

# SERVICES TRACK AT A GLANCE

BENEFITS	SERVICES TRACK		
Non-Financial Benefits	Member	Select	Premier
<b>Capacity</b>			
Access to Partner Portal	✓	✓	✓
Joint Business Plan		Annual	Quarterly
Strategic Partner Marketing Funds		Eligible	Eligible
Access to Partner Demand Center	✓	✓	✓
<b>Capability</b>			
Joint Solution Briefs			Eligible
Use of Tableau Partner logos	✓	✓	✓
NFR - Demo Licenses	✓	✓✓	✓✓✓
Access to Tableau Online Demo Site for Partners	✓	✓✓	✓✓✓
Online sales & product training on Partner LMS	✓	✓	✓
Partner Bootcamp	✓	✓✓	✓✓✓
Discount on Select Certification Exams	✓	✓	✓
eLearning (for internal use)	✓	✓✓	✓✓✓
Public Training (for partner employee)	✓	✓✓	✓✓✓
Private Training (for partner employees)	✓	✓✓	✓✓✓
<b>Commitment</b>			
Partner Management	Eligible	Eligible	Assigned
Partner Marketing Manager			By Invitation
Partner Finder Listing	✓	✓✓	✓✓✓
Partner Communications (e.g. Newsletter)	✓	✓	✓
Press Release Opportunities		Eligible	Eligible
Tableau Partner Exec Kick-Off		By Invitation	✓
Global Partner Summit	✓	✓	✓
<b>Customer Success</b>			
Joint Success Stories			Eligible
Access to Prescriptive Services Guide	✓	✓	✓
Tableau Service Subcontracting Program (TSSP)		By Invitation	By Invitation
Tableau Blueprint	✓	✓	✓
Co-branded Campaigns (Renewals, Customer Adoption Assets)	✓	✓	✓
<b>Financial Benefits</b>			
Assist (for LMS)	✓	✓	✓

REQUIREMENTS	SERVICES TRACK		
	Member	Select	Premier
<b>Capacity</b>			
Joint Business Plan		Annual	Quarterly
<b>Capability</b>			
Accredited Sales Professional		2	3
Marketing 101	1	1	2
Accredited Customer Success Professional		1	2
Tableau Certified Associate Consultant or Tableau Certified Associate Architect		3	4
<b>Commitment</b>			
Partner Program Application & Profile	✓	✓	✓
Tableau Partner Network Master Terms and Track Addendum	✓	✓	✓
Program Fee	\$250	\$750	\$1,500
Executive Sponsor	✓	✓	✓
Named Primary Contact	✓	✓	✓
Named Marketing Contact	✓	✓	✓
ACV - Assist LMS			Group A = \$200K Group B = \$150K Group C = \$100K
<b>Customer Success</b>			
Public Customer Case Study			1/year

## Definition of Terms

**Eligible**

The availability of these benefits depends on a number of factors, such as Tableau resource availability, ability of a proposed joint activity to address a clear need in a specific market or vertical or demonstrated partner capacity and capability in a specific market. These factors can vary between benefits but are considered to ensure that we consistently provide the best experience and resources to our joint customers. If you are eligible for a specific benefit based on your track and level, more information about the selection process and how to express your interest in gaining access can be found in the benefits section of the most recent Partner Program Guide (available in the Partner Portal).

**By invitation**

These benefits are offered to a select group of qualifying partners based on limited availability. Most often the selection process begins with a partner being nominated by a member of the Tableau partner team.

**✓✓✓**

These benefits prioritize partners with a higher program level designation. For example, Premier level partners will be listed first in the Partner Finder and have priority when registering for Partner Bootcamps.

**Program Level Designation (Gold, Silver, Bronze vs. Premier, Select, Member)**

At launch in September and through the end of FY21 we will continue to use Gold, Silver, and Bronze as the terms to describe partners' program levels. When we measure performance against the new program requirements in February 2021 partners will receive their new level designation of Premier, Select, or Member as well as updated partner logos and the new financial benefits will go into effect.