



Unlock your Analytics: Tips for Sharing your Insights

Dustin Smith | Sr. Product Marketing Manager

February 2, 2016 | @dustinsmith



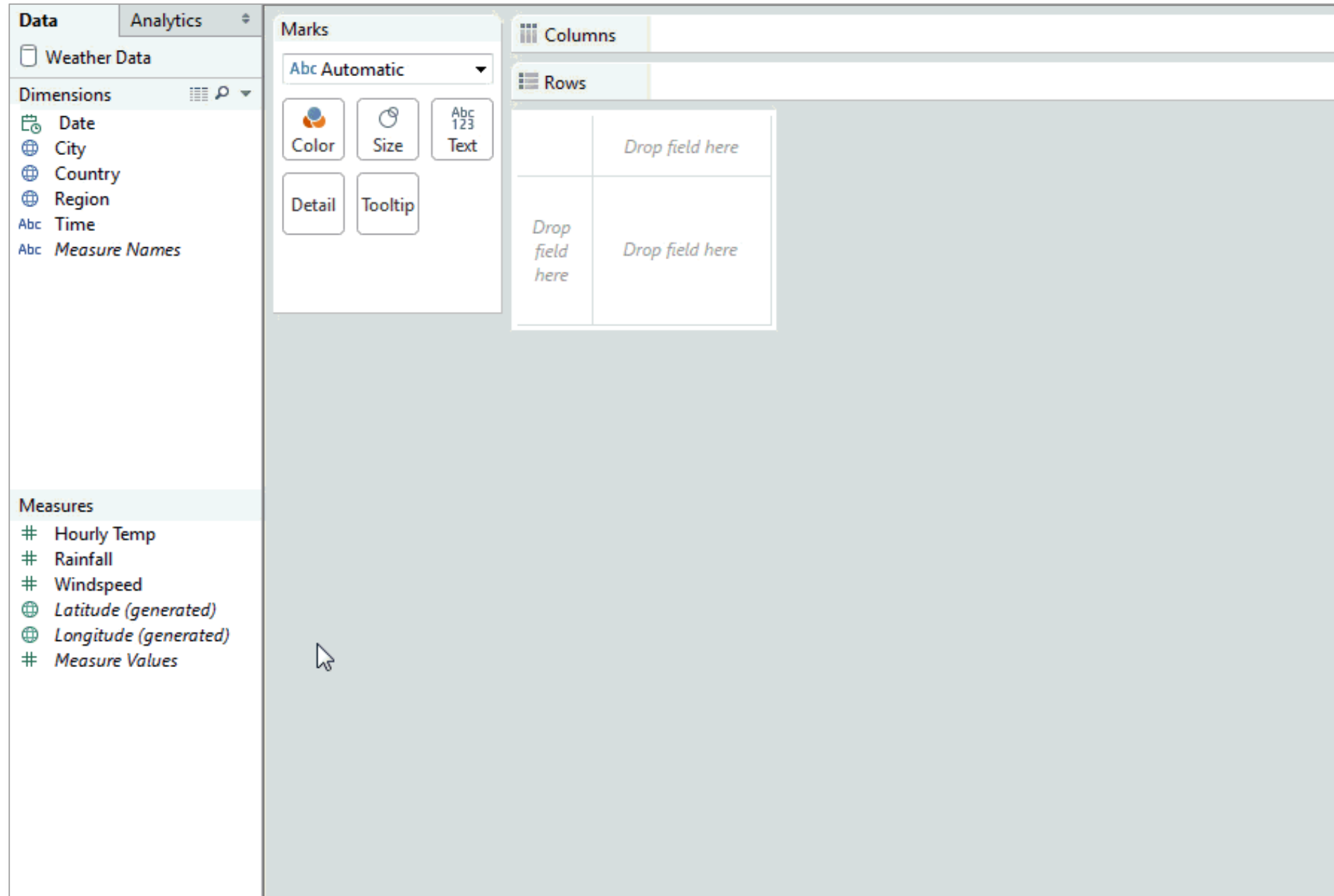
Housekeeping

- All lines are muted
- Use Q&A window for questions
- Questions will be answered at the end
- The recording and presentation materials will be emailed out after webinar



