



## India' Largest Gadget retailer reduced potential loss up to USD 50 Million by Optimizing stock



## CHALLENGE

Potential loss of USD 55 Million a year was found due to manual optimization of stock across 400+ retail stores. Revealer combined the Sales and Inventory data from different sources using Tableau and helped customer optimize the stock and saved around USD 50 Million a year.

## SOLUTION

Revealer helped the retailer using Tableau + R to Optimize stock by predicting the sales of each outlet

- Recommendation engine is built for Procurement and Inventory decision makers
- Multiple data source (Sales and Inventory) were integrated easily at Tableau layer
- Alert dashboards designed to prevent the out of stock scenario of fast-moving SKUs
- Manual procurement process is aborted
- Stock prioritization metrics at Store Manager level helped to democratize data for faster decision making

