by 55%.
- Cut customer service analysis time in half.