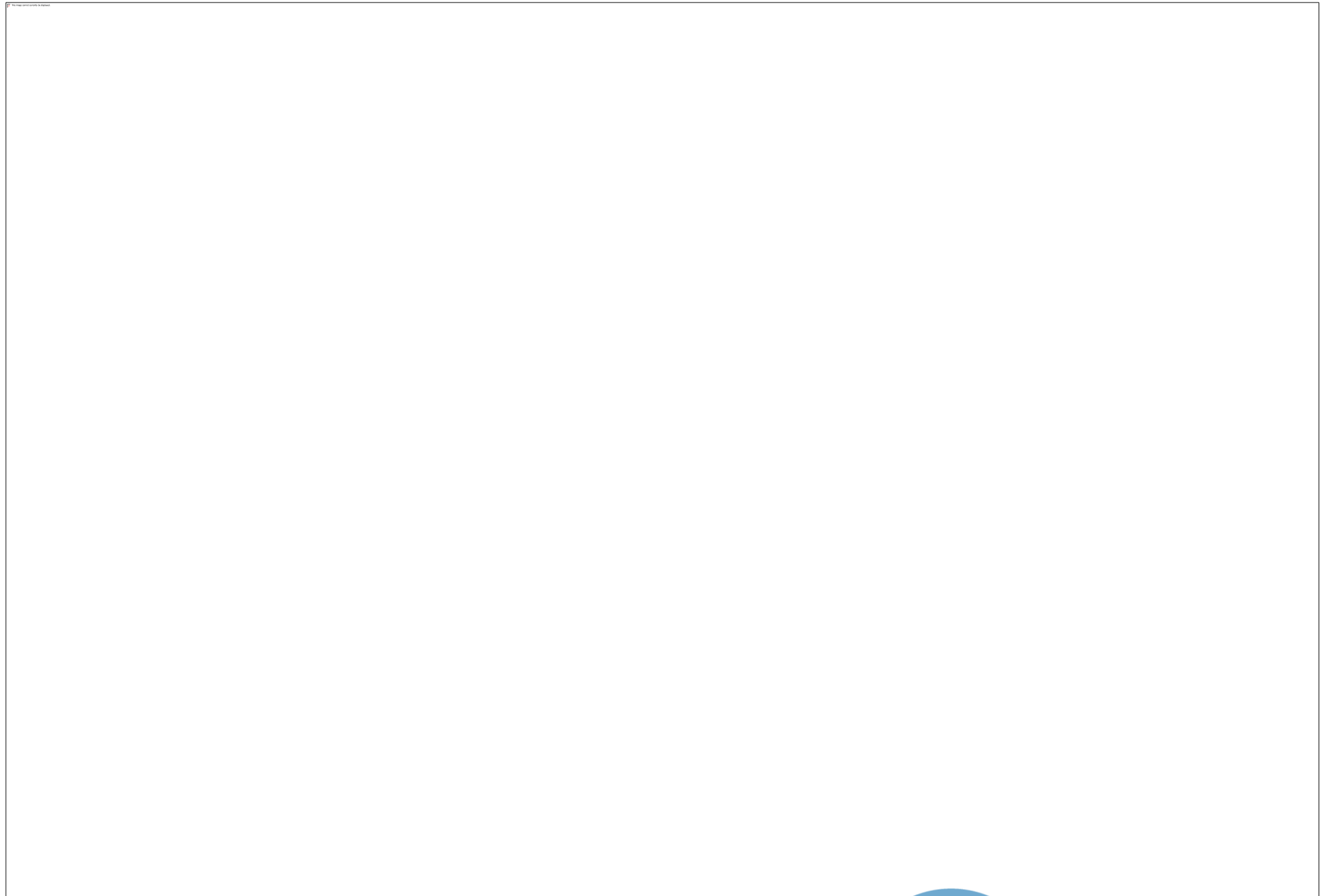
LET'S TALK ABOUT

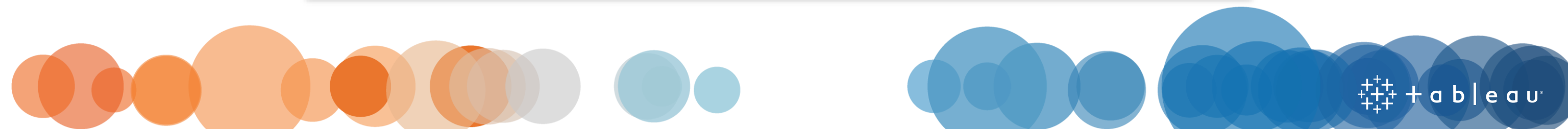
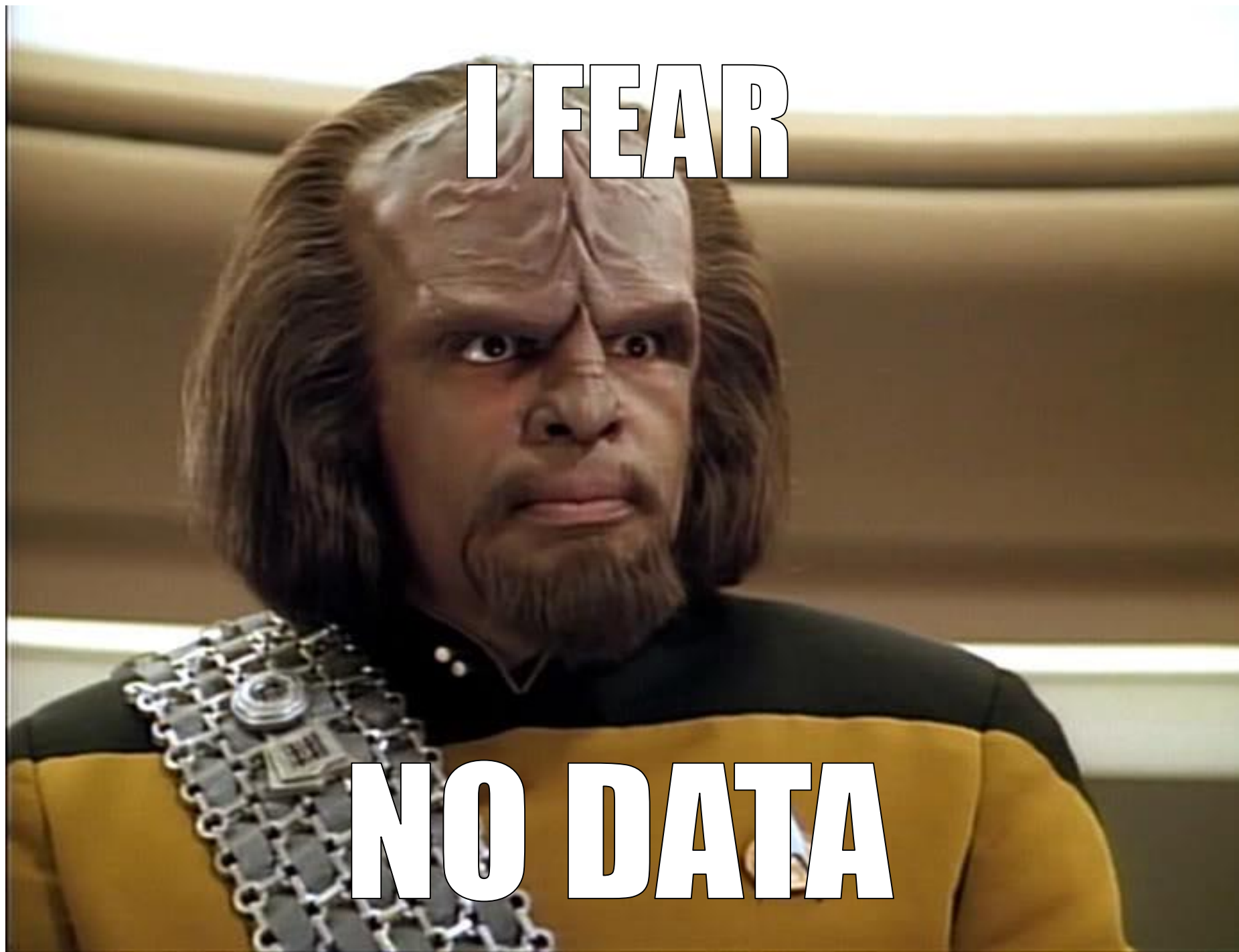
YOU



