

Data: Impact & Opportunities

Leslie Ong

Country Manager, SEA

Tableau

Thailand | 13 September 2018 | #TableauExperience



SPECIAL REPORT

Companies

The rise of the superstars

A small group of giant companies—some old, some new—are once again dominating the global economy, says Adrian Wooldridge. Is that a good or a bad thing?





McKinsey & Company

MCKINSEY GLOBAL INSTITUTE

THE AGE OF ANALYTICS: COMPETING IN A DATA-DRIVEN WORLD

DECEMBER 2016

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Apple hangs onto its historic \$1 trillion market cap

- The stock gained 2.92 percent during trading to close at \$207.39.
- It first reached the trillion-dollar milestone just before noon ET.
- Amazon had also been fast approaching the threshold.

Sara Salinas | [@saracsalinas](#)

Published 11:48 AM ET Thu, 2 Aug 2018 | Updated 4:11 PM ET Thu, 2 Aug 2018



Benefits of seeing and understand data in the public sector:

38%

Saved time

38%

Increased transparency

36%

Led to discovery of
a previously unknown
data point

44%

**Positively influenced the mission
of their agencies to deliver
services for the public good**

A person is seen from the side, wearing a dark grey sweater, working on a silver laptop. The laptop screen displays a data visualization with multiple bar charts. In the background, another person's hands are visible, and a brown bag is resting on a desk. The overall scene is dimly lit, suggesting an office environment.

“Big data and analytics spending in Thailand is expected to continue double-digit growth...”

(Yet) the shortage of data scientists is becoming a serious constraint, with a deficit of around 1 million in Asia-Pacific. There are only 300-400 data scientists in Thailand.”

The Bangkok Post
April 2017



We are
DATA PEOPLE

DATA CAMP
LONDON



I ❤️ DATA

The Tableau Platform



Desktop



Browser



Mobile



Embedded

Security & Compliance

Collaboration

Alerting | Subscriptions | Storytelling | Sharing | Discussions

Analytics

Visual | Ad-hoc | Advanced | Spatial | Calculations | Statistics

Content Discovery

Projects | Recommendations | Versioning | Search

Governance

Centralized Data Sources | Certification | Usage Analysis | Permissions

Data Prep

Data Blending | Query Federation | Visual Data Prep | Auto Data Modeling

Data Access

Live | In-memory | Hybrid Connectivity

Extensibility & APIs

Deployment

ON-PREMISES | CLOUD | HOSTED

WINDOWS | LINUX | MAC

MULTI-TENANT

The Tableau Platform



Desktop



Browser



Mobile



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Creator

New Workbook

File Data Worksheet Dashboard Analysis Map Format Help

Connect to Data

Create a new data source from scratch or choose an existing data source to start from.

Files Connectors On this site Dashboard Starters

Start from one of our pre-built dashboards. All you have to do is sign in to your data source. Learn more

Open Pipeline

Ellie Rogers's team

Total Estimated Revenue	Avg Deal Size	Number of Open Opportunities	Avg Age of Opportunities
\$3,093,000	\$19,453	159	77 days

For use with **Salesforce**

Open Pipeline
Shows pipeline stages, daily pipeline trends at each stage or closing

Available layouts

Use Dashboard

For use with **Salesforce**

Opportunity Overview Ellie Rogers's Team

MacBook Pro

Explorer



Viewer



Creator

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Supported by an Active and Vibrant Global Community

500+

User Groups

150,000+

Online Community
Members

“One of the finer things about the Tableau Community is its authenticity, trust, and knowledge.”

“The point of where I’m at and where I’m going, it’s all thanks to the community, and people believing in and supporting me.”

“I definitely would not have my career to where it is or the success I’ve had with Tableau without the community.”



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