Using Tableau Desktop

Building Awesome Analytics



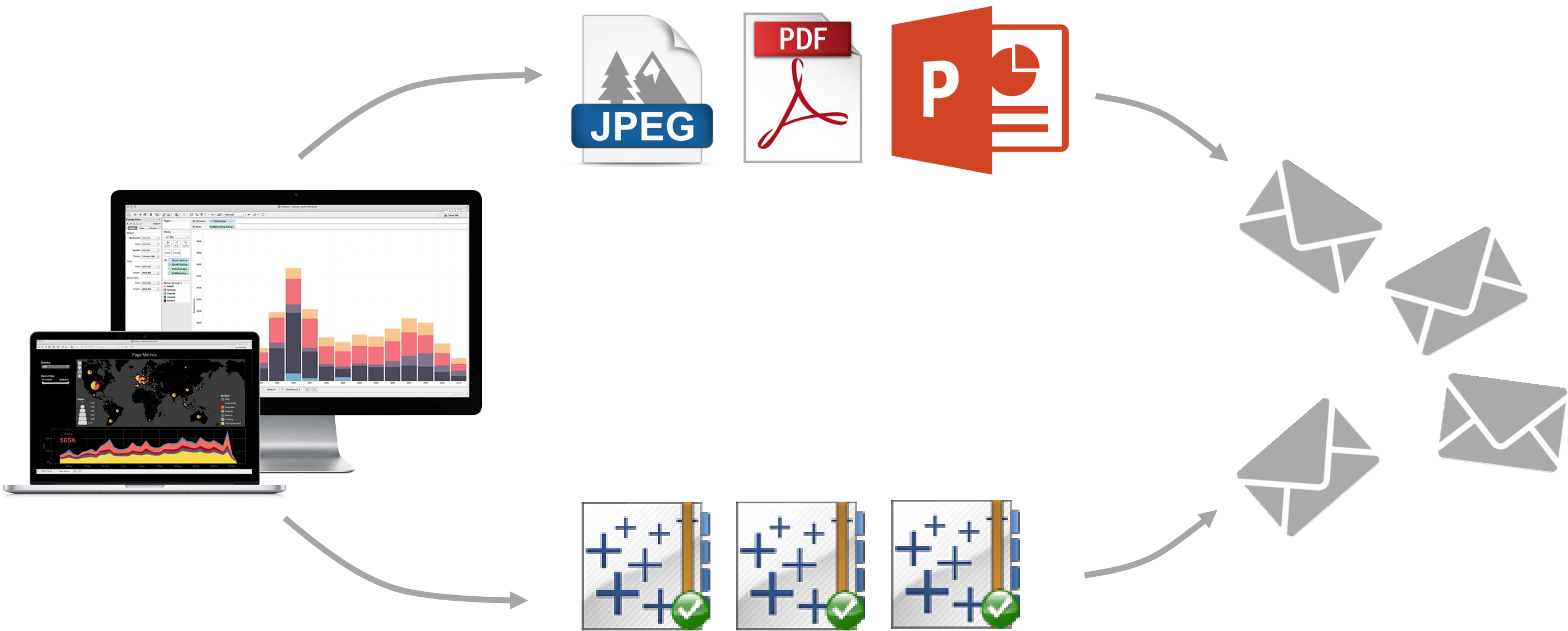


ANALYTICS!!



SHARING IS CARING



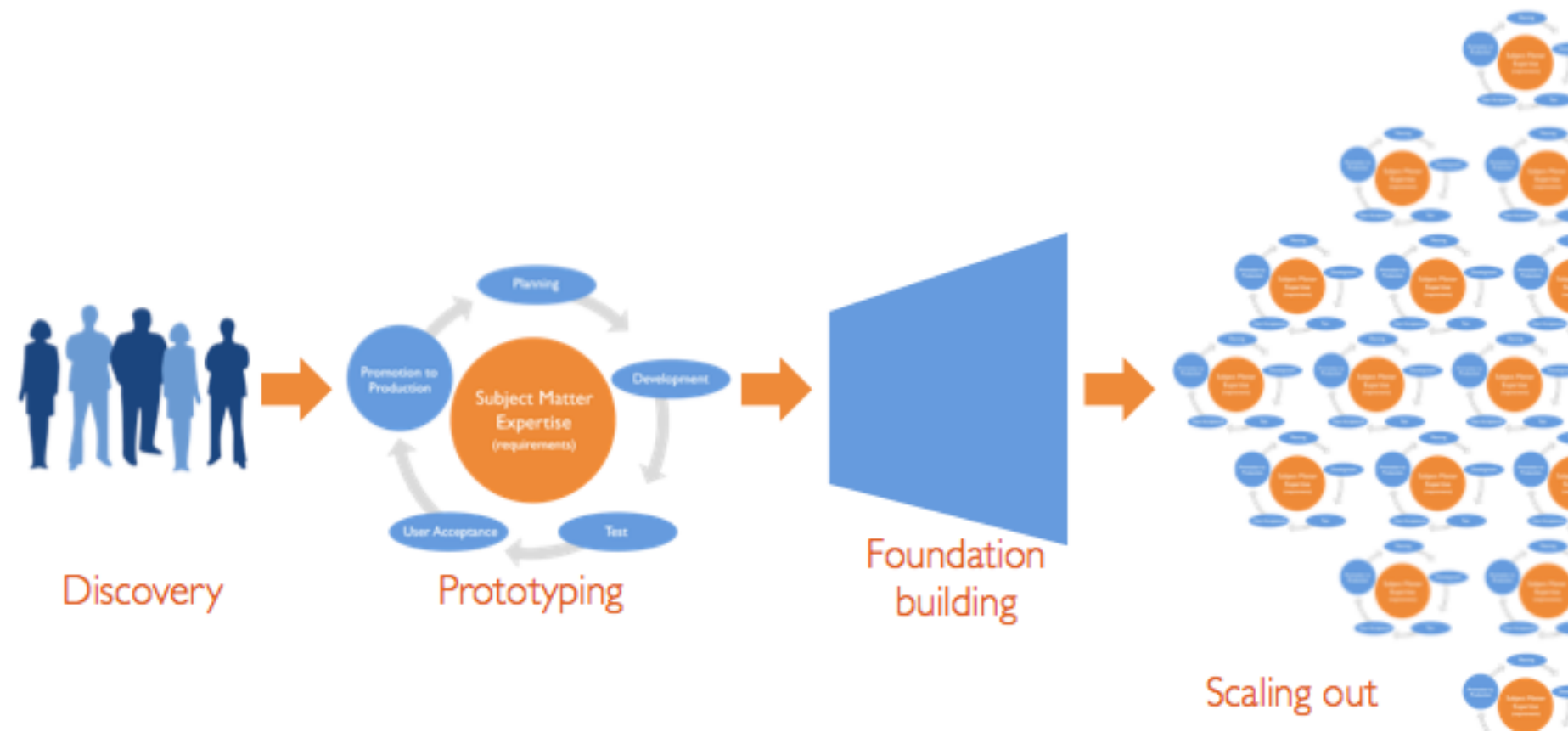




Out-of-
Sync

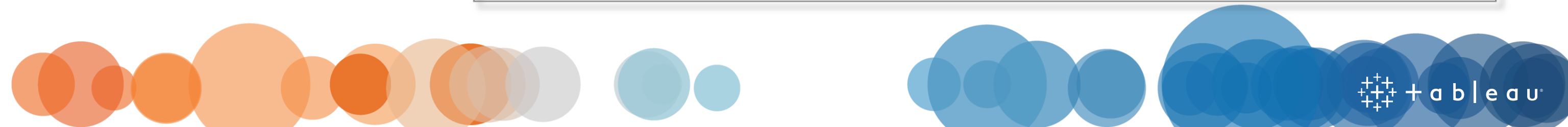
Not Secure

Static



People Learn by Asking Questions

SHARE:
In a Browser
Quickly
Securely



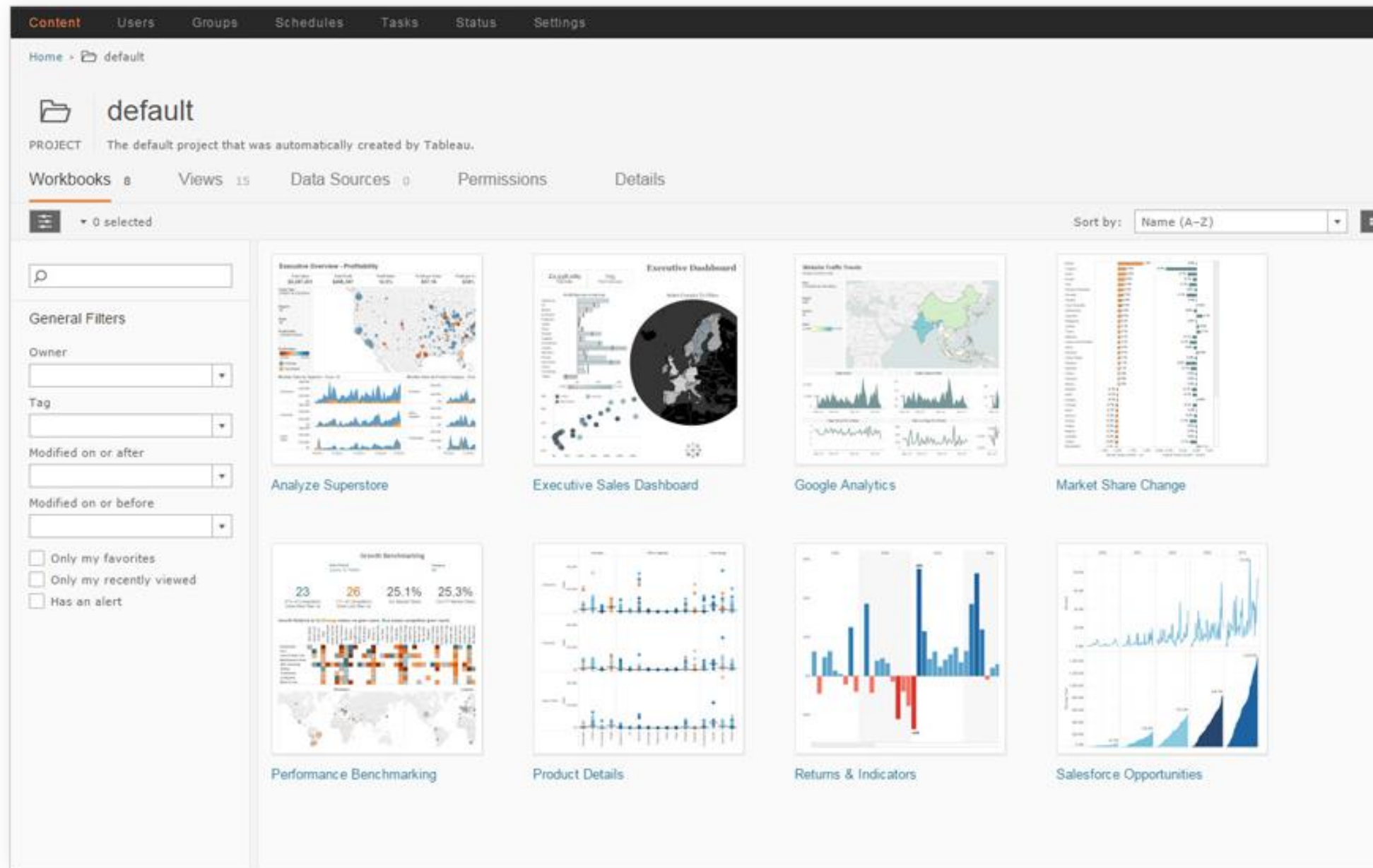


Tableau Online

3 min. to sign-up
25 user invites

∞ workbooks

5 Tips



I. Keeping Data Fresh

Cloud
Databases

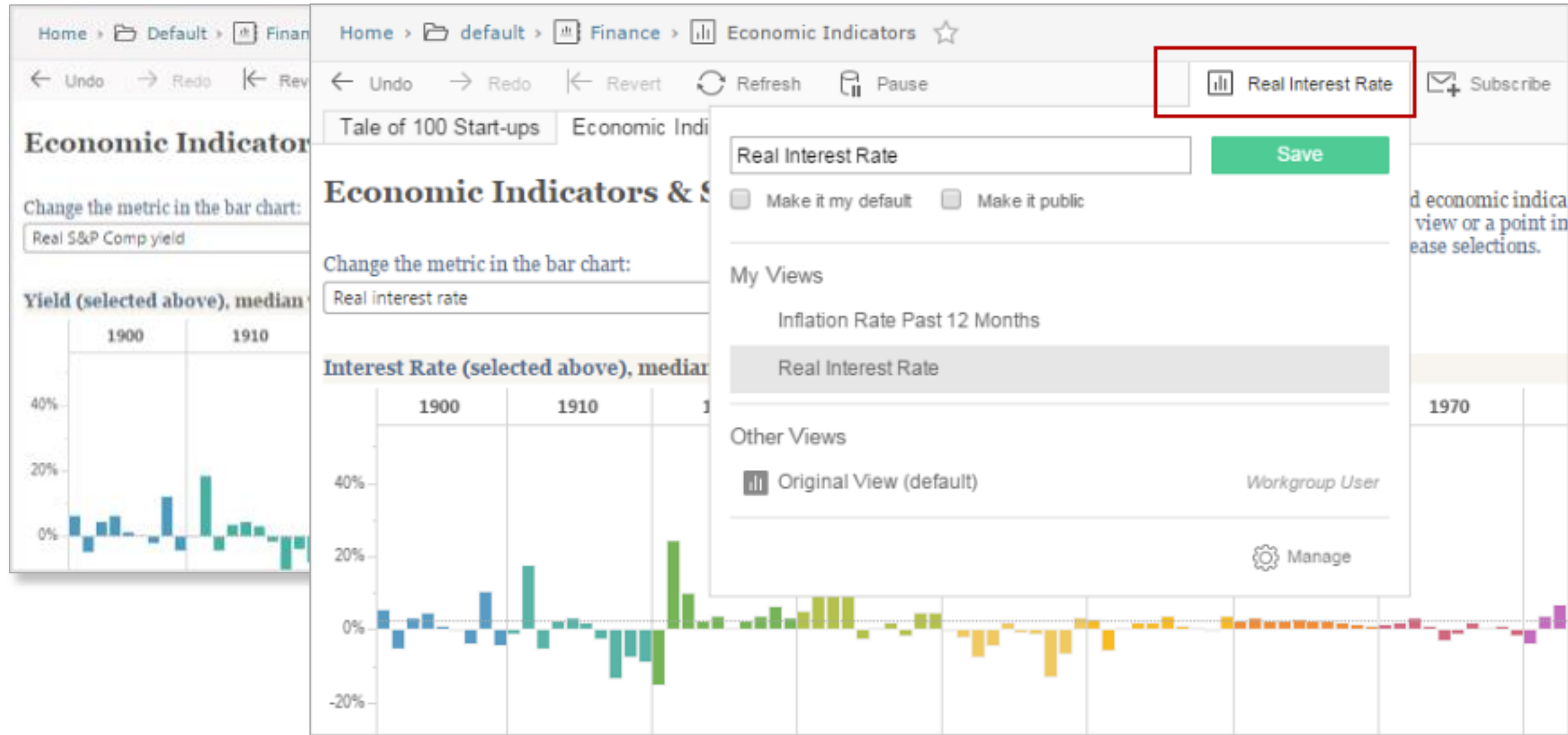
Other Cloud
Data

Data in the
Office

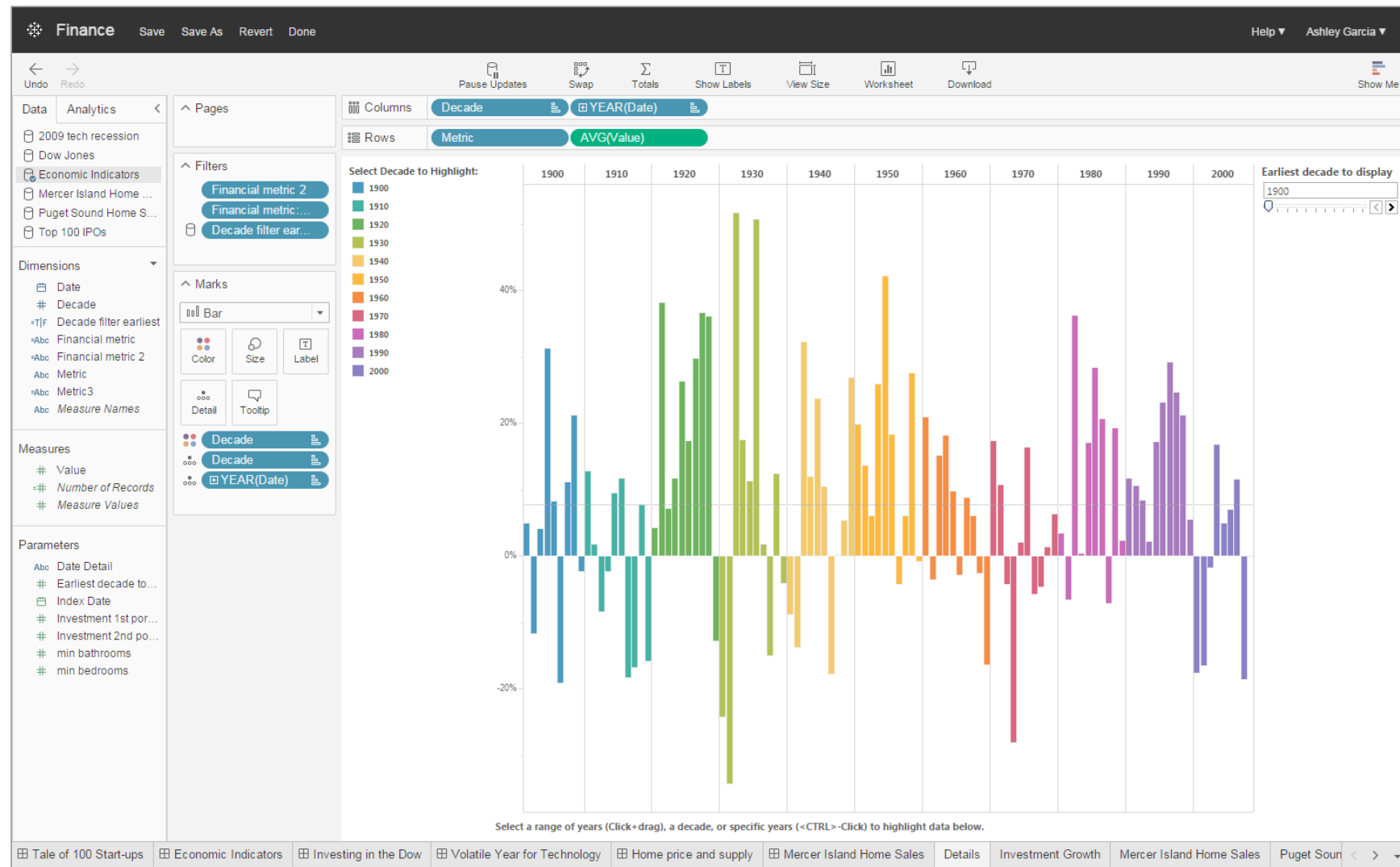
www.tableau.com/learn/whitepapers/tableau-online-keeping-your-data-fresh



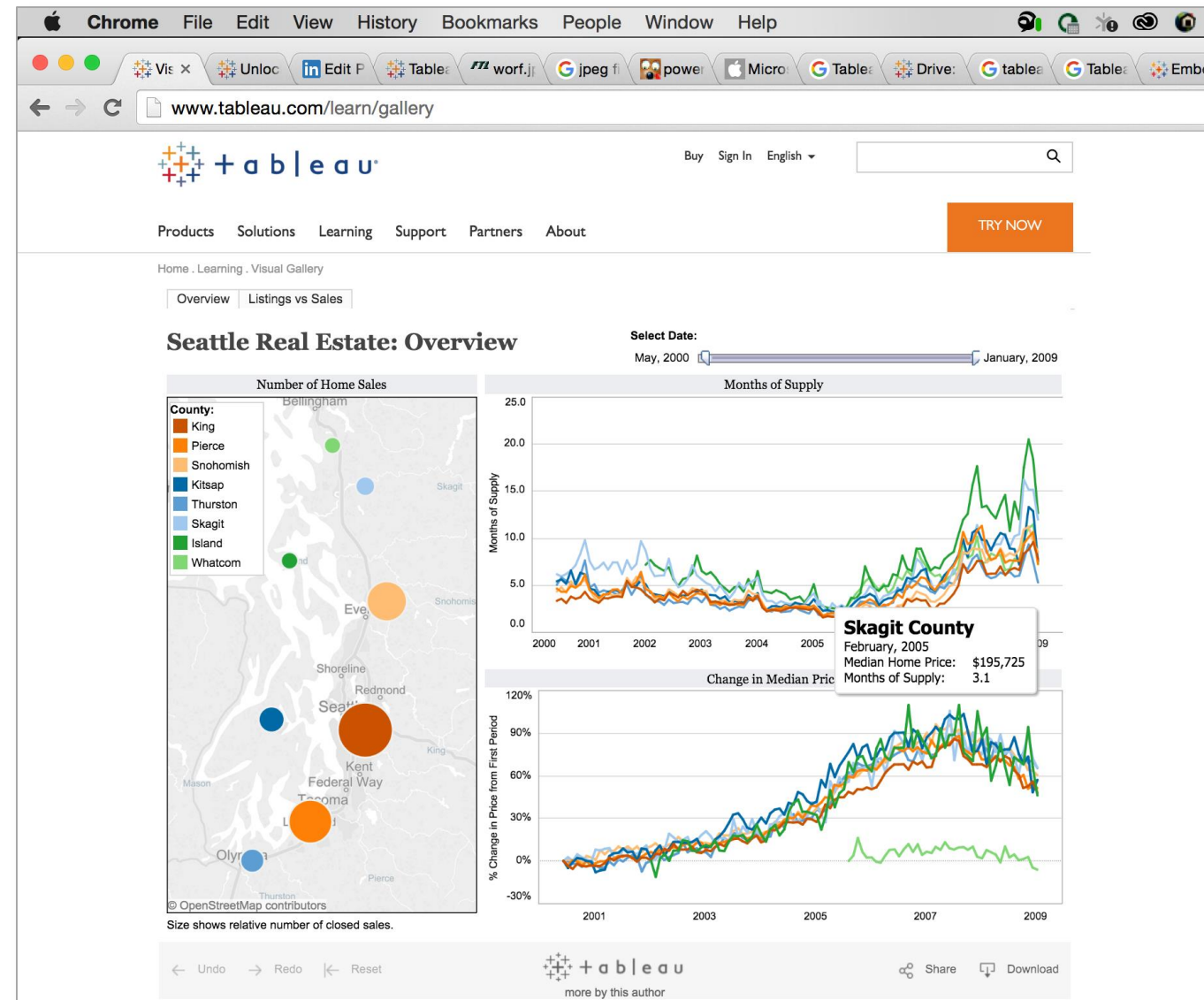
2. Saving Custom Views



3. Build New Workbooks



4. Embed Your Analytics



5. Get Creative

Filter the view from the URL

For the example view used in this article, the base URL is:

`http://<servername>/views/CoffeeSales/SalesPerformance`

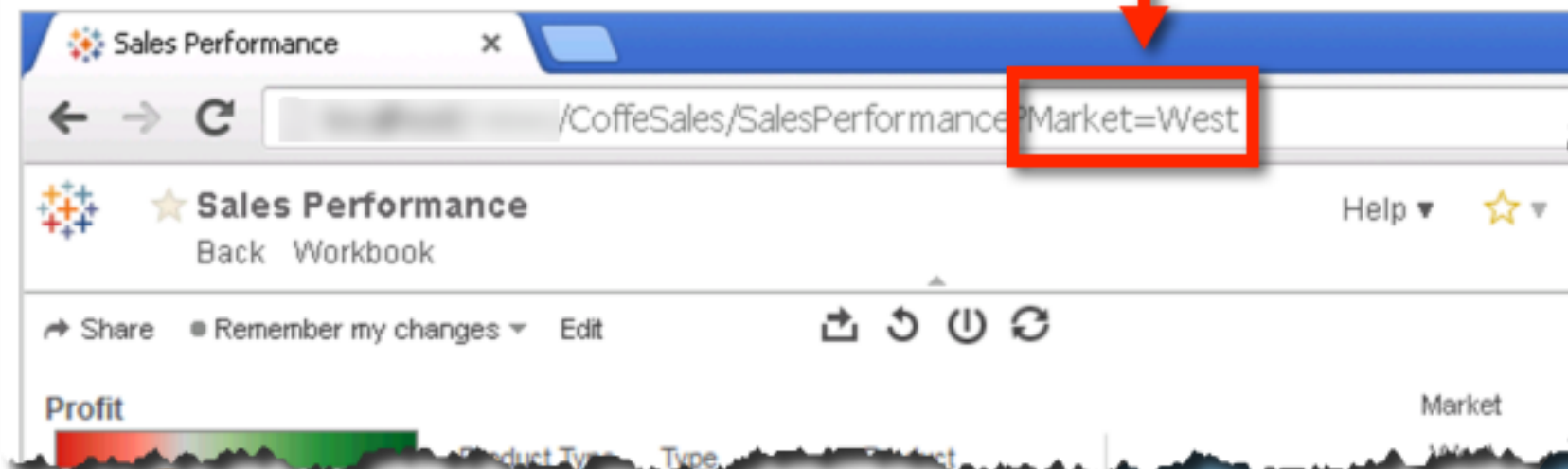
West Only

To display only sales in the West region, at the end of the URL, add the following query string:

`?Market=West`

For example:

`http://<servername>/views/CoffeeSales/SalesPerformance?Market=West`



5. Get Creative

Filter the view from the URL

For the example view used in this article, the base URL is:

`http://<servername>/views/CoffeeSales/SalesPerformance`

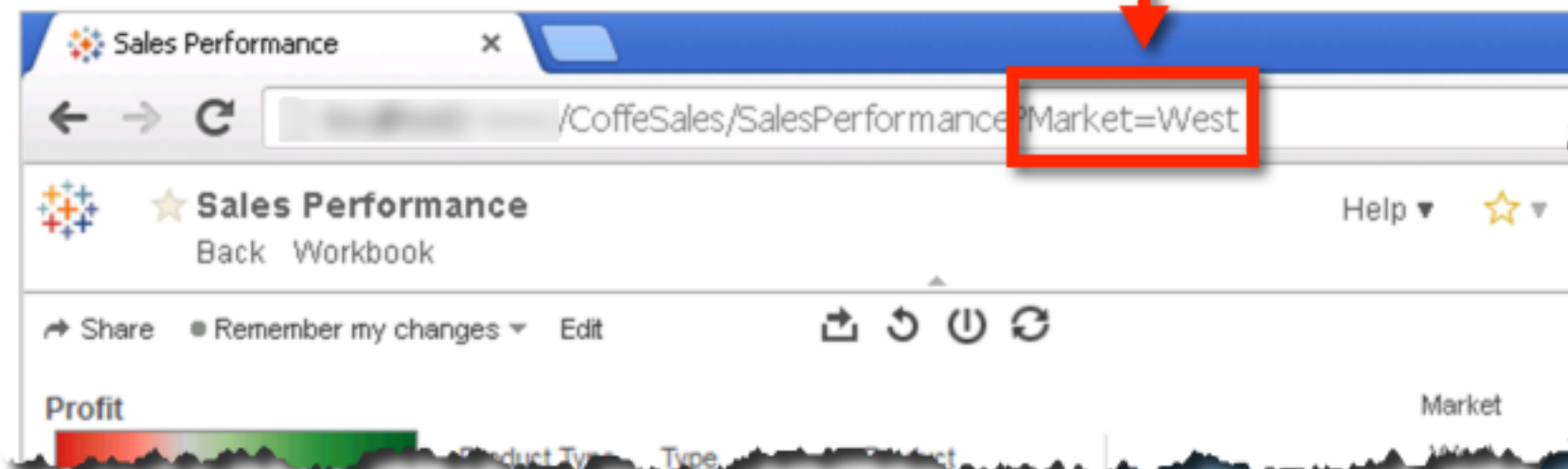
West Only

To display only sales in the West region, at the end of the URL, add the following query string:

`?Market=West`

For example:

`http://<servername>/views/CoffeeSales/SalesPerformance?Market=West`



RE-CAP

Goal: Broaden the impact of your Tableau Desktop success!

- Get out of email!
- Get into the browser! (try Tableau Online)

TIPS

1. Keep Data Fresh
2. Customize Views
3. Build in the Browser
4. Embed Your Analytics
5. Get Creative



Q&A

Try a free trial of Tableau Online:

<http://www.tableau.com/products/cloud-bi>